

1967 CENSUS OF BUSINESS



BC67-MLS-36

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U.S. DEPT. OF COMMERCE
BUREAU OF THE CENSUS



Retail Trade

MERCHANDISE LINE SALES

NORTH DAKOTA

The following comprise the Retail Trade series of publications:

RETAIL TRADE, SUBJECT REPORTS (BC67-RS)

A series of reports presenting data based on the following characteristics of individual establishments: Sales-size; employment-size; and single or multiunit ownership. Statistics are presented for the United States, States, and standard metropolitan statistical areas, by kind of business.

RETAIL TRADE, AREA STATISTICS (BC67-RA)

A U.S. Summary report and reports for each State, the District of Columbia, Guam, and the Virgin Islands. Statistics are presented by kind of business, for counties, cities, standard metropolitan statistical areas, and for selected towns and townships in New England, New Jersey, and Pennsylvania. The kind-of-business detail varies in accordance with the number of retail establishments in an area.

MAJOR RETAIL CENTERS (BC67-MRC)

A summary report and a report for each State showing separate statistics for each standard metropolitan statistical area (SMSA) in the State. Each report presents data for the major retail centers (MRC's) in the SMSA's and for the central business district (CBD) in each city with 100,000 inhabitants or more in the SMSA. Statistics for the CBD are presented for retail trade by kind of business. Data for each major retail center include (a) sales and establishment counts for total retail trade and for three major subgroups of retail trade and (b) establishment counts only, by detailed kind of business.

RETAIL MERCHANDISE LINE SALES (BC67-MLS)

A U.S. summary report and reports for each State. Each report presents statistics on (a) number of establishments and total sales for establishments in a specified kind of business, (b) the number and total sales of those establishments reporting their sales by the 25 broad merchandise lines, (c) the percentage of total sales accounted for by each of the 25 broad lines, and for (d) establishments handling a specific line, what percent of their total sales is represented by sales of that line. Additional merchandise line detail is shown for selected kinds of business.

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1967 CENSUS OF BUSINESS



BC67-MLS-36

Retail Trade MERCHANDISE LINE SALES

NORTH DAKOTA

Issued August 1970



U.S. DEPARTMENT OF COMMERCE Maurice H. Stans, Secretary
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RETAIL TRADE
MERCHANDISE
LINE SALES

North Dakota

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Introduction

AUTHORITY AND SCOPE—The Economic Censuses are required by law under 13 U.S.C., sections 131, 191, and 224. The 1967 Census of Business portion of the Economic Censuses consists of firms engaged in retail trade, wholesale trade, and selected services (hotels and motels; personal, business, and repair services; and amusement and recreation services including the motion picture industry) which operated in the United States. In addition, the Census of Business covered public warehouses, dental laboratories, law firms, architectural and engineering firms, travel agencies and truck and bus carriers not subject to economic regulation by the Interstate Commerce Commission. Data for the contract construction industry also were collected in this Census but published in a separate series of reports. The Census of Business also covered Guam and the Virgin Islands. A separate 1967 Census of Business, Manufacturers, and Construction for Puerto Rico was conducted jointly with the Commonwealth Government.

KINDS OF BUSINESS COVERED—Retail trade as defined in the Standard Industrial Classification (SIC) Manual¹ includes all establishments primarily engaged in selling merchandise to

¹ Executive Office of the President, Bureau of the Budget, *Standard Industrial Classification Manual*, 1967.

personal, household, and farm users. In this report, liquor stores operated by State and local governments have also been included in Retail Trade statistics. The basic retail trade tabulations do not include data for post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government. Neither do the basic tabulations include data for administrative offices, captive warehouses, and other units which service or are auxiliary to retail establishments within the same organization. See the Kind-of-Business Classifications section of appendix A for definitions of the kind-of-business categories for which data are shown in this report.

CENSUS DISCLOSURE RULES—In accordance with Federal law governing census reports, any data which would disclose the operations of an individual establishment or business organization are not published. However, the number of establishments in a kind of business is not considered a disclosure, so that this item may appear in instances where other items of information for the same kind of business or locality are withheld.

CORRECTIONS TO DATA—Data in this report comprise the statistical portions of previously published reports (Series BC-RA). Errors found after the final publications were issued have not been carried to specific areas in this report unless they significantly affect the data for such areas. As a result the detail in some tables may not add to totals.

Merchandise Line Sales

Introduction—The individual establishment (i.e. business location) is the unit to which a single kind-of-business classification is assigned and for which data are summarized in the case of most retail census tabulations. The resultant "kind-of-business" statistics do not reveal the merchandise line composition of retail sales and accordingly do not meet many important data needs of manufacturers, wholesalers, and other distributors; of the Government; of business analysts; nor of retailers themselves.

In order to meet some of these needs, merchandise line information was collected in the census and is presented in these tables. The information is in terms of broad merchandise line groupings. While for many purposes, the desired information is for data for individual commodities or for more detailed merchandise line categories than are shown in this report, the provision of greater detail was not found to be feasible for reasons indicated below.

The system used for the collection and tabulation of merchandise line data is substantially comparable to that used in the 1963 Census when it was introduced. Prior to the 1963 Census, merchandise line data were collected in the 1948 Census but with important differences in the system used.

In the 1967 Census procedures were modified from the 1963 Census in two respects: (1) the collection of data from small retailers was on a sample basis and (2) data in all tables are projected to represent "non-reporters" as well as "reporters," whereas in the 1963 Census such projected tabulations were provided at the U.S. level only. Although the use of a sample introduces sampling variability to which the 1963 Census tabulations were not subject, both the 1963 and 1967 Censuses are substantially subject to the same limitations, as indicated below.

In planning the merchandise line inquiries for the 1967 Census, the Census Bureau, as previously, consulted extensively with trade associations and business firms, both for advice on the information to be provided by the census, and on the reportability of the data on which such information would be based. The amount of detail requested in the census reflected both of these considerations, with reportability, for the most part, being the limiting factor.

Limitations in Reporting Sales by Merchandise Lines—In investigating and testing methods of collecting merchandise line information, it was found that a breakdown of retail sales into about 25 major lines, with some additional detail for lines handled in significant quantities in selected kinds of business, was as much as it was feasible to request. Even with such a limited breakdown, it was found that there was

a tendency on the part of respondents to fail to identify, for a particular business, what were minor lines, and to include the sales of such minor lines with major ones. This deficiency has the effect of understating the number of outlets for individual merchandise lines; to a lesser extent it affects the measurement of the volume of sales of individual lines.

It should be noted that the merchandise line categories by which individual retailers group their sales are not uniform and, therefore, will not always correspond to categories established in a reporting system designed for general use. In addition, because many retailers had little, if any, recorded information on sales by line of merchandise, it is necessary to recognize that a substantial amount of estimating is involved in the reporting of the merchandise line inquiries. However, it was concluded that the effect of individual differences and of the use of approximations would be minimized in summary tabulations by the tendency for individual deviations to be offsetting. On this basis, figures for sales could constitute useful approximations to serve many important current requirements and would be adequate for measuring important changes occurring over fairly long intervals, as between successive censuses.

A related problem for a number of large retail firms is their lack of merchandise line records on an individual establishment basis. Such firms had information available only for the group of stores within a warehouse district or some other grouping used by the firm, so that it was necessary for them to derive their individual figures by using the pattern of sales shown by the entire group of stores.

Merchandise Line Inquiries—In 1967, as in the 1963 Census, there was a standard 25-line inquiry (these lines are identified in the various tables of the report by a merchandise line code ending in "O"). The 25 broad merchandise lines were devised to account for all the sales and receipts of retail establishments regardless of kind of business. In addition to the 25 major lines, additional detail within certain of these major lines was requested on some of the report forms. These additional or specialized lines (identified in the tables by a merchandise line code ending with a digit other than "O"), unlike the major lines, were not uniform, but were adapted to the merchandise line characteristics of an individual kind of business or a group of closely related kinds of business. Thus, while it is possible to compute a total for each of the broad merchandise lines to cover all kinds of retail business, this does not apply to the detailed or specialized lines.

Report Collection System—In the 1963 Census, merchandise line reporting was requested from all retailers with paid employment, thus accounting for about 95 percent of the total retail

trade sales volume. In the 1967 Census, merchandise line data were again restricted to employers but were based in part on a sample. All known multiunits and all large single units were canvassed for merchandise line data. However, only 10 percent of the approximately 500,000 small single unit employer establishments (generally in the range of 1 to 3 employees) were mailed a census form. Data inflated on the basis of this sample represented the "nonmail" portion of the employer universe. The "nonmail" group represented about 15 percent of total sales of establishments with payroll in most kinds of business. Selected kinds of business, such as department stores, were completely canvassed.

Coverage—The merchandise line data reflect the sales experience of retail employers only. However, reporting was incomplete or inadequate for about 17 percent of the total dollar volume of retail employers.

Table 4 presents coverage ranges for each kind of business shown for the State, each Standard Metropolitan Statistical Area, and the area within the State but outside all SMSA's. The kinds of business for which merchandise line data are shown vary depending on the number of establishments in the area. An (X) has been entered where data are not shown.

Coverage ranges for each kind of business indicate the degree to which sales were acceptably reported by broad merchandise lines and were determined by dividing the total sales of establishments reporting acceptable data for broad lines (whether or not additional detail lines were reported) by the total sales of all establishments classified in that particular kind of business.

In addition, coverage ranges are presented for some broad merchandise lines (where additional detail merchandise line information within the broad line was requested) indicating the degree to which detail lines within that broad line were acceptably reported. The table presents each broad line under which additional detail line reporting was requested and shows the degree to which businesses which reported the specified broad merchandise line gave the additional detail breakdown. The coverage range was computed by summing the detail line sales and dividing the result by the broad line sales. The resultant ratio was then multiplied by the coverage range for the kind of business to put both ratios on the same base.

Coverage ranges used for both kinds of business and broad lines are:

A=90 percent or more reporting.

B=80 to 89 percent reporting.

C=70 to 79 percent reporting.

D=60 to 69 percent reporting.

E=Less than 60 percent reporting.

Except when precluded by the Census disclosure rules (see Introduction), data have been shown in tables 1, 2, and 3 for individual kinds of business when the dollar volume of reporting coverage was sufficient to account for 60 percent or more on an inflated basis (ranges A through D)—as contrasted with 60 percent or more on a reported basis in 1963.

As noted above, the fact that an establishment reports a merchandise line breakdown does not itself mean that all lines handled by the establishment are reported separately. There are a few instances where this limitation in the reporting is particularly apparent. For example, as a result of the trade custom of grouping soaps and paper products with dry groceries, a number of food stores apparently included amounts for such products with line 020 instead of in lines 120 and 500. Some understatement, previously referred to, also resulted from the dropping of lines with negligible sales amounts.

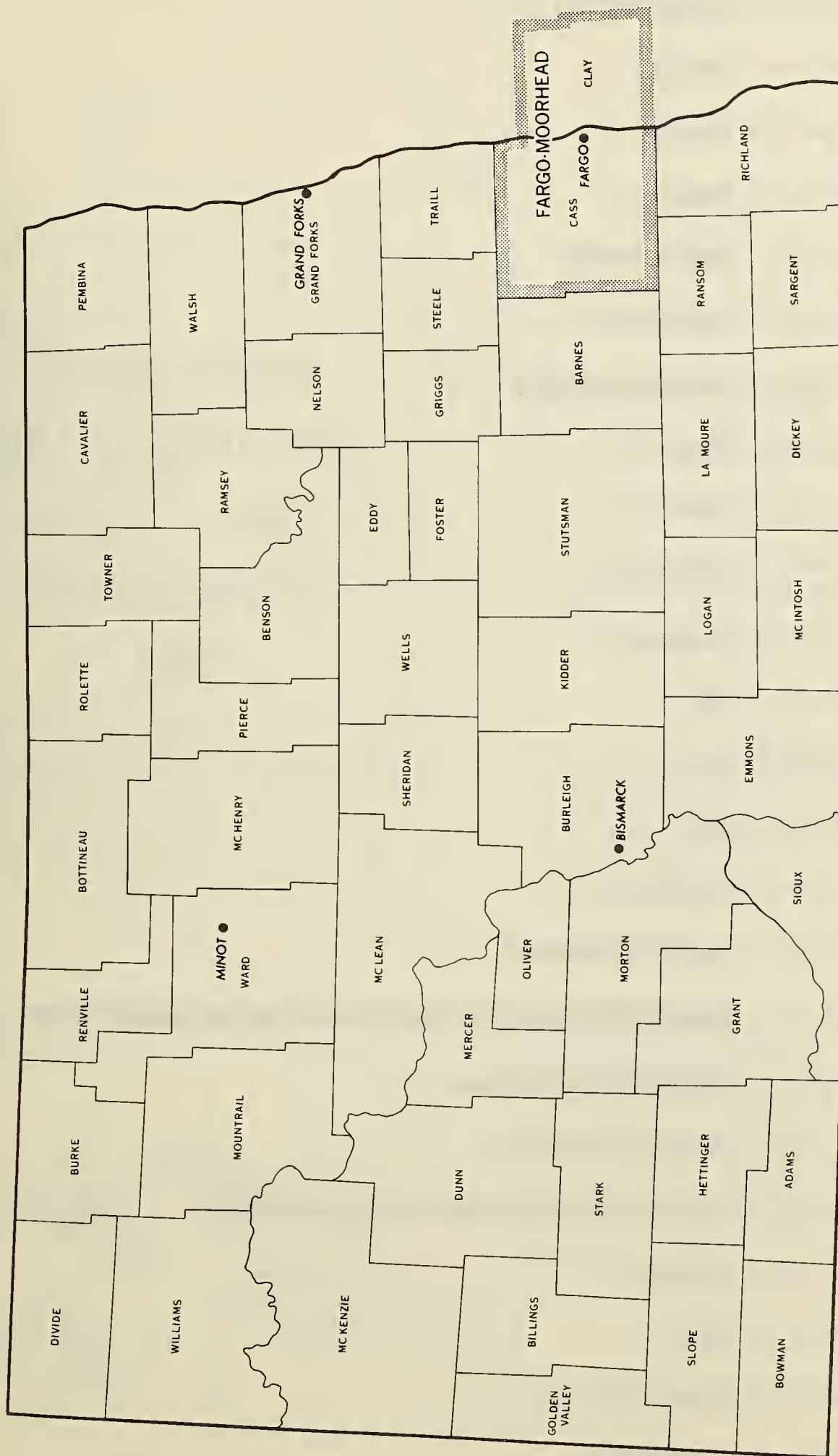
There is, of course, no assurance that the pattern for the stores reporting by merchandise lines is representative of those which did not report.

Description of the Tables—Tables 1, 2, and 3 in the 1967 report provide data for each kind of business and give, for each merchandise line, the number of establishments handling the line and their sales of the line; the percentage of total sales of the specific kind of business accounted for by each of the lines carried; and in addition, for each line, the degree of specialization in that line. Specialization is indicated by computing the percentage which sales of that line is of total sales of those establishments which handled that particular line.

Table 4 presents information on reporting coverage which can be used as a guideline to evaluate the validity of the merchandise line tabulations. In addition, a table for use in computing sampling variability for such data is available in the report, United States Summary—Merchandise Line Sales (BC67-MLS1).

Information on detailed (as contrasted with broad) merchandise lines appears only in connection with the specific kind of business to which the lines apply. Data relating to the detailed lines are indented below the applicable broad line in the tabulations.

In 1967, data for lines which represent less than 0.05 percent and data for disclosure lines have been combined into a "miscellaneous merchandise" line within the applicable merchandise line grouping. Due to rounding procedures used, detail may not add to totals in the "sales" column and in the "all establishments" percentage column.



NORTH DAKOTA

**Incorporated places of 25,000-100,000
Standard Metropolitan Statistical Areas**



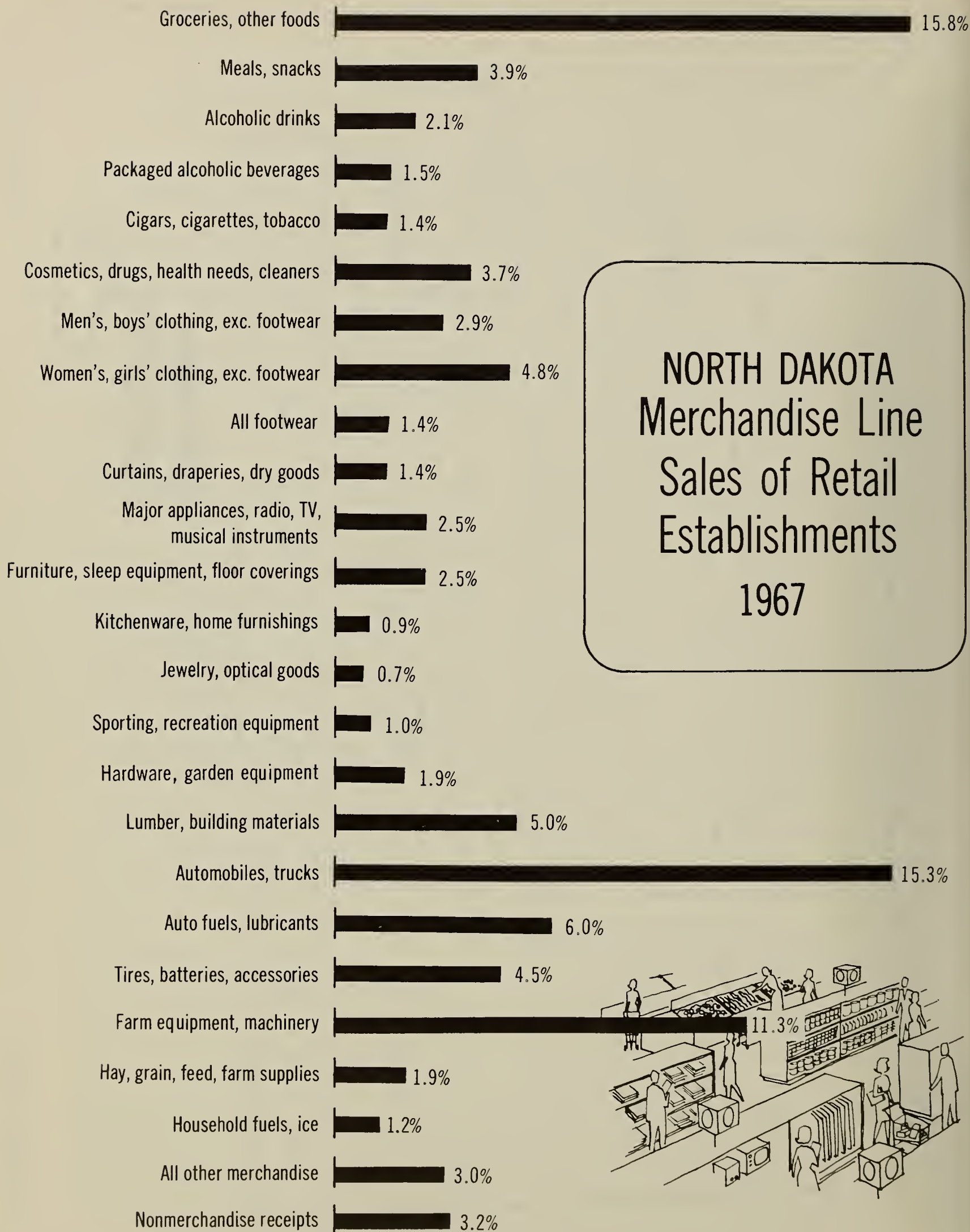


TABLE 1. The State: 1967

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines								
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--							
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹						
RETAIL TRADE					ELECTRICAL SUPPLY STORES (SIC 524)												
TOTAL					5 030	940 300	(X)	100.0	TOTAL ²								
020	GROCERIES-OTHER FOODS.	968	148 503	52.1	15.8						3	134	(X)	100.0			
040	MEALS-SNACKS	1 062	36 530	36.4	3.9												
060	ALCOHOLIC DRINKS	583	20 202	75.0	2.1												
080	PACKAGED ALCOHOLIC BEVERAGES	408	14 140	45.4	1.5												
100	CIGARS-CIGARETTES-TOBACCO.	1 236	13 028	5.8	1.4												
120	COSMETICS-DRUGS-CLEANERS	744	34 937	12.3	3.7												
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	416	27 528	18.8	2.9						210	20 893	(X)	100.0			
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	501	45 076	29.8	4.8	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	6	11	1.6	.1						
180	ALL FOOTWEAR	392	13 580	9.0	1.4	180	ALL FOOTWEAR	7	30	1.6	.1						
200	CURTAINS-ORAPERIES-ORY GOOOS	366	13 506	8.8	1.4	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	114	2 181	13.8	10.4						
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	527	23 521	14.5	2.5	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	67	1 252	10.8	6.0						
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	361	23 385	17.0	2.5	260	KITCHENWARE-HOME FURNISHINGS	158	2 027	11.7	9.7						
260	KITCHENWARE-HOME FURNISHINGS	547	8 706	5.2	.9	280	JEWELRY-OPTICAL GOOOS.	43	70	1.2	.3						
280	JEWELRY-OPTICAL GOOOS.	422	7 048	4.9	.7	300	SPORTING-RECREATION EQUIPMENT	139	1 488	8.7	7.1						
300	SPORTING-RECREATION EQUIPMENT	408	9 097	6.4	1.0	320	HAROWARE-GAROEING EQUIPMENT	210	9 534	45.6	45.6						
320	HAROWARE-GAROEING EQUIPMENT	630	18 016	11.4	1.9												
340	LUMBER-BUILDING MATERIALS.	593	46 818	34.9	5.0	340	LUMBER-BUILDING MATERIALS.	178	2 090	11.8	10.0						
360	AUTOMOBILES-TRUCKS	402	143 751	61.9	15.3	356	ALL OTHER LUMBER-MILLWORK.	69	514	6.9	2.5						
400	AUTO FUELS-LUBRICANTS.	962	56 017	23.3	6.0	364	PAINT-SUNORIES-GLA55-WALLPAPER	176	1 576	9.0	7.5						
420	AUTO TIRES-BATTERIES-ACCESS.	1 138	42 755	12.0	4.5												
440	FARM EQUIPMENT MACHINERY	444	106 113	56.2	11.3	400	AUTO FUELS-LUBRICANTS.	17	72	1.6	.3						
460	HAY-GRAIN-FEEO-FARM SUPPLIES	167	18 155	50.0	1.9	420	AUTO TIRES-BATTERIES-ACCESS.	72	741	5.4	3.5						
480	HOUSEHOLD FUELS-ICE.	210	11 741	27.9	1.2	440	FARM EQUIPMENT MACHINERY	7	99	18.5	.5						
500	ALL OTHER MERCHANOISE.	768	28 141	11.2	3.0	460	HAY-GRAIN-FEEO-FARM SUPPLIES	19	281	9.3	1.3						
520	NONMERCHANOISE RECEIPTS.	1 947	30 005	5.7	3.2	480	HOUSEHOLD FUELS-ICE.	14	214	12.3	1.0						
-	MISCELLANEOUS MERCHANOISE.	(X)	306	(X)	.2	500	ALL OTHER MERCHANOISE.	52	390	5.9	1.9						
						520	NONMERCHANOISE RECEIPTS.	60	311	4.4	1.5						
						-	MISCELLANEOUS MERCHANOISE.	(X)	102	(X)	.5						
BUILDING MATERIALS, HAROWARE, AND FARM EQUIP DEALERS (SIC 52)																	
TOTAL					837	190 183	(X)	100.0	FARM EQUIPMENT DEALERS (SIC 5252)								
									352	122 828	(X)	100.0					
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	152	2 586	12.8	1.4	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	19	205	3.6	.2						
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	116	1 903	11.1	1.0	300	SPORTING-RECREATION EQUIPMENT.	18	153	2.5	.1						
260	KITCHENWARE-HOME FURNISHINGS	171	2 108	13.5	1.1	320	HAROWARE-GAROEING EQUIPMENT	52	920	6.3	.7						
300	SPORTING-RECREATION EQUIPMENT	163	1 729	8.9	.9	340	LUMBER-BUILDING MATERIALS.	11	229	10.5	.2						
320	HAROWARE-GAROEING EQUIPMENT	384	12 473	23.9	6.6	380	AUTOMOBILES-TRUCKS	90	10 193	21.3	8.3						
340	LUMBER-BUILDING MATERIALS.	464	42 640	74.1	22.4	400	AUTO FUELS-LUBRICANTS.	61	467	1.7	.4						
360	AUTOMOBILES-TRUCKS	91	10 197	20.0	5.4	420	AUTO TIRES-BATTERIES-ACCESS.	139	5 607	9.9	4.6						
400	AUTO FUELS-LUBRICANTS.	80	633	1.6	.3	440	FARM EQUIPMENT MACHINERY	352	100 540	81.9	81.9						
420	AUTO TIRES-BATTERIES-ACCESS.	212	6 399	8.9	3.4	460	HAY-GRAIN-FEEO-FARM SUPPLIES	15	259	9.0	.2						
440	FARM EQUIPMENT MACHINERY	363	100 658	75.0	52.9	500	ALL OTHER MERCHANOISE.	10	524	8.8	.4						
460	HAY-GRAIN-FEEO-FARM SUPPLIES	37	599	10.3	.3	520	NONMERCHANOISE RECEIPTS.	175	3 625	5.0	3.0						
480	HOUSEHOLD FUELS-ICE.	71	964	7.6	.5	-	MISCELLANEOUS MERCHANOISE.	(X)	106	(X)	.1						
500	ALL OTHER MERCHANOISE.	66	956	8.3	.5												
520	NONMERCHANOISE RECEIPTS.	375	6 032	5.6	3.2												
-	MISCELLANEOUS MERCHANOISE.	(X)	306	(X)	.2												
LUMBER AND OTHER BLDG. MATERIALS DEALERS (SIC 521)										GENERAL MERCHANOISE GROUP STORES (SIC 53 PART*)							
TOTAL					232	42 223	(X)	100.0	TOTAL					258	94 522	(X)	100.0
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	38	103	1.4	.2	020	GROCERIES-OTHER FOODS.	130	3 509	5.4	3.7						
320	HAROWARE-GAROEING EQUIPMENT	116	1 913	7.9	4.5	040	MEALS-SNACKS	46	1 306	3.8	1.4						
340	LUMBER-BUILDING MATERIALS.	232	37 416	88.6	88.6	100	CIGARS-CIGARETTES-TOBACCO.	51	496	2.9	.5						
480	HOUSEHOLD FUELS-ICE.	42	573	6.0	1.4	120	COSMETICS-DRUGS-CLEANERS	162	2 603	3.1	2.8						
520	NONMERCHANOISE RECEIPTS.	124	1 809	7.8	4.3	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	201	12 491	13.5	13.2						
-	MISCELLANEOUS MERCHANOISE.	(X)	409	(X)	1.0	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	219	24 391	26.2	25.8						
						180	ALL FOOTWEAR	177	5 595	6.1	5.9						
PLUMBING AND HEATING EQUIP OLRS. (SIC 522)						200	CURTAINS-ORAPERIES-ORY GOOOS	222	10 857	11.5	11.5						
TOTAL ²					18	985	(X)	100.0	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	93	6 181	8.6	6.5			
									240	FURNITURE-SLEEP EQUIP-FLOOR COV.	111	3 722	4.6	3.9			
PAINT, GLASS, AND WALLPAPER STRS. (SIC 523)									260	KITCHENWARE-HOME FURNISHINGS	155	3 333	4.0	3.5			
TOTAL					22	3 120	(X)	100.0	280	JEWELRY-OPTICAL GOOOS.	132	1 012	1.3	1.1			
200	CURTAINS-ORAPERIES-ORY GOOOS	5	53	3.6	1.7	300	SPORTING-RECREATION EQUIPMENT	94	1 946	2.7	2.1						
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	7	533	24.0	17.1	320	HAROWARE-GAROEING EQUIPMENT	124	2 567	4.1	2.7						
340	LUMBER-BUILDING MATERIALS.	22	2 133	68.4	68.4	340	LUMBER-BUILDING MATERIALS.	46	2 100	5.0	2.2						
356	ALL OTHER LUMBER-MILLWORK.	12	171	12.5	5.5	400	AUTO FUELS-LUBRICANTS.	23	165	.7	.2						
357	PAINT-VARNISH ETC.	21	1 172	37.6	37.6	420	AUTO TIRES-BATTERIES-ACCESS.	27	2 657	5.8	2.8						
358	PAINT SUNORIES	18	189	6.6	6.1	440	FARM EQUIPMENT MACHINERY	7	143	1.2	.2						
359	WALLPAPER-OTHER WALL COVERINGS	18	180	6.9	5.8	500	ALL OTHER MERCHANOISE.	156	6 017	6.9	6.4						
361	GLASS.	10	408	16.3	13.1	520	NONMERCHANOISE RECEIPTS.	128	3 289	5.8	3.5						
520	NONMERCHANOISE RECEIPTS.	12	247	11.0	7.9	-	MISCELLANEOUS MERCHANOISE.	(X)	142	(X)	.2						
-	MISCELLANEOUS MERCHANDISE.	(X)	154	(X)	4.9												
									DEPARTMENT STORES (SIC 531)								
									23	55 572	(X)	100.0					
020	GROCERIES-OTHER FOODS.	14	462	1.0	.8	020	GROCERIES-OTHER FOODS.	14	462	1.0	.8						
040	MEALS-SNACKS	6	510	1.9	.9	040	MEALS-SNACKS	6	510	1.9	.9						
120	COSMETICS-DRUGS-CLEANERS	22	1 522	2.7	2.7	120	COSMETICS-DRUGS-CLEANERS	22	1 522	2.7	2.7						

Standard Notes: * Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	23	7 063	12.7	12.7	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	101	4 623	20.8	18.6
141	MEN'S CLOTHING	22	5 329	9.7	9.6	141	MEN'S CLOTHING	70	2 830	15.2	11.4
142	BOYS' CLOTHING	21	1 733	3.7	3.1	142	BOYS' CLOTHING	94	1 348	6.1	5.4
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	23	14 802	26.6	26.6	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	115	7 043	30.2	28.3
161	CHILDREN'S-INFANTS' WEAR	23	1 332	2.4	2.4	161	CHILDREN'S-INFANTS' WEAR	95	815	3.5	3.3
162	HANDBAGS-ACCESSORIES	21	1 376	3.0	2.5	162	HANDBAGS-ACCESSORIES	59	464	2.6	1.9
163	MILLINERY	22	492	.9	.9	163	MILLINERY	41	86	.4	.3
164	HOSIERY	23	1 208	2.2	2.2	164	HOSIERY	95	613	2.7	2.5
165	LINGERIE	21	2 061	4.5	3.7	165	LINGERIE	91	1 235	5.5	5.0
166	WOMENS COATS-SUITS-FURS-RAINWR	18	1 186	2.8	2.1	166	WOMENS COATS-SUITS-FURS-RAINWR	51	444	2.7	1.8
167	WOMEN'S DRESSES	21	2 548	5.6	4.6	167	WOMEN'S DRESSES	61	998	5.1	4.0
168	WOMEN'S BLOUSES-SPTSWR	21	2 263	5.0	4.1	168	WOMEN'S BLOUSES-SPTSWR	82	1 422	6.3	5.7
169	GIRLS'-SUBTEEN-TEEN WEAR	18	985	2.4	1.8	169	GIRLS'-SUBTEEN-TEEN WEAR	53	489	2.7	2.0
-	MISCELLANEOUS MERCHANOISE	(X)	1 350	(X)	2.4	171	OTHER WOMENS-GIRLS-CLOTHES ACC	23	99	4.8	.4
180	ALL FOOTWEAR	23	3 238	5.8	5.8	180	ALL FOOTWEAR	84	1 978	8.8	7.9
200	CURTAINS-ORAPERIES-DRY GOODS . .	23	5 172	9.3	9.3	200	CURTAINS-DRAPERIES-DRY GOODS . .	103	3 703	15.2	14.9
201	PIECE GOODS-NOTIONS	23	2 487	4.5	4.5	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	29	1 135	11.1	4.6
202	CURTAINS-ORAPERIES	23	2 683	4.8	4.8	221	MAJOR HOUSEHOLD APPLIANCES . .	20	593	6.9	2.4
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	20	4 849	9.6	8.7	222	RAOIOS-TV'S MUSICAL INSTR. . . .	24	436	4.5	1.7
221	MAJOR HOUSEHOLO APPLIANCES . . .	17	2 623	5.6	4.7	-	MISCELLANEOUS MERCHANOISE . . .	(X)	16	(X)	.1
222	RAOIOS-TV'S MUSICAL INSTR.	20	2 224	4.4	4.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	47	853	5.2	3.4
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	21	2 601	4.9	4.7	260	KITCHENWARE-HOME FURNISHINGS . .	59	632	4.8	2.5
241	FLOOR COVERINGS	17	1 105	2.4	2.0	280	JEWELRY-OPTICAL GOODS	41	150	1.3	.6
242	FURNITURE-SLEEP EQUIPMENT	21	1 495	2.8	2.7	300	SPORTING-RECREATION EQUIPMENT . .	34	308	2.2	1.2
260	KITCHENWARE-HOME FURNISHINGS . .	23	2 020	3.6	3.6	320	HAROWARE-GAROEING EQUIPMENT . .	43	507	7.9	2.0
261	CHINA-GLASSWARE	20	928	1.8	1.7	340	LUMBER-BUILOING MATERIALS	21	399	7.2	1.6
262	KITCHENWARE-HOUSEWARES	22	1 079	1.9	1.9	348	PAINT-GLASS-WALLPAPER	17	132	3.6	.5
-	MISCELLANEOUS MERCHANDISE	(X)	12	(X)	(Z)	356	ALL OTHER LUMBER-MILLWORK . . .	10	249	6.3	1.0
280	JEWELRY-OPTICAL GOOOS	19	640	1.3	1.2	420	AUTO TIRES-BATTERIES-ACCESS. . .	11	456	10.1	1.8
300	SPORTING-RECREATION EQUIPMENT . .	19	1 513	3.0	2.7	500	ALL OTHER MERCHANDISE	53	546	3.3	2.2
320	HAROWARE-GAROEING EQUIPMENT . .	17	1 675	3.8	3.0	501	TOYS-GAMES-WHEEL GOOOS	35	269	2.1	1.1
321	HAROWARE-TOOLS	15	884	2.3	1.6	502	BOOKS-STATIONERY-PHOTO. EQUIP.	28	125	1.5	.5
322	GAROEING EQUIPMENT-SUPPLIES . .	17	791	1.7	1.4	518	MOSE. EXC.TOY-GAMES-BOOKS-STA	20	143	1.8	.6
340	LUMBER-BUILDING MATERIALS	14	1 686	5.0	3.0	520	NONMERCHANOISE RECEIPTS.	56	543	6.4	2.2
348	PAINT-GLASS-WALLPAPER	11	453	1.5	.8	-	MISCELLANEOUS MERCHANOISE	(X)	227	(X)	.9
-	MISCELLANEOUS MERCHANDISE	(X)	1 233	(X)	2.2						
420	AUTO TIRES-BATTERIES-ACCESS. . .	14	2 200	5.8	4.0		DRY GOOOS STORES (SIC S39 PART)				
500	ALL OTHER MERCHANOISE	23	2 712	4.9	4.9		TOTAL ²	10	517	(X)	100.0
501	TOYS-GAMES-WHEEL GOOOS	21	1 118	2.1	2.0						
502	BOOKS-STATIONERY-PHOTO. EQUIP.	23	1 263	2.3	2.3		SEWING AND NEEOLEWORK STORES (SIC S39 PART)				
518	MOSE. EXC.TOY-GAMES-BOOKS-STA	14	331	.7	.6		TOTAL ²	6	135	(X)	100.0
520	NONMERCHANDISE RECEIPTS.	14	2 449	6.6	4.4						
535	ALL OTHER SERVICE RECEIPTS	14	2 313	6.3	4.2		FOOD STORES (SIC S4)				
-	MISCELLANEOUS	(X)	135	(X)	.2		TOTAL	583	162 711	(X)	100.0
-	MISCELLANEOUS MERCHANOISE	(X)	458	(X)	.8						
	VARIETY STORES (SIC 533)					020	GROCERIES-OTHER FOODS	583	141 388	86.9	86.9
	TOTAL	84	13 383	(X)	100.0	040	MEALS-SNACKS	25	338	4.3	.2
020	GROCERIES-OTHER FOODS	70	1 712	12.9	12.8	100	CIGARS-CIGARETTES-TOBACCO	382	7 445	6.3	4.6
040	MEALS-SNACKS	33	762	10.7	5.7	120	COSMETICS-ORUGS-CLEANERS	335	5 538	5.0	3.4
120	COSMETICS-ORUGS-CLEANERS	82	718	5.4	5.4	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	46	467	4.9	.3
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	77	802	6.0	6.0	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	44	604	5.8	.4
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	80	2 541	19.0	19.0	180	ALL FOOTWEAR	43	390	3.9	.2
180	ALL FOOTWEAR	69	378	3.0	2.8	200	CURTAINS-ORAPERIES-DRY GOOOS . .	31	315	4.8	.2
200	CURTAINS-ORAPERIES-DRY GOOOS . .	80	1 354	10.1	10.1	320	HAROWARE-GAROEING EQUIPMENT . .	26	146	4.3	.1
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	44	1 197	2.4	1.5	500	ALL OTHER MERCHANDISE	202	3 639	4.8	2.2
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	43	267	3.1	2.0	520	NONMERCHANOISE RECEIPTS.	169	1 792	2.8	1.1
260	KITCHENWARE-HOME FURNISHINGS . .	73	680	6.2	5.1	-	MISCELLANEOUS MERCHANOISE	(X)	649	(X)	.4
280	JEWELRY-OPTICAL GOOOS	71	222	1.7	1.7						
300	SPORTING-RECREATION EQUIPMENT . .	41	125	1.4	.9		GROCERY STORES (SIC S41)				
320	HAROWARE-GAROEING EQUIPMENT . .	64	384	4.0	2.9		TOTAL	480	152 299	(X)	100.0
500	ALL OTHER MERCHANOISE	79	2 755	20.7	20.6	020	GROCERIES-OTHER FOODS	480	131 711	86.5	86.5
520	NONMERCHANOISE RECEIPTS.	57	291	3.0	2.2	021	MEATS-FISH-POULTRY	447	31 869	22.1	20.9
-	MISCELLANEOUS MERCHANOISE	(X)	195	(X)	1.5	022	PROOUC (FRESH FRUITS-VEGTBLS)	429	11 122	7.4	7.3
	GENERAL MERCHANOISE STORES (SIC 539 PART)					023	FROZEN FOODS	369	6 825	5.8	4.5
	TOTAL	135	24 915	(X)	100.0	024	ALL OTHER FOODS	470	81 891	54.2	53.8
020	GROCERIES-OTHER FOODS	46	1 335	14.6	5.4	040	MEALS-SNACKS	20	179	2.2	.1
100	CIGARS-CIGARETTES-TOBACCO	31	112	6.6	.4	100	CIGARS-CIGARETTES-TOBACCO	376	7 393	6.4	4.9
120	COSMETICS-ORUGS-CLEANERS	59	363	2.5	1.5	120	COSMETICS-ORUGS-CLEANERS	331	5 507	5.1	3.6
						140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	45	411	4.9	.3
						160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	43	549	5.8	.4

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¹ Detail may not add to total due to rounding.² Merchandise line detail withheld due to insufficient reporting.

NA Not available. - X Not applicable.

Z Less than 0.05 percent.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
180	ALL FOOTWEAR	42	334	3.9	.2	120	COSMETICS-DRUGS-CLEANERS	5	228	1.7	.1
200	CURTAINS-DRAPERIES-DRY GOODS	30	294	5.0	.2	220	MAJOR APPL-RADIO-TV-MUSICAL INST	27	920	11.3	.5
320	HARDWARE-GARDENING EQUIPMENT	25	90	4.7	.1	260	KITCHENWARE-HOME FURNISHINGS	26	637	5.0	.3
500	ALL OTHER MERCHANDISE	188	3 495	4.9	2.3	300	SPORTING-RECREATION EQUIPMENT	33	1 800	10.9	1.0
516	ALL OTHER MERCHANDISE	66	1 160	3.0	.8	320	HARDWARE-GARDENING EQUIPMENT	22	331	7.1	.2
517	PAPER-PAPER PRODUCTS	179	2 335	3.2	1.5	340	LUMBER-BUILDING MATERIALS	9	684	11.4	.4
520	NONMERCHANDISE RECEIPTS	147	1 715	2.8	1.1	380	AUTOMOBILES-TRUCKS	280	132 911	79.9	70.6
-	MISCELLANEOUS MERCHANDISE	(X)	621	(X)	.4	400	AUTO FUELS-LUBRICANTS	201	1 954	1.5	1.0
	MEAT MARKETS (SIC 542 PT.)					420	AUTO TIRES-BATTERIES-ACCESS	322	24 234	13.7	12.9
	TOTAL	33	(D)	(X)	100.0	440	FARM EQUIPMENT MACHINERY	51	4 552	18.3	2.4
020	GROCERIES-OTHER FOODS	33	(D)	87.4	87.4	460	HAY-GRAIN-FEED-FARM SUPPLIES	5	455	11.1	.2
021	MEATS-FISH-POULTRY	33		82.0	82.0	500	ALL OTHER MERCHANDISE	56	7 189	41.7	3.8
023	FROZEN FOODS	13		6.7	2.8	520	NONMERCHANDISE RECEIPTS	306	11 918	6.9	6.3
024	ALL OTHER FOODS	13		6.0	2.1	-	MISCELLANEOUS MERCHANDISE	(X)	330	(X)	.2
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	.5		MOTOR VEHICLE DEALERS (SIC 551, 552)				
520	NONMERCHANDISE RECEIPTS	3	(X)	6.5	.6		TOTAL	268	165 495	(X)	100.0
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	11.9	300	SPORTING-RECREATION EQUIPMENT	4	244	2.3	.1
	FISH (SEA FOOD) MARKETS (SIC 542 PT.)					380	AUTOMOBILES-TRUCKS	268	132 462	80.0	80.0
	TOTAL	1		(X)	100.0	400	AUTO FUELS-LUBRICANTS	176	1 172	.9	.7
020	GROCERIES-OTHER FOODS	4		97.1	97.1	420	AUTO TIRES-BATTERIES-ACCESS	251	16 062	9.8	9.7
022	PRODUCE (FRESH FRUITS-VEGTBLS)	4	(D)	69.5	69.5	440	FARM EQUIPMENT MACHINERY	46	4 300	19.8	2.6
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	27.5	520	NONMERCHANDISE RECEIPTS	242	10 942	6.8	6.6
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	2.9	-	MISCELLANEOUS MERCHANDISE	(X)	313	(X)	.2
	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544)						DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.)				
	TOTAL ²	12		(X)	100.0	380	AUTOMOBILES-TRUCKS	234	144 834	(X)	100.0
	RETAIL BAKERIES (SIC 546)					381	NEW PASSENGER CARS-RETAIL	234	114 960	79.4	79.4
	TOTAL ²	45	5 094	(X)	100.0	382	NEW PASSENGER CARS-WHOLESALE	13	67 491	46.6	46.6
RETAIL BAKERIES-BAKING, SELLING (SIC 5462)						383	NEW COMMERCIAL VEHICLES-RETAIL	122	751	7.1	.5
TOTAL	43	(D)	(X)	100.0		384	NEW COMMERCIAL VEHICLES-WHSE.	8	11 431	13.2	7.9
RETAIL BAKERIES--SELLING ONLY (SIC 5463)						385	USED PASSENGER CARS-RETAIL	230	365	5.7	.3
TOTAL	2	(D)	(X)	100.0		386	USED PASSENGER CARS-WHSE.	27 302	19.7	18.9	
DAIRY PRODUCTS STORES (SIC 545)						387	USED COMMERCIAL VEHICLES	85	2 946	4.6	2.0
TOTAL ²	7	(X)	(X)	100.0		387	USED COMMERCIAL VEHICLES	108	3 795	4.3	2.6
EGG AND POULTRY DEALERS (SIC 549 PT.)						392	ALL OTHER AUTOS-TRUCKS	13	867	9.3	.6
TOTAL	1	(D)	(X)	100.0		-	MISCELLANEOUS MERCHANDISE	(X)	10	(X)	(2)
OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.)						400	AUTO FUELS-LUBRICANTS	162	1 060	1.0	.7
TOTAL	-	-	(X)	-		401	GASOLINE	87	689	1.3	.5
AUTOMOTIVE DEALERS (SIC 55 EX, 554)						403	MOTOR OILS-GREASES-OTHER OILS	114	329	.4	.2
TOTAL	376	188 143	(X)	100.0		-	MISCELLANEOUS MERCHANDISE	(X)	42	(X)	(2)
						420	AUTO TIRES-BATTERIES-ACCESS	231	14 715	10.2	10.2
						421	PARTS INSTALLED IN REPAIR WORK	216	7 418	5.4	5.1
						422	PARTS-WHOLESALE	186	3 017	2.5	2.1
						423	PARTS-RETAIL	199	2 362	1.7	1.6
						424	AUTOMOBILE TIRES-BATTERIES-ACC	166	1 916	1.5	1.3
						440	FARM EQUIPMENT MACHINERY	44	4 129	21.1	2.9
						520	NONMERCHANDISE RECEIPTS	219	9 454	6.6	6.5
						527	SERVICE LABOR	218	8 944	6.4	6.2
						528	OTHER NONMERCHANDISE RECEIPTS	50	508	2.1	.4
						-	MISCELLANEOUS MERCHANDISE	(X)	516	(X)	.4
							DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT.)				
							TOTAL	6	2 041	(X)	100.0
						380	AUTOMOBILES-TRUCKS	6	1 456	71.3	71.3
						381	NEW PASSENGER CARS-RETAIL	6	985	48.3	48.3
						385	USED PASSENGER CARS-RETAIL	6	365	17.9	17.9
						386	USED PASSENGER CARS-WHSE.	5	62	3.0	3.0
						-	MISCELLANEOUS MERCHANDISE	(X)	42	(X)	2.1
						420	AUTO TIRES-BATTERIES-ACCESS	6	279	13.7	13.7
						421	PARTS INSTALLED IN REPAIR WORK	6	148	7.3	7.3
						422	PARTS-WHOLESALE	5	30	1.5	1.5
						423	PARTS-RETAIL	5	43	2.1	2.1
						424	AUTOMOBILE TIRES-BATTERIES-ACC	4	58	2.8	2.8
						520	NONMERCHANDISE RECEIPTS	6	279	13.7	13.7
						527	SERVICE LABOR	6	251	12.3	12.3
						-	MISCELLANEOUS	(X)	28	(X)	1.4
						-	MISCELLANEOUS MERCHANDISE	(X)	26	(X)	1.3

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TABLE 1. The State: 1967—Continued

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Merchandise line code	Kind of business and merchandise line	Establish- ments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establish- ments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ² (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
	DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.)						OTHER TIRE, BATTERY, AND ACCESSORY DEALERS (SIC 553 PT.)				
	TOTAL	8	14 085	(X)	100.0		TOTAL	57	8 531	(X)	100.0
380	AUTOMOBILES-TRUCKS	8	11 852	84.1	84.1	100	CIGARS-CIGARETTES-TOBACCO	3	37	2.5	.4
381	NEW PASSENGER CARS-RETAIL . . .	8	7 720	54.8	54.8						
385	USED PASSENGER CARS-RETAIL . . .	8	3 278	23.3	23.3	220	MAJOR APPL-RADIO-TV-MUSICAL INST	17	304	6.7	3.6
-	MISCELLANEOUS MERCHANDISE . . .	(X)	831	(X)	5.9	221	MAJOR HOUSEHOLD APPLIANCES . . .	14	122	3.7	1.4
400	AUTO FUELS-LUBRICANTS	7	64	.5	.5	222	RADIOS-TV'S MUSICAL INSTR. . . .	14	180	5.0	2.1
401	GASOLINE	4	39	.4	.3	260	KITCHENWARE-HOME FURNISHINGS . .	16	114	2.0	1.3
403	MOTOR OILS-GREASES-OTHER OILS .	5	25	.3	.2	264	SMALL ELECTRICAL APPLIANCES . . .	14	16	.4	.2
						-	MISCELLANEOUS MERCHANDISE . . .	(X)	97	(X)	1.1
420	AUTO TIRES-BATTERIES-ACCESS. . .	8	1 009	7.2	7.2	300	SPORTING-RECREATION EQUIPMENT. .	12	44	1.1	.5
421	PARTS INSTALLED IN REPAIR WORK .	8	633	4.5	4.5	317	ALL OTHER SPTG GOODS EXC BOATS	12	41	1.1	.5
422	PARTS-WHOLESALE	8	218	1.5	1.5	-	MISCELLANEOUS MERCHANDISE . . .	(X)	3	(X)	(2)
423	PARTS-RETAIL	8	74	.5	.5						
424	AUTOMOBILE TIRES-BATTERIES-ACC	5	84	1.0	.6	320	HARDWARE-GARDENING EQUIPMENT . .	11	37	1.0	.4
520	NONMERCHANDISE RECEIPTS.	8	1 128	8.0	8.0	400	AUTO FUELS-LUBRICANTS.	17	377	18.8	4.4
527	SERVICE LABOR.	8	984	7.0	7.0	420	AUTO TIRES-BATTERIES-ACCESS. . .	57	6 338	74.9	74.9
528	OTHER NONMERCHANDISE RECEIPTS. .	5	144	1.2	1.0	500	ALL OTHER MERCHANDISE.	16	134	2.8	1.6
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	32	(X)	.2	520	NONMERCHANDISE RECEIPTS.	40	679	8.7	8.0
						-	MISCELLANEOUS MERCHANDISE. . . .	(X)	417	(X)	4.9
	MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552)						BOAT DEALERS (SIC 5591)				
	TOTAL ²	20	4 535	(X)	100.0		TOTAL	7	1 422	(X)	100.0
	TIRE, BATTERY, AND ACCESSORY OLRS (SIC 553)					300	SPORTING-RECREATION EQUIPMENT. .	7	1 036	72.9	72.9
	TOTAL	68	14 025	(X)	100.0	380	AUTOMOBILES-TRUCKS	5	183	19.3	12.9
100	CIGARS-CIGARETTES-TOBACCO. . . .	4	61	2.3	.4	520	NONMERCHANDISE RECEIPTS.	6	112	8.0	7.9
120	COSMETICS-DRUGS-CLEANERS	4	61	1.7	.4	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	91	(X)	6.4
220	MAJOR APPL-RADIO-TV-MUSICAL INST	25	899	12.1	6.4		HOUSEHOLD TRAILER DEALERS (SIC 5592)				
260	KITCHENWARE-HOME FURNISHINGS . .	26	637	5.5	4.5		TOTAL	27	6 714	(X)	100.0
300	SPORTING-RECREATION EQUIPMENT. .	20	506	6.1	3.6	500	ALL OTHER MERCHANDISE.	27	6 600	98.3	98.3
320	HARDWARE-GARDENING EQUIPMENT . .	19	313	6.2	2.2	504	MOBILE HOMES-HOUSEHOLD TRLRs .	26	6 130	91.3	91.3
340	LUMBER-BUILDING MATERIALS.	8	679	10.1	4.8	505	CAMP TRAILERS-TRAVEL TRAILERS. .	7	388	16.0	5.8
400	AUTO FUELS-LUBRICANTS.	22	744	15.8	5.3	507	ALL OTHER MERCHANDISE.	5	24	3.5	.4
420	AUTO TIRES-BATTERIES-ACCESS. . . .	68	8 104	57.8	57.8	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	57	(X)	.8
440	FARM EQUIPMENT MACHINERY	5	252	7.9	1.8						
460	HAY-GRAIN-FEED-FARM SUPPLIES . . .	4	444	18.1	3.2	520	NONMERCHANDISE RECEIPTS.	9	100	3.9	1.5
480	HOUSEHOLD FUELS-ICE.	3	38	3.5	.3	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	14	(X)	.2
500	ALL OTHER MERCHANDISE.	21	345	4.4	2.5		AIRCRAFT, MOTORCYCLE DEALERS (SIC 5599 PT.)				
520	NONMERCHANDISE RECEIPTS.	45	742	8.6	5.3		TOTAL	4	(0)	(X)	100.0
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	200	(X)	1.4		AUTOMOTIVE DEALERS, N.E.C. (SIC 5599 PT.)				
	HOME AND AUTO SUPPLY STORES (SIC 553 PT.)						TOTAL	2	(0)	(X)	100.0
	TOTAL	11	5 494	(X)	100.0		GASOLINE SERVICE STATIONS (SIC 554)				
220	MAJOR APPL-RADIO-TV-MUSICAL INST	8	595	20.6	10.8		TOTAL	624	68 248	(X)	100.0
260	KITCHENWARE-HOME FURNISHINGS . .	10	523	9.5	9.5	020	GROCERIES-OTHER FOODS.	79	304	3.5	.4
264	SMALL ELECTRICAL APPLIANCES. . .	10	330	6.0	6.0	040	MEALS-SNACKS	29	487	10.7	.7
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	193	(X)	3.5	100	CIGARS-CIGARETTES-TOBACCO. . . .	163	847	4.0	1.2
300	SPORTING-RECREATION EQUIPMENT. .	8	463	11.3	8.4	220	MAJOR APPL-RADIO-TV-MUSICAL INST	13	105	2.0	.2
317	ALL OTHER SPTG GOODS EXC BOATS	8	461	11.3	8.4	260	KITCHENWARE-HOME FURNISHINGS . .	5	52	3.7	.1
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	2	(X)	(2)	300	SPORTING-RECREATION EQUIPMENT. .	13	128	5.1	.2
320	HARDWARE-GARDENING EQUIPMENT . .	7	276	16.3	5.0	320	HARDWARE-GARDENING EQUIPMENT . .	15	339	4.8	.5
340	LUMBER-BUILDING MATERIALS.	6	611	13.0	11.1	380	AUTOMOBILES-TRUCKS	19	514	17.7	.8
400	AUTO FUELS-LUBRICANTS.	5	368	15.1	6.7	400	AUTO FUELS-LUBRICANTS.	624	52 661	77.2	77.2
403	MOTOR OILS-GREASES-OTHER OILS. .	5	93	3.8	1.7	420	AUTO TIRES-BATTERIES-ACCESS. . .	532	8 013	13.4	11.7
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	274	(X)	5.0	460	HAY-GRAIN-FEED-FARM SUPPLIES . .	9	536	9.4	.8
420	AUTO TIRES-BATTERIES-ACCESS. . . .	11	1 716	31.2	31.2	480	HOUSEHOLD FUELS-ICE.	32	784	7.5	1.1
417	NEW TIRES-TUBES(TO OTHER USERS)	9	298	12.6	5.4	500	ALL OTHER MERCHANDISE.	15	67	5.2	.1
426	AUTOMOBILE ACCESSORIES	10	1 261	23.0	23.0	520	NONMERCHANDISE RECEIPTS.	407	2 794	5.6	4.1
436	STORAGE BATTERIES.	8	68	2.8	1.2	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	617	(X)	.9
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	88	(X)	1.6		APPAREL AND ACCESSORY STORES (SIC 56)				
440	FARM EQUIPMENT MACHINERY	3	94	5.3	1.7		TOTAL	289	43 035	(X)	100.0
460	HAY-GRAIN-FEED-FARM SUPPLIES . . .	3	341	19.3	6.2						
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	507	(X)	9.2						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.
Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
120	COSMETICS-DRUGS-CLEANERS	24	151	2.1	.4		CUSTOM TAILORS (SIC 567)				
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	137	14 146	58.5	32.9						
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	214	19 407	62.5	45.1						
180	ALL FOOTWEAR	141	7 347	27.8	17.1		TOTAL	1	(0)	(X)	100.0
200	CURTAINS-DRAPERIES-ORY GOOODS . .	22	733	10.6	1.7						
260	KITCHENWARE-HOME FURNISHINGS . .	7	87	2.1	.2						
280	JEWELRY-OPTICAL GOOODS	25	113	2.2	.3		FAMILY CLOTHING STORES (SIC 565)				
300	SPORTING-RECREATION EQUIPMENT . .	8	129	9.3	.3						
500	ALL OTHER MERCHANOISE	12	87	2.6	.2		TOTAL	52	10 731	(X)	100.0
520	NONMERCHANOISE RECEIPTS	99	683	3.1	1.6						
-	MISCELLANEOUS MERCHANOISE	(X)	151	(X)	.4	120	COSMETICS-DRUGS-CLEANERS	8	97	2.1	.9
	WOMEN'S CLOTHING, SPECIALTY STRS. FURRIERS (SIC 562, 3, 8)					140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	52	3 492	32.5	32.5
	TOTAL	115	14 484	(X)	100.0	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	52	4 883	45.5	45.5
120	COSMETICS-DRUGS-CLEANERS	4	39	3.7	.3	180	ALL FOOTWEAR	35	1 048	13.7	9.8
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	6	79	4.8	.5	200	CURTAINS-DRAPERIES-ORY GOOODS . .	19	713	11.1	6.6
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	115	13 635	94.1	94.1	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	5	18	1.2	.2
180	ALL FOOTWEAR	9	351	12.8	2.4	280	JEWELRY-OPTICAL GOOODS	5	34	1.7	.3
280	JEWELRY-OPTICAL GOOODS	15	64	3.2	.4	500	ALL OTHER MERCHANOISE	7	39	1.6	.4
520	NONMERCHANOISE RECEIPTS	45	274	3.2	1.9	520	NONMERCHANOISE RECEIPTS	23	190	3.1	1.8
-	MISCELLANEOUS MERCHANOISE	(X)	42	(X)	.3	-	MISCELLANEOUS MERCHANOISE	(X)	217	(X)	2.0
	WOMEN'S READY-TO-WEAR STORES (SIC 562)						SHOE STORES (SIC 566)				
	TOTAL	97	13 435	(X)	100.0		TOTAL	48	5 414	(X)	100.0
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	97	12 713	94.6	94.6	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	31	164	4.7	3.0
161	CHILDREN'S-INFANTS' WEAR	22	561	15.4	4.2	180	ALL FOOTWEAR	48	5 156	95.2	95.2
163	MILLINERY	47	122	1.9	.9	520	NONMERCHANOISE RECEIPTS	15	71	2.8	1.3
164	HOSIERY	63	265	2.9	2.0	-	MISCELLANEOUS MERCHANOISE	(X)	23	(X)	.4
165	LINGERIE	88	894	6.8	6.7		MEN'S SHOE STORES (SIC 566 PT.)				
168	WOMEN'S BLOUSES-SPTSWR	91	3 301	25.4	24.6		TOTAL	-	-	(X)	-
172	DRESSES	97	3 997	29.8	29.8						
173	COATS-SUITS	82	2 606	19.6	19.4		WOMEN'S SHOE STORES (SIC 566 PT.)				
174	HANDBAGS	67	301	2.8	2.2		TOTAL	11	(0)	(X)	100.0
175	FURS	5	85	11.3	.6	180	ALL FOOTWEAR	11			94.6
176	OTHER WOMENS-GIRLS' CLOTHES ACC	47	581	5.5	4.3	181	MEN'S AND BOYS' FOOTWEAR	6		(D)	7.2
180	ALL FOOTWEAR	7	330	13.5	2.5	182	WOMEN'S AND GIRLS' FOOTWEAR . .	11			83.4
280	JEWELRY-OPTICAL GOOODS	15	60	3.0	.4	183	CHILDREN'S AND INFANTS' FOOTWR	6			5.7
520	NONMERCHANOISE RECEIPTS	40	222	2.8	1.7	520	NONMERCHANOISE RECEIPTS	6			2.2
-	MISCELLANEOUS MERCHANOISE	(X)	110	(X)	.8	-	MISCELLANEOUS MERCHANOISE	(X)		(X)	3.7
	MILLINERY STORES (SIC 563 PT.)						CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.)				
	TOTAL	8	(0)	(X)	100.0		TOTAL	1	(0)	(X)	100.0
	CORSET AND LINGERIE STORES (SIC 563 PT.)						FAMILY SHOE STORES (SIC 566 PT.)				
	TOTAL	1	(0)	(X)	100.0		TOTAL	36	3 622	(X)	100.0
	OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.)					160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	28	103	3.6	2.8
	TOTAL ²	7	529	(X)	100.0	180	ALL FOOTWEAR	36	3 458	95.5	95.5
	FURRIERS AND FUR SHOPS (SIC 56B)					181	MEN'S AND BOYS' FOOTWEAR	36	1 095	30.2	30.2
	TOTAL	2	(0)	(X)	100.0	182	WOMEN'S AND GIRLS' FOOTWEAR . .	36	1 773	49.0	49.0
	MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)					183	CHILDREN'S AND INFANTS' FOOTWR	36	590	16.3	16.3
	TOTAL	61	11 332	(X)	100.0	520	NONMERCHANOISE RECEIPTS	9	40	3.0	1.1
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	61	10 244	90.4	90.4	-	MISCELLANEOUS MERCHANOISE	(X)	21	(X)	.6
142	BOYS' CLOTHING	42	983	11.1	8.7		CHILDREN'S AND INFANTS' WR. STRS. (SIC 564)				
143	MEN'S TAILORED OUTERWEAR	58	4 533	40.0	40.0		TOTAL ²	7	380	(X)	100.0
144	OTHER MEN'S OUTERWEAR	54	1 735	17.0	15.3		MISC. APPAREL AND ACCESSORY STRS. (SIC 569)				
145	MEN'S HATS	51	339	3.0	3.0		TOTAL	5	(0)	(X)	100.0
146	OTHER MEN'S CLOTHING	57	2 654	25.6	23.4						
180	ALL FOOTWEAR	46	709	6.6	6.3						
520	NONMERCHANOISE RECEIPTS	13	134	2.9	1.2						
-	MISCELLANEOUS MERCHANOISE	(X)	245	(X)	2.2						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

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(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. - X Not applicable. Z Less than 0.05 percent.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
S20	NONMERCHANDISE RECEIPTS.	65	256	6.0	1.0		PROPRIETARY STORES (SIC 591 PT.)				
-	MISCELLANEOUS MERCHANDISE.	(X)	86	(X)	.3		TOTAL ²	6	152	(X)	100.0
	CAFETERIAS (SIC 5812 PT.)						MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)				
	TOTAL ²	16	874	(X)	100.0		TOTAL	495	60 129	(X)	100.0
	REFRESHMENT PLACES (SIC 5812 PT.)					020	GROCERIES-OTHER FOODS.	33	548	7.0	.9
	TOTAL	191	8 851	(X)	100.0	040	MEALS-SNACKS	42	202	4.9	.3
020	GROCERIES-OTHER FOODS.	21	141	32.0	1.6	060	ALCOHOLIC DRINKS	33	1 331	24.4	2.2
040	MEALS-SNACKS	191	8 495	96.0	96.0	080	PACKAGED ALCOHOLIC BEVERAGES	128	10 751	76.1	17.9
100	CIGARS-CIGARETTES-TOBACCO.	21	43	4.7	.5	100	CIGARS-CIGARETTES-TOBACCO.	81	624	6.0	1.0
S20	NONMERCHANDISE RECEIPTS.	28	85	3.0	1.0	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	8	79	4.3	.1
-	MISCELLANEOUS MERCHANDISE.	(X)	87	(X)	1.0	180	ALL FOOTWEAR	6	32	5.2	.1
	DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)					220	MAJOR APPL-RADIO-TV-MUSICAL INST	35	378	6.6	.6
	TOTAL	450	20 946	(X)	100.0	260	KITCHENWARE-HOME FURNISHINGS	48	323	6.4	.5
020	GROCERIES-OTHER FOODS.	11	33	13.3	.2	280	JEWELRY-OPTICAL GOODS.	91	5 062	78.5	8.4
040	MEALS-SNACKS	179	1 318	30.5	6.3	300	SPORTING-RECREATION EQUIPMENT.	32	2 721	59.2	4.5
060	ALCOHOLIC DRINKS	450	16 238	77.5	77.5	320	HARDWARE-GARDENING EQUIPMENT	31	1 591	37.1	2.6
080	PACKAGED ALCOHOLIC BEVERAGES	192	2 532	17.2	12.1	340	LUMBER-BUILDING MATERIALS.	28	674	6.2	1.1
100	CIGARS-CIGARETTES-TOBACCO.	199	664	5.3	3.2	380	AUTOMOBILES-TRUCKS	6	99	20.0	.2
S20	NONMERCHANDISE RECEIPTS.	37	140	17.0	.7	400	AUTO FUELS-LUBRICANTS.	18	468	7.0	.8
-	MISCELLANEOUS MERCHANDISE.	(X)	21	(X)	.1	420	AUTO TIRES-BATTERIES-ACCESS.	28	1 170	13.1	1.9
	DRUG STORES AND PROPRIETARY STRS. (SIC 591)					440	FARM EQUIPMENT MACHINERY	11	370	14.2	.6
	TOTAL	177	34 085	(X)	100.0	460	HAY-GRAIN-FEED-FARM SUPPLIES	94	16 426	77.3	27.3
020	GROCERIES-OTHER FOODS.	63	537	3.7	1.6	480	HOUSEHOLD FUELS-ICE.	94	9 871	48.6	16.4
040	MEALS-SNACKS	37	360	6.0	1.1	500	ALL OTHER MERCHANDISE.	111	5 888	66.6	9.8
060	CIGARS-CIGARETTES-TOBACCO.	137	1 872	7.2	5.5	520	NONMERCHANDISE RECEIPTS.	175	1 309	7.6	2.2
100	CIGARS-CIGARETTES-TOBACCO.	177	26 297	77.2	77.2	-	MISCELLANEOUS MERCHANDISE.	(X)	212	(X)	.4
120	COSMETICS-DRUGS-CLEANERS	5	36	1.9	.1		LIQUOR STORES (SIC 592)				
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	5	32	1.9	.1		TOTAL	128	12 575	(X)	100.0
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	9	125	1.9	.4	020	GROCERIES-OTHER FOODS.	20	140	7.2	1.1
200	CURTAINS-ORAPERIES-DRY GOODS	53	285	2.0	.8	040	MEALS-SNACKS	28	49	1.9	.4
220	MAJOR APPL-RADIO-TV-MUSICAL INST	52	982	7.2	2.9	060	ALCOHOLIC DRINKS	33	1 329	27.5	10.6
260	KITCHENWARE-HOME FURNISHINGS	94	629	3.2	1.8	080	PACKAGED ALCOHOLIC BEVERAGES	128	10 745	85.4	85.4
280	JEWELRY-OPTICAL GOODS.	32	153	1.2	.4	100	CIGARS-CIGARETTES-TOBACCO.	57	268	3.5	2.1
300	SPORTING-RECREATION EQUIPMENT.	11	204	2.7	.6	-	MISCELLANEOUS MERCHANDISE.	(X)	44	(X)	.3
320	HARDWARE-GARDENING EQUIPMENT	3	20	2.7	.1		ANTIQUE STORES (SIC 5932)				
340	LUMBER-BUILDING MATERIALS.	5	26	1.8	.1		TOTAL	1	(0)	(X)	100.0
460	HAY-GRAIN-FEED-FARM SUPPLIES	105	2 019	9.7	5.9		SECONOHANO STORES (SIC 5933)				
500	ALL OTHER MERCHANDISE.	56	325	2.2	1.0		TOTAL	20	(0)	(X)	100.0
S20	NONMERCHANDISE RECEIPTS.	(X)	183	(X)	.5		SPORTING GOODS STORES (SIC 5952)				
-	MISCELLANEOUS MERCHANDISE.						TOTAL	22	(0)	(X)	100.0
	DRUG STORES (SIC 591 PT.)					300	SPORTING-RECREATION EQUIPMENT.	22			
	TOTAL	171	33 933	(X)	100.0	301	ATHLETIC GOODS (TO INDIVIDUALS)	17	85.7	85.7	
020	GROCERIES-OTHER FOODS.	62	534	3.7	1.6	302	ATHLETIC GOODS (TO TEAMS)	11	22.1	20.6	
040	MEALS-SNACKS	35	354	5.5	1.0	303	HUNTING EQUIPMENT.	13	28.6	25.9	
100	CIGARS-CIGARETTES-TOBACCO.	133	1 859	7.2	5.5	304	FISHING EQUIPMENT.	12	17.3	13.1	
120	COSMETICS-DRUGS-CLEANERS	171	26 191	77.2	77.2	305	WINTER SPORTS EQUIPMENT.	10	10.6	6.1	
121	MEICINES EXC. PRESCRIPTION.	159	8 022	25.0	23.6	306	BOATS-MOTORS-MARINE EQUIPMENT.	8	8.9	6.5	
122	PRESCRIPTION MEICINES	171	10 126	29.8	29.8	315	CAMPING EQUIP-SUPPLIES	9	14.2	8.2	
123	ALL OTHER DRUGS-PROPRIETARIES.	141	8 041	26.0	23.7	316	BICYCLES-LUGGAGE	6	4.7	2.4	
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	4	36	1.9	.1	520	NONMERCHANDISE RECEIPTS.	19	3.7	2.2	
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	5	31	1.9	.1	-	MISCELLANEOUS MERCHANDISE.	(X)	(X)	(X)	12.0
200	CURTAINS-ORAPERIES-DRY GOODS	8	124	1.9	.4		BICYCLE SHOPS (SIC 5953)				
220	MAJOR APPL-RADIO-TV-MUSICAL INST	53	283	2.0	.8		TOTAL	2	(0)	(X)	100.0
260	KITCHENWARE-HOME FURNISHINGS	51	979	7.2	2.9		JEWELRY STORES (SIC 597)				
280	JEWELRY-OPTICAL GOODS.	92	627	3.2	1.8		TOTAL	64	4 333	(X)	100.0
300	SPORTING-RECREATION EQUIPMENT.	31	151	1.2	.4						
320	HARDWARE-GARDENING EQUIPMENT	11	203	2.7	.6						
340	LUMBER-BUILDING MATERIALS.	3	20	2.7	.1						
460	HAY-GRAIN-FEED-FARM SUPPLIES	5	26	1.8	.1						
500	ALL OTHER MERCHANDISE.	102	2 012	9.7	5.9						
S20	NONMERCHANDISE RECEIPTS.	55	323	2.2	1.0						
-	MISCELLANEOUS MERCHANDISE.	(X)	179	(X)	.5						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

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TABLE 1. The State: 1967—Continued

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Merchandise line code	Kind of business and merchandise line	Establish- ments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establish- ments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
260	KITCHENWARE-HOME FURNISHINGS . .	36	258	8.2	6.0		HAY, GRAIN, AND FEED STORES (SIC 9962)				
266	ALL OTHER HOME FURN EXC. CHINA	12	71	12.3	1.6		TOTAL ²	23	8 174	(X)	100.0
267	CHINA-GLASSWARE.	33	187	5.8	4.3						
280	JEWELRY-OPTICAL GOODS.	64	3 535	81.6	81.6		OTHER FARM SUPPLY STORES (SIC 9969 PT.)				
281	WATCHES-CLOCKS	60	714	16.7	16.5		TOTAL	46	9 418	(X)	100.0
282	SILVERWARE	43	397	10.7	9.2						
285	ALL OTHER JEWELRY ITEMS.	56	667	16.7	15.4						
287	DIAMONDS, EXC. DIAMOND WATCHES	52	1 338	34.3	30.9						
288	RINGS, EXC. DIAMONDS	48	410	10.5	9.5						
-	MISCELLANEOUS MERCHANDISE.	(X)	9	(X)	.2	340	LUMBER-BUILDING MATERIALS.	6	121	9.5	1.3
500	ALL OTHER MERCHANDISE.	7	60	11.9	1.4	400	AUTO FUELS-LUBRICANTS.	5	123	6.7	1.3
520	NONMERCHANDISE RECEIPTS.	61	424	9.8	9.8	420	AUTO TIRES-BATTERIES-ACCESS.	7	207	9.6	2.2
529	WATCH-CLOCK-JEWELRY REPAIRS. . .	60	405	9.3	9.3	440	FARM EQUIPMENT MACHINERY	5	78	5.4	.8
-	MISCELLANEOUS MERCHANDISE.	(X)	55	(X)	1.3	460	HAY-GRAIN-FEED-FARM SUPPLIES	46	8 416	89.4	89.4
	FUEL OIL DEALERS (SIC 9983)					480	HOUSEHOLD FUELS-ICE.	6	67	15.9	.7
	TOTAL	27	5 586	(X)	100.0	500	ALL OTHER MERCHANDISE.	4	41	3.1	.4
320	HAZARDWARE-GARDENING EQUIPMENT . .	5	207	8.9	3.7	520	NONMERCHANDISE RECEIPTS.	14	137	5.9	1.5
340	LUMBER-BUILDING MATERIALS.	6	79	4.4	1.4	-	MISCELLANEOUS MERCHANDISE.	(X)	227	(X)	2.4
400	AUTO FUELS-LUBRICANTS.	8	182	10.9	3.3		GARDEN SUPPLY STORES (SIC 9969 PT.)				
420	AUTO TIRES-BATTERIES-ACCESS.	9	122	4.3	2.2		TOTAL ²	8	1 231	(X)	100.0
440	FARM EQUIPMENT MACHINERY	3	149	12.5	2.7		NEWS DEALERS AND NEWSSTANDS (SIC 9994)				
460	HAY-GRAIN-FEED-FARM SUPPLIES	5	158	8.9	2.8		TOTAL	7	402	(X)	100.0
480	HOUSEHOLD FUELS-ICE.	27	4 437	79.4	79.4	100	CIGARS-CIGARETTES-TOBACCO.	6	55	13.7	13.7
-	MISCELLANEOUS MERCHANDISE.	(X)	252	(X)	4.5	500	ALL OTHER MERCHANDISE.	7	308	76.6	76.6
	LIQUEFIED PETROL, GAS (BTL), GAS) DEALERS (SIC 9984)					-	MISCELLANEOUS MERCHANDISE.	(X)	39	(X)	9.7
	TOTAL	47	6 050	(X)	100.0		HOBBY, TOY, AND GAME SHOPS (SIC 9995)				
220	MAJOR APPL-RADIO-TV-MUSICAL INST	19	138	5.6	2.3		TOTAL	5	264	(X)	100.0
340	LUMBER-BUILDING MATERIALS.	13	267	8.1	4.4	500	ALL OTHER MERCHANDISE.	5	257	97.3	97.3
460	HAY-GRAIN-FEED-FARM SUPPLIES	7	678	36.1	11.2	-	MISCELLANEOUS MERCHANDISE.	(X)	7	(X)	2.7
480	HOUSEHOLD FUELS-ICE.	47	4 656	77.0	77.0		CAMERA AND PHOTO SUPPLY STORES (SIC 9996)				
481	LP GAS-WHOLESALE	6	177	12.1	2.9		TOTAL ²	4	1 334	(X)	100.0
482	OTHER LP GAS SALES	47	4 465	73.8	73.8						
520	NONMERCHANDISE RECEIPTS.	31	304	7.6	5.0		GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 9997)				
-	MISCELLANEOUS MERCHANDISE.	(X)	7	(X)	.1		TOTAL ²	13	514	(X)	100.0
	FUEL AND ICE DEALERS, N.E.C. (SIC 9982)										
	TOTAL	9	752	(X)	100.0		OPTICAL GOODS STORES (SIC 9999 PT.)				
480	HOUSEHOLD FUELS-ICE.	9	474	63.0	63.0	280	JEWELRY-OPTICAL GOODS.	8	1 426	(X)	100.0
-	MISCELLANEOUS MERCHANDISE.	(X)	278	(X)	37.0	-	MISCELLANEOUS MERCHANDISE.	(X)	1 421	99.6	99.6
	FLORISTS (SIC 9992)							5	(X)	.4	
	TOTAL	33	1 864	(X)	100.0		RETAIL STORES, N.E.C. (SIC 9999 PT.)				
320	HAZARDWARE-GARDENING EQUIPMENT . .	3	23	11.7	1.2		TOTAL	16	(D)	(X)	100.0
500	ALL OTHER MERCHANDISE.	33	1 791	96.1	96.1		NONSTORE RETAILERS (SIC 53 PART*)				
520	NONMERCHANDISE RECEIPTS.	5	17	3.1	.9		TOTAL	38	8 249	(X)	100.0
-	MISCELLANEOUS MERCHANDISE.	(X)	33	(X)	1.8	020	GROCERIES-OTHER FOODS.	8	1 373	100.0	16.6
	CIGAR STORES AND STANDS (SIC 9993)					120	COSMETICS-DRUGS-CLEANERS	9	28	.6	.3
	TOTAL	4	(D)	(X)	100.0	140	HEN'S-BOYS' CLOTHING EXC FOOTWR.	11	231	6.2	2.8
100	CIGARS-CIGARETTES-TOBACCO.	4	(D)	(X)	67.0	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	11	510	13.9	6.2
-	MISCELLANEOUS MERCHANDISE.	(X)	(D)	(X)	33.0	180	ALL FOOTWEAR	11	96	2.6	1.2
	BOOK STORES (SIC 9942)					200	CURTAINS-DRAPERIES-DRY GOODS	11	249	6.7	3.0
	TOTAL ²	4	190	(X)	100.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	14	760	19.2	9.2
	STATIONERY STORES (SIC 9943)					240	FURNITURE-SLEEP EQUIP-FLOOR COV.	11	184	4.9	2.2
	TOTAL ²	4	380	(X)	100.0	260	KITCHENWARE-HOME FURNISHINGS	13	571	13.3	6.9
						280	JEWELRY-OPTICAL GOODS.	9	22	.6	.3
						300	SPORTING-RECREATION EQUIPMENT.	11	101	2.6	1.2
						320	HAZARDWARE-GARDENING EQUIPMENT	11	149	4.0	1.8
						340	LUMBER-BUILDING MATERIALS.	16	454	11.9	5.5

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

1 Detail may not add to total due to rounding.

2 Merchandise line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establish- ments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establish- ments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ² (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
420	AUTO TIRES-BATTERIES-ACCESS. . . .	11	131	3.5	1.6	MERCHANDISING MACHINE OPERATORS (SIC 534)	7	(0)	(X)	100.0	
440	FARM EQUIPMENT MACHINERY	7	41	1.4	.5						
500	ALL OTHER MERCHANDISE.	14	2 058	35.2	24.9						
520	NONMERCHANDISE RECEIPTS.	17	451	10.9	5.5						
-	MISCELLANEOUS MERCHANDISE.	(X)	839	(X)	10.2						
	MAIL ORDER HOUSES (SIC 532)					OIRECT SELLING ESTABLISHMENTS (SIC 535)	18	3 780	(X)	100.0	
	TOTAL	13	(0)	(X)	100.0						
120	COSMETICS-DRUGS-CLEANERS	9	(0)	.8	.8						
140	MEN'S-BOYS' CLOTHING EXC FOOTWR. . . .	11		7.3	7.1						
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR . .	11		16.3	15.7						
180	ALL FOOTWEAR	11		3.1	3.0						
200	CURTAINS-ORAPERIES-ORY GOOOS	11		8.0	7.7						
220	MAJOR APPL-RADIO-TV-MUSICAL INST . . .	11		16.4	15.8						
240	FURNITURE-SLEEP EQUIP-FLOOR COV. . . .	11		5.9	5.7						
260	KITCHENWARE-HOME FURNISHINGS	11		2.4	2.4						
280	JEWELRY-OPTICAL GOOOS.	9		.6	.6						
300	SPORTING-RECREATION EQUIPMENT. . . .	11		3.2	3.1						
320	HAROWARE-GAROENING EQUIPMENT	11		4.6	4.5						
340	LUMBER-BUILDING MATERIALS.	9		5.9	5.5						
420	AUTO TIRES-BATTERIES-ACCESS. . . .	11		4.2	4.1						
440	FARM EQUIPMENT MACHINERY	7		1.6	1.2						
500	ALL OTHER MERCHANDISE.	11		5.6	5.4						
520	NONMERCHANDISE RECEIPTS.	9	13.6	12.6							
-	MISCELLANEOUS MERCHANDISE.	(X)	(X)	4.8							

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

¹ Detail may not add to total due to rounding.² Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967

Fargo-Moorhead, N. Dak.-Minn., SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
RETAIL TRADE						GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*)					
	TOTAL	773	206 240	(X)	100.0		TOTAL	23	23 412	(X)	100.0
020	GROCERIES-OTHER FOODS.	147	33 731	48.8	16.4	020	GROCERIES-OTHER FOODS.	13	312	1.8	1.3
040	MEALS-SNACKS	157	10 352	37.3	5.0	040	MEALS-SNACKS	8	506	3.9	2.2
060	ALCOHOLIC DRINKS	77	4 560	73.3	2.2	120	COSMETICS-DRUGS-CLEANERS	16	911	4.0	3.9
080	PACKAGED ALCOHOLIC BEVERAGES	55	3 731	60.0	1.8	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	19	2 915	12.8	12.5
100	CIGARS-CIGARETTES-TOBACCO	193	3 184	5.5	1.5	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	19	6 508	28.5	27.8
120	COSMETICS-DRUGS-CLEANERS	102	6 626	9.9	3.2	180	ALL FOOTWEAR	16	1 261	5.7	5.4
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	53	6 313	18.4	3.1	200	CURTAINS-DRAPERIES-DRY GOODS . . .	22	2 780	11.9	11.9
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	69	11 984	32.0	5.8	220	MAJOR APPL-RADIO-TV-MUSICAL INST	13	1 499	7.6	6.4
180	ALL FOOTWEAR	57	3 448	9.9	1.7	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	13	661	2.9	2.8
200	CURTAINS-DRAPERIES-DRY GOODS . . .	48	3 180	8.6	1.5	260	KITCHENWARE-HOME FURNISHINGS . . .	15	988	4.4	4.2
220	MAJOR APPL-RADIO-TV-MUSICAL INST	68	7 871	20.1	3.8	280	JEWELRY-OPTICAL GOODS.	13	358	1.6	1.5
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	43	4 649	14.4	2.3	300	SPORTING-RECREATION EQUIPMENT. . .	9	515	2.8	2.2
260	KITCHENWARE-HOME FURNISHINGS . . .	66	2 514	6.2	1.2	320	HARDWARE-GARDENING EQUIPMENT . . .	14	495	3.0	2.1
280	JEWELRY-OPTICAL GOODS.	59	2 651	7.4	1.3	340	LUMBER-BUILDING MATERIALS.	4	366	3.9	1.6
300	SPORTING-RECREATION EQUIPMENT. . .	48	2 592	8.4	1.3	420	AUTO TIRES-BATTERIES-ACCESS.	3	480	5.1	2.1
320	HARDWARE-GARDENING EQUIPMENT . . .	70	4 399	11.6	2.1	500	ALL OTHER MERCHANDISE.	16	1 906	8.4	8.1
340	LUMBER-BUILDING MATERIALS.	72	10 829	43.0	5.3	520	NONMERCHANDISE RECEIPTS.	11	775	4.8	3.3
380	AUTOMOBILES-TRUCKS	41	29 670	59.0	14.4	-	MISCELLANEOUS MERCHANDISE.	(X)	176	(X)	.8
400	AUTO FUELS-LUBRICANTS.	147	12 30	24.0	6.0	DEPARTMENT STORES (SIC 531)					
420	AUTO TIRES-BATTERIES-ACCESS.	147	8 177	11.5	4.0		TOTAL	6	19 754	(X)	100.0
440	FARM EQUIPMENT MACHINERY	39	14 506	75.2	7.0	020	GROCERIES-OTHER FOODS.	4	203	1.3	1.0
460	HAY-GRAIN-FEED-FARM SUPPLIES	16	1 117	62.5	.5	040	MEALS-SNACKS	3	303	2.6	1.5
480	HOUSEHOLD FUELS-ICE.	27	2 689	54.1	1.3	120	COSMETICS-DRUGS-CLEANERS	6	769	3.9	3.9
500	ALL OTHER MERCHANDISE.	92	8 785	16.0	4.3	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	6	2 656	13.4	13.4
520	NONMERCHANDISE RECEIPTS.	278	6 402	5.4	3.1	141	MEN'S CLOTHING	6	2 075	10.5	10.5
	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS (SIC 52)					142	BOYS' CLOTHING	5	581	3.9	2.9
	TOTAL	92	30 382	(X)	100.0	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	6	5 783	29.3	29.3
220	MAJOR APPL-RADIO-TV-MUSICAL INST	11	204	16.6	.7	161	CHILDREN'S-INFANTS' WEAR	6	468	2.4	2.4
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	7	73	4.4	.2	162	HANDBAGS-ACCESSORIES	4	212	1.6	1.1
260	KITCHENWARE-HOME FURNISHINGS . . .	15	263	20.4	.9	163	MILLINERY.	5	193	1.0	1.0
300	SPORTING-RECREATION EQUIPMENT. . .	12	172	13.6	.6	164	HOSIERY.	6	544	2.8	2.8
320	HARDWARE-GARDENING EQUIPMENT . . .	37	2 654	24.7	8.7	165	LINGERIE	5	779	5.3	3.9
340	LUMBER-BUILDING MATERIALS.	59	10 175	69.0	33.5	166	WOMEN'S COATS-SUITS-FURS-RAINWR	4	459	3.4	2.3
400	AUTO FUELS-LUBRICANTS.	5	121	3.1	.4	167	WOMEN'S DRESSES.	5	1 004	7.0	5.1
420	AUTO TIRES-BATTERIES-ACCESS.	10	300	8.0	1.0	168	WOMEN'S BLOUSES-SPTSWR	5	1 111	7.7	5.6
440	FARM EQUIPMENT MACHINERY	34	14 357	83.7	47.3	169	GIRLS'-SUBTEEN-TEEN WEAR	4	307	2.8	1.6
480	HOUSEHOLD FUELS-ICE.	8	438	10.2	1.4	-	MISCELLANEOUS MERCHANDISE.	(X)	706	(X)	3.6
500	ALL OTHER MERCHANDISE.	8	118	16.0	.4	180	ALL FOOTWEAR	6	1 146	5.8	5.8
520	NONMERCHANDISE RECEIPTS.	33	534	3.7	1.8	200	CURTAINS-DRAPERIES-DRY GOODS . . .	6	1 935	9.8	9.8
-	MISCELLANEOUS MERCHANDISE.	(X)	973	(X)	3.2	201	PIECE GOODS-NOTIONS.	6	1 033	5.2	5.2
	BUILDING MATERIALS AND SUPPLY STORES (SIC 52 EX- 525)					202	CURTAINS-DRAPERIES	6	902	4.6	4.6
	TOTAL	41	(D)	(X)	100.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	5	1 322	7.6	6.7
320	HARDWARE-GARDENING EQUIPMENT . . .	14		10.5	6.5	221	MAJOR HOUSEHOLD APPLIANCES . . .	5	647	3.7	3.3
340	LUMBER-BUILDING MATERIALS.	41		85.8	85.8	222	RADIOS-TV'S MUSICAL INSTR.	5	675	3.8	3.4
341	LUMBER	21		32.6	25.3	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	6	605	3.1	3.1
342	PLYWOOD.	19		14.3	9.7	241	FLOOR COVERINGS.	4	282	1.8	1.4
343	WINDOWS, DOORS, AND FRAMES-METAL	22		14.8	6.0	242	FURNITURE-SLEEP EQUIPMENT.	6	323	1.6	1.6
344	KITCHEN CABINETS	5		4.7	.3	260	KITCHENWARE-HOME FURNISHINGS . . .	6	837	4.2	4.2
345	ALL OTHER MILLWORK	19		7.5	5.1	261	CHINA-GLASSWARE.	5	450	2.4	2.3
346	WALLBOARD.	18		7.0	4.8	262	KITCHENWARE-HOUSEWARES	6	387	2.0	2.0
347	ASPHALT AND ASBESTOS PRODUCTS. . . .	20		5.6	4.4	280	JEWELRY-OPTICAL GOODS.	5	309	1.7	1.6
348	PAINT-GLASS-WALLPAPER.	18		3.1	2.4	300	SPORTING-RECREATION EQUIPMENT. . .	5	492	2.8	2.5
351	METAL ROOFING AND SIOING	18		7.8	3.7	320	HARDWARE-GARDENING EQUIPMENT . . .	4	396	2.8	2.0
352	MASONRY SUPPLIES	16		4.5	2.6	321	HARDWARE-TOOLS	3	228	2.5	1.2
353	INSULATION	16		3.3	2.1	322	GARDENING EQUIPMENT-SUPPLIES . . .	4	168	1.2	.9
355	ALL OTHER BUILDING MATERIALS	10		15.7	5.3	340	LUMBER-BUILDING MATERIALS.	3	353	3.8	1.8
-	MISCELLANEOUS MERCHANDISE.	(X)		(X)	3.8	420	AUTO TIRES-BATTERIES-ACCESS.	3	472	5.0	2.4
480	HOUSEHOLD FUELS-ICE.	6		11.6	3.7	500	ALL OTHER MERCHANDISE.	6	1 290	6.5	6.5
520	NONMERCHANDISE RECEIPTS.	13		3.1	1.5	501	TOYS-GAMES-WHEEL GOODS	5	390	2.2	2.0
-	MISCELLANEOUS MERCHANDISE.	(X)		(X)	2.6	502	BOOKS-STATIONERY-PHOTO. EQUIP.	6	652	3.3	3.3
	HARDWARE STORES (SIC 5251)					518	MOSE. EXC. TOY-GAMES-BOOKS-STA	6	248	1.3	1.3
	TOTAL	19	(D)	(X)	100.0	520	NONMERCHANDISE RECEIPTS.	4	720	5.0	3.6
	FARM EQUIPMENT DEALERS (SIC 5252)					535	ALL OTHER SERVICE RECEIPTS	4	711	5.0	3.6
	TOTAL	32	16 202	(X)	100.0	-	MISCELLANEOUS	(X)	8	(X)	(Z)
440	FARM EQUIPMENT MACHINERY	32	14 334	88.5	88.5	-	MISCELLANEOUS MERCHANDISE.	(X)	161	(X)	.8
520	NONMERCHANDISE RECEIPTS.	15	337	4.0	2.1						
-	MISCELLANEOUS MERCHANDISE.	(X)	1 531	(X)	9.4						

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

* Nonstore retailers, part of SIC major group 53, are shown separately in this table.

† Detail may not add to total due to rounding.

‡ Merchandise line detail withheld due to insufficient reporting.

Note: FARGO-MOORHEAD, N. DAK.-MINN., SMSA — Consists of Cass County, N. Dak., and Clay County, Minn.

Fargo-Moorhead, N. Dak.-Minn., SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines				
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--			
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹		
	VARIETY STORES (SIC 533)						RETAIL BAKERIES (SIC 546)						
	TOTAL	8	1 968	(X)	100.0		TOTAL	7	(O)	(X)	100.0		
020	GROCERIES-OTHER FOODS.	7	77	3.9	3.9	020	GROCERIES-OTHER FOODS.	7	(O)	{ 98.1 (X)	98.1 1.9		
040	MEALS-SNACKS	4	179	13.7	9.1	-	MISCELLANEOUS MERCHANDISE.	(X)					
120	COSMETICS-DRUGS-CLEANERS	8	117	5.9	5.9								
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	8	76	3.9	3.9								
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	8	387	19.7	19.7								
180	ALL FOOTWEAR	5	32	2.7	1.6								
200	CURTAINS-DRAPERIES-DRY GOODS	8	201	10.2	10.2								
220	MAJOR APPL-RADIO-TV-MUSICAL INST.	5	31	2.8	1.6								
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	5	22	1.4	1.1								
260	KITCHENWARE-HOME FURNISHINGS	8	134	6.8	6.8	220	MAJOR APPL-RADIO-TV-MUSICAL INST.	5	259	12.5	.6		
280	JEWELRY-OPTICAL GOODS.	6	37	2.1	1.9	300	SPORTING-RECREATION EQUIPMENT.	6	499	27.0	1.3		
320	HARWARE-GAROEING EQUIPMENT	8	77	3.9	3.9	320	HARWARE-GAROEING EQUIPMENT	5	216	7.9	.5		
500	ALL OTHER MERCHANDISE.	8	548	27.8	27.8	380	AUTOMOBILES-TRUCKS	30	28 711	81.8	72.0		
520	NONMERCHANDISE RECEIPTS.	5	36	3.1	1.8	400	AUTO FUELS-LUBRICANTS.	26	306	1.1	.8		
-	MISCELLANEOUS MERCHANDISE.	(X)	14	(X)	.7	420	AUTO TIRES-BATTERIES-ACCESS.	34	5 389	14.1	13.5		
						500	ALL OTHER MERCHANDISE.	8	1 506	56.7	3.8		
						520	NONMERCHANDISE RECEIPTS.	35	2 858	7.6	7.2		
						-	MISCELLANEOUS MERCHANDISE.	(X)	118	(X)	.3		
	MISC. GENERAL MERCHANDISE STORES (SIC 539)												
	TOTAL	9	1 690	(X)	100.0								
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	5	182	19.1	10.8								
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	5	338	35.5	20.0								
180	ALL FOOTWEAR	5	84	8.8	5.0								
200	CURTAINS-DRAPERIES-DRY GOODS	8	643	38.0	38.0	380	AUTOMOBILES-TRUCKS	28	(O)	(X)	100.0		
220	MAJOR APPL-RADIO-TV-MUSICAL INST.	4	145	13.2	8.6	400	AUTO FUELS-LUBRICANTS.	21	(O)	{ 83.2 .8	83.2 .6		
-	MISCELLANEOUS MERCHANDISE.	(X)	298	(X)	17.6	420	AUTO TIRES-BATTERIES-ACCESS.	24				8.7	8.7
						520	NONMERCHANDISE RECEIPTS.	25	7.4	7.4			
						-							
	FOOD STORES (SIC 54)												
	TOTAL	94	36 867	(X)	100.0								
020	GROCERIES-OTHER FOODS.	94	32 755	88.8	88.8								
100	CIGARS-CIGARETTES-TOBACCO.	74	1 835	6.3	5.0	380	AUTOMOBILES-TRUCKS	23	33 484	(X)	100.0		
120	COSMETICS-DRUGS-CLEANERS	52	1 171	4.9	3.2	400	AUTO FUELS-LUBRICANTS.	20	27 751	82.9	82.9		
500	ALL OTHER MERCHANDISE.	7	667	4.9	1.8	420	AUTO TIRES-BATTERIES-ACCESS.	23	216	.7	.6		
520	NONMERCHANDISE RECEIPTS.	22	322	2.3	.9	520	NONMERCHANDISE RECEIPTS.	23	2 987	8.9	8.9		
-	MISCELLANEOUS MERCHANDISE.	(X)	117	(X)	.3	-	MISCELLANEOUS MERCHANDISE.	(X)	2 517	7.5	7.5		
									12	(X)	(Z)		
	GROCERY STORES (SIC 541)												
	TOTAL	79	35 619	(X)	100.0								
020	GROCERIES-OTHER FOODS.	79	31 540	88.5	88.5								
021	MEATS-FISH-POULTRY	78	7 383	22.6	20.7								
022	PRODUCE (FRESH FRUITS-VEGTBLS)	78	2 518	7.3	7.1								
023	FROZEN FOODS	63	1 601	5.7	4.5								
024	ALL OTHER FOODS.	79	20 038	56.3	56.3								
100	CIGARS-CIGARETTES-TOBACCO.	74	1 831	6.4	5.1	220	MAJOR APPL-RADIO-TV-MUSICAL INST.	5	(O)	{ 12.5 .7 .9 8.0 3.1 72.9	8.1 .6 .4 6.7 1.5 72.9		
120	COSMETICS-DRUGS-CLEANERS	52	1 170	5.0	3.3	260	KITCHENWARE-HOME FURNISHINGS	5				.7	.6
500	ALL OTHER MERCHANDISE.	7	663	5.1	1.9	300	SPORTING-RECREATION EQUIPMENT.	3				.9	.4
516	ALL OTHER MERCHANDISE.	5	320	2.9	.9	320	HARWARE-GAROEING EQUIPMENT	5				8.0	6.7
517	PAPER-PAPER PRODUCTS	7	343	2.6	1.0	400	AUTO FUELS-LUBRICANTS.	3				3.1	1.5
						420	AUTO TIRES-BATTERIES-ACCESS.	8				72.9	72.9
520	NONMERCHANDISE RECEIPTS.	18	308	2.4	.9	500	ALL OTHER MERCHANDISE.	3	2.7	1.2			
-	MISCELLANEOUS MERCHANDISE.	(X)	107	(X)	.3	520	NONMERCHANDISE RECEIPTS.	5	9.9	6.1			
						-	MISCELLANEOUS MERCHANDISE.	(X)	(X)	2.6			
	MEAT AND FISH (SEA FOOD) MARKETS (SIC 542)												
	TOTAL ²	3	417	(X)	100.0								
	FRUIT STORES AND VEGETABLE MKTS. (SIC 543)												
	TOTAL	1	(O)	(X)	100.0	500	ALL OTHER MERCHANDISE.	5	(O)	{ 91.0 9.6 (X)	61.1 5.7 33.2		
						520	NONMERCHANDISE RECEIPTS.	5				9.6	5.7
						-	MISCELLANEOUS MERCHANDISE.	(X)	(X)	(X)	33.2		
	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544)												
	TOTAL ²	4	143	(X)	100.0								

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹Detail may not add to total due to rounding.

² Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Fargo-Moorhead, N. Dak.-Minn., SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
120	COSMETICS-DRUGS-CLEANERS	4	36	1.1	.3		FURNITURE STORES (SIC 5712)				
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	19	3 273	70.8	30.1		TOTAL	12	(D)	(X)	100.0
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	34	5 081	68.9	46.8						
180	ALL FOOTWEAR	26	2 126	31.0	19.6	200	CURTAINS-DRAPERIES-DRY GOODS . .	5		6.5	4.9
520	NONMERCHANDISE RECEIPTS	21	214	3.3	2.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	12	(O)	80.3	80.3
-	MISCELLANEOUS MERCHANDISE	(X)	129	(X)	1.2	-	MISCELLANEOUS MERCHANDISE	(X)	(X)	(X)	14.9
	WOMEN'S READY-TO-WEAR STORES (SIC 562)						HOME FURNISHINGS STORES (OTHER 571)				
	TOTAL	18	4 243	(X)	100.0		TOTAL	6	(D)	(X)	100.0
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	18	3 974	93.7	93.7		HOUSEHOLD APPLIANCE STORES (SIC 572)				
163	MILLINERY	5	37	1.7	.9		TOTAL	13	3 228	(X)	100.0
164	HOSIERY	12	56	1.5	1.3	220	MAJOR APPL-RADIO-TV-MUSICAL INST	13	2 513	77.9	77.9
165	LINGERIE	14	292	7.5	6.9	224	NEW MAJOR APPLIANCES	13	2 184	67.7	67.7
168	WOMEN'S BLOUSES-SPTSWR	16	783	18.5	18.5	225	NEW RADIOS-TV'S ETC.	8	284	11.8	8.8
172	DRESSES	18	1 262	29.7	29.7	226	USED MAJOR APPL-RADIOS-TV'S . .	5	41	2.0	1.3
173	COATS-SUITS	16	910	21.4	21.4		KITCHENWARE-HOME FURNISHINGS . .	5	142	11.4	4.4
174	HANDBAGS	12	131	3.4	3.1	264	SMALL ELECTRICAL APPLIANCES . .	5	50	3.8	1.5
176	OTHER WOMEN'S-GIRLS' CLOTHES ACC	11	302	7.3	7.1	-	MISCELLANEOUS MERCHANDISE	(X)	86	(X)	2.7
-	MISCELLANEOUS MERCHANDISE	(X)	201	(X)	4.7	520	NONMERCHANDISE RECEIPTS	6	102	9.3	3.2
520	NONMERCHANDISE RECEIPTS	9	83	3.0	2.0	-	MISCELLANEOUS MERCHANDISE	(X)	471	(X)	14.6
-	MISCELLANEOUS MERCHANDISE	(X)	186	(X)	4.4		RADIO, TV, AND MUSIC STORES (SIC 573)				
	WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563)						TOTAL	12	3 057	(X)	100.0
	TOTAL	4	(O)	(X)	100.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	12	2 934	96.0	96.0
	FURRIERS AND FUR SHOPS (SIC 568)					520	NONMERCHANDISE RECEIPTS	8	100	6.7	3.3
	TOTAL	1	(D)	(X)	100.0	-	MISCELLANEOUS MERCHANDISE	(X)	22	(X)	.7
	OTHER APPAREL AND ACCESSORY STRS. (OTHER 56)						EATING AND DRINKING PLACES (SIC 58)				
	TOTAL ²	31	6 134	(X)	100.0		TOTAL ²	171	14 962	(X)	100.0
	MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)						EATING PLACES (SIC 5812)				
	TOTAL	12	2 982	(X)	100.0		TOTAL ²	119	10 654	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	12	2 721	91.2	91.2		DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)				
142	BOYS' CLOTHING	6	303	11.2	10.2	060	ALCOHOLIC DRINKS	52	3 337	77.5	77.5
143	MEN'S TAILORED OUTERWEAR	11	1 178	39.5	39.5	080	PACKAGED ALCOHOLIC BEVERAGES . .	24	685	18.9	15.9
144	OTHER MEN'S OUTERWEAR	10	496	16.6	16.6	100	CIGARS-CIGARETTES-TOBACCO	17	64	4.2	1.5
145	MEN'S HATS	8	49	1.6	1.6	-	MISCELLANEOUS MERCHANDISE	(X)	222	(X)	5.2
146	OTHER MEN'S CLOTHING	10	695	29.9	23.3		DRUG STORES AND PROPRIETARY STRS. (SIC 591)				
180	ALL FOOTWEAR	8	173	5.8	5.8		TOTAL	22	6 214	(X)	100.0
-	MISCELLANEOUS MERCHANDISE	(X)	87	(X)	2.9	020	GROCERIES-OTHER FOODS	4	110	4.5	1.8
	FAMILY CLOTHING STORES (SIC 565)					100	CIGARS-CIGARETTES-TOBACCO	20	430	8.4	6.9
	TOTAL	4	(D)	(X)	100.0	120	COSMETICS-DRUGS-CLEANERS	22	4 468	71.9	71.9
	SHOE STORES (SIC 566)					220	MAJOR APPL-RADIO-TV-MUSICAL INST	3	30	1.3	.5
	TOTAL ²	11	1 749	(X)	100.0	280	JEWELRY-OPTICAL GOODS	19	124	2.7	2.0
	APPAREL AND ACCESS. STORES, N.E.C. (SIC 564, 7, 9)					300	SPORTING-RECREATION EQUIPMENT . .	3	36	1.6	.6
	TOTAL	4	(D)	(X)	100.0	320	HARDWARE-GARDENING EQUIPMENT . .	3	64	2.7	1.0
	FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)					500	ALL OTHER MERCHANDISE	6	432	14.4	7.0
	TOTAL	43	10 574	(X)	100.0	520	NONMERCHANDISE RECEIPTS	3	47	2.1	.8
200	CURTAINS-DRAPERIES-DRY GOODS . .	8	204	8.1	1.9	-	MISCELLANEOUS MERCHANDISE	(X)	472	(X)	7.6
220	MAJOR APPL-RADIO-TV-MUSICAL INST	29	5 637	70.5	53.3		DRUG STORES (SIC 591 PT.)				
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	19	3 827	87.2	36.2		TOTAL	22	6 214	(X)	100.0
260	KITCHENWARE-HOME FURNISHINGS . .	12	342	12.9	3.2	020	GROCERIES-OTHER FOODS	4	110	4.5	1.8
500	ALL OTHER MERCHANDISE	4	51	9.2	.5	100	CIGARS-CIGARETTES-TOBACCO	20	430	8.4	6.9
520	NONMERCHANDISE RECEIPTS	21	369	8.7	3.5						
-	MISCELLANEOUS MERCHANDISE	(X)	144	(X)	1.4						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

¹ Detail may not add to total due to rounding.² Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Fargo-Moorhead, N. Dak.-Minn., SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
120	COSMETICS-DRUGS-CLEANERS	22	4 468	71.9	71.9		CIGAR STORES AND STANOS (SIC S993)				
121	MEDICINES EXC. PRESCRIPTION	22	1 380	22.2	22.2						
122	PRESCRIPTION MEDICINES	22	1 605	25.8	25.8						
123	ALL OTHER DRUGS-PROPRIETARIES . .	21	1 483	24.6	23.9		TOTAL	3	(D)	(X)	100.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	3	30	1.3	.5	100	CIGARS-CIGARETTES-TOBACCO	3	(X)	(O)	{ 80.9 (X) 80.9
280	JEWELRY-OPTICAL GOODS	19	124	2.7	2.0	-	MISCELLANEOUS MERCHANDISE	(X)			
300	SPORTING-RECREATION EQUIPMENT . .	3	36	1.6	.6		OTHER MISCELLANEOUS RETAIL STORES (OTHER S9)				
320	HARDWARE-GARDENING EQUIPMENT . .	3	64	2.7	1.0		TOTAL ²	35	4 566	(X)	100.0
500	ALL OTHER MERCHANDISE	6	432	14.4	7.0		NONSTORE RETAILERS (SIC 53 PART*)				
520	NONMERCHANDISE RECEIPTS	3	47	2.1	.8		TOTAL	13	4 394	(X)	100.0
-	MISCELLANEOUS MERCHANDISE	(X)	472	(X)	7.6						
	PROPRIETARY STORES (SIC 591 PT.)					120	COSMETICS-DRUGS-CLEANERS	3	12	.8	.3
	TOTAL	-	-	(X)	-	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	3	90	5.7	2.0
	MISCELLANEOUS RETAIL STORES (SIC S9 EX. S91)					160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	3	277	18.0	6.3
	TOTAL ²	107	13 982	(X)	100.0	180	ALL FOOTWEAR	3	39	2.5	.9
	LIQUOR STORES (SIC 592)					200	CURTAINS-ORAPERIES-ORY GOODS . .	3	106	6.8	2.4
	TOTAL	28	3 270	(X)	100.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	4	177	11.4	4.0
060	ALCOHOLIC DRINKS	5	264	25.2	8.1	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	3	70	4.5	1.6
080	PACKAGED ALCOHOLIC BEVERAGES . .	28	2 849	87.1	87.1	260	KITCHENWARE-HOME FURNISHINGS . .	5	530	25.0	12.1
100	CIGARS-CIGARETTES-TOBACCO	9	79	3.8	2.4	280	JEWELRY-OPTICAL GOODS	3	11	.8	.3
-	MISCELLANEOUS MERCHANDISE	(X)	78	(X)	2.4	300	SPORTING-RECREATION EQUIPMENT . .	3	47	3.1	1.1
	ANTIQUE AND SECONOHANO STORES (SIC 593)					320	HARDWARE-GARDENING EQUIPMENT . .	3	76	4.8	1.7
	TOTAL	4	(O)	(X)	100.0	340	LUMBER-BUILDING MATERIALS	5	207	12.3	4.7
	SPORTING GOODS STORES AND BICYCLE SHOPS (SIC S95)					420	AUTO TIRES-BATTERIES-ACCESS . . .	3	59	3.7	1.3
	TOTAL	6	1 196	(X)	100.0	500	ALL OTHER MERCHANDISE	4	1 839	50.3	41.9
300	SPORTING-RECREATION EQUIPMENT . .	6	1 156	96.7	96.7	520	NONMERCHANDISE RECEIPTS	5	162	9.6	3.7
520	NONMERCHANDISE RECEIPTS	4	13	1.9	1.1	-	MISCELLANEOUS MERCHANDISE	(X)	692	(X)	15.7
-	MISCELLANEOUS MERCHANDISE	(X)	26	(X)	2.2		MAIL ORDER HOUSES (SIC S32)				
	JEWELRY STORES (SIC 597)						TOTAL	3	(O)	(X)	100.0
	TOTAL	11	(O)	(X)	100.0	120	COSMETICS-DRUGS-CLEANERS	3	(O)	{ .9 7.1 7.1 21.9 21.9 3.1 3.1 8.4 8.4 12.5 12.5 5.5 5.5 3.3 3.3 .9 .9 3.7 3.7 5.9 5.9 4.9 4.9 4.7 4.7 4.9 4.9 12.0 12.0 (X) .3	
260	KITCHENWARE-HOME FURNISHINGS . .	7		8.0	7.5	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	3			
267	CHINA-GLASSWARE	7		4.5	4.2	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	3			
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	3.2	180	ALL FOOTWEAR	3			
280	JEWELRY-OPTICAL GOODS	11		81.9	81.9	200	CURTAINS-ORAPERIES-ORY GOODS . .	3			
281	WATCHES-CLOCKS	11		17.4	17.4	220	MAJOR APPL-RADIO-TV-MUSICAL INST	3			
282	SILVERWARE	10		10.7	10.7	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	3			
285	ALL OTHER JEWELRY ITEMS	10		7.5	7.5	260	KITCHENWARE-HOME FURNISHINGS . .	3			
287	DIAMONDS, EXC. DIAMOND WATCHES .	11		36.8	36.8	280	JEWELRY-OPTICAL GOODS	3			
288	RINGS, EXC. DIAMONDS	10		9.5	9.5	300	SPORTING-RECREATION EQUIPMENT . .	3			
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	.1	320	HARDWARE-GARDENING EQUIPMENT . .	3			
520	NONMERCHANDISE RECEIPTS	11		8.6	8.6	340	LUMBER-BUILDING MATERIALS	3	4.9	4.9	
529	WATCH-CLOCK-JEWELRY REPAIRS . .	10		7.3	7.3	420	AUTO TIRES-BATTERIES-ACCESS . . .	3	4.7	4.7	
-	MISCELLANEOUS	(X)		(X)	1.0	500	ALL OTHER MERCHANDISE	3	4.9	4.9	
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	2.0	520	NONMERCHANDISE RECEIPTS	3	12.0	12.0	
	FUEL AND ICE DEALERS (SIC S98)					-	MISCELLANEOUS MERCHANDISE	(X)		(X)	.3
	TOTAL ²	14	2 552	(X)	100.0		MERCHANDISING MACHINE OPERATORS (SIC S34)				
	FLORISTS (SIC 5992)						TOTAL	3	(O)	(X)	100.0
	TOTAL	6	(O)	(X)	100.0		DIRECT SELLING ESTABLISHMENTS (SIC S35)				
500	ALL OTHER MERCHANDISE	6		98.9	98.9		TOTAL ²	7	2 421	(X)	100.0
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	1.1						

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

¹Detail may not add to total due to rounding.

²Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--		
				Estab- lishments handling the line	All estab- lish- ments ²					Estab- lishments handling the line	All estab- lish- ments ²	
RETAIL TRADE						ELECTRICAL SUPPLY STORES (SIC 524)						
	TOTAL	4 537	797 559	(X)	100.0		TOTAL ²	3	134	(X)	100.0	
020	GROCERIES-OTHER FOODS	874	128 569	53.6	16.1		HARDWARE STORES (SIC 5251)					
040	MEALS-SNACKS	959	29 941	39.5	3.8		TOTAL	200	19 321	(X)	100.0	
060	ALCOHOLIC DRINKS	538	17 611	75.8	2.2		140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	6	10	1.5	.1
080	PACKAGED ALCOHOLIC BEVERAGES	367	11 642	45.4	1.5		180	ALL FOOTWEAR	7	29	3.3	.2
100	CIGARS-CIGARETTES-TOBACCO	1 122	10 942	5.8	1.4		220	MAJOR APPL-RADIO-TV-MUSICAL INST	111	2 104	14.4	10.9
120	COSMETICS-DRUGS-CLEANERS	674	30 070	13.1	3.8		240	FURNITURE-SLEEP EQUIP-FLOOR COV.	65	1 220	11.4	6.3
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	388	22 078	19.3	2.8		260	KITCHENWARE-HOME FURNISHINGS . . .	152	1 899	11.7	9.8
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	456	34 479	28.6	4.3		280	JEWELRY-OPTICAL GOODS	42	65	1.2	.3
180	ALL FOOTWEAR	359	10 607	9.0	1.3		300	SPORTING-RECREATION EQUIPMENT . .	134	1 415	8.9	7.3
200	CURTAINS-DRAPERIES-ORY GOODS	342	10 895	9.4	1.4		320	HARDWARE-GARDENING EQUIPMENT . .	200	8 615	44.6	44.6
220	MAJOR APPL-RADIO-TV-MUSICAL INST	484	18 309	14.1	2.3		340	LUMBER-BUILDING MATERIALS	170	1 888	11.6	9.8
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	333	20 572	18.8	2.6		356	ALL OTHER LUMBER-MILLWORK . . .	67	460	6.5	2.4
260	KITCHENWARE-HOME FURNISHINGS . . .	503	6 593	5.0	.8		364	PAINT-SUNORIES-GLASS-WALLPAPER	168	1 428	8.9	7.4
280	JEWELRY-OPTICAL GOODS	385	4 723	4.7	.6		400	AUTO FUELS-LUBRICANTS	16	70	2.1	.4
300	SPORTING-RECREATION EQUIPMENT . . .	379	7 282	6.1	.9		420	AUTO TIRES-BATTERIES-ACCESS . . .	70	717	5.6	3.7
320	HARDWARE-GARDENING EQUIPMENT . . .	581	15 061	12.0	1.9		440	FARM EQUIPMENT MACHINERY	7	91	18.5	.5
340	LUMBER-BUILDING MATERIALS	550	39 339	34.0	4.9		460	HAY-GRAIN-FEEO-FARM SUPPLIES . . .	18	271	9.8	1.4
360	AUTOMOBILES-TRUCKS	376	123 231	62.0	15.5		480	HOUSEHOLD FUELS-ICE	13	209	13.2	1.1
400	AUTO FUELS-LUBRICANTS	869	48 893	23.2	6.1		500	ALL OTHER MERCHANDISE	49	342	5.6	1.8
420	AUTO TIRES-BATTERIES-ACCESS	1 045	37 243	12.3	4.7		520	NONMERCHANDISE RECEIPTS	56	288	4.4	1.5
440	FARM EQUIPMENT MACHINERY	418	96 415	56.0	12.1		-	MISCELLANEOUS MERCHANDISE	(X)	88	(X)	.5
460	HAY-GRAIN-FEEO-FARM SUPPLIES	157	17 415	50.0	2.2			FARM EQUIPMENT DEALERS (SIC 5252)				
480	HOUSEHOLD FUELS-ICE	194	9 847	26.6	1.2			TOTAL	332	111 871	(X)	100.0
500	ALL OTHER MERCHANDISE	690	20 599	10.1	2.6		220	MAJOR APPL-RADIO-TV-MUSICAL INST	17	173	3.5	.2
520	NONMERCHANDISE RECEIPTS	1 753	25 203	5.8	3.2		300	SPORTING-RECREATION EQUIPMENT . .	17	150	2.3	.1
	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS (SIC 52)						320	HARDWARE-GARDENING EQUIPMENT . .	50	811	6.1	.7
	TOTAL	782	169 742	(X)	100.0		340	LUMBER-BUILDING MATERIALS	10	164	6.6	.1
220	MAJOR APPL-RADIO-TV-MUSICAL INST	147	2 453	11.9	1.4		380	AUTOMOBILES-TRUCKS	87	9 405	21.0	8.4
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	111	1 849	11.4	1.1		400	AUTO FUELS-LUBRICANTS	58	446	1.7	.4
260	KITCHENWARE-HOME FURNISHINGS . . .	164	1 969	13.6	1.2		420	AUTO TIRES-BATTERIES-ACCESS . . .	136	5 478	10.1	4.9
300	SPORTING-RECREATION EQUIPMENT . . .	157	1 649	9.0	1.0		440	FARM EQUIPMENT MACHINERY	332	90 990	81.3	81.3
320	HARDWARE-GARDENING EQUIPMENT . . .	359	11 011	24.0	6.5		460	HAY-GRAIN-FEEO-FARM SUPPLIES . . .	14	232	8.3	.2
340	LUMBER-BUILDING MATERIALS	429	35 692	72.9	21.0		500	ALL OTHER MERCHANDISE	10	509	10.4	.5
360	AUTOMOBILES-TRUCKS	88	9 409	19.5	5.5		520	NONMERCHANDISE RECEIPTS	166	3 411	5.0	3.0
400	AUTO FUELS-LUBRICANTS	76	520	1.6	.3		-	MISCELLANEOUS MERCHANDISE	(X)	101	(X)	.1
420	AUTO TIRES-BATTERIES-ACCESS	206	6 199	9.2	3.7			GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*)				
440	FARM EQUIPMENT MACHINERY	342	91 097	75.3	53.7			TOTAL	242	73 443	(X)	100.0
460	HAY-GRAIN-FEEO-FARM SUPPLIES	35	546	9.3	.3		020	GROCERIES-OTHER FOODS	120	3 226	6.5	4.4
480	HOUSEHOLD FUELS-ICE	65	540	5.4	.3		040	MEALS-SNACKS	40	857	4.1	1.2
500	ALL OTHER MERCHANDISE	62	879	7.6	.5		100	CIGARS-CIGARETTES-TOBACCO	49	385	3.5	.5
520	NONMERCHANDISE RECEIPTS	351	5 646	5.8	3.3		120	COSMETICS-DRUGS-CLEANERS	150	1 759	2.7	2.4
-	MISCELLANEOUS MERCHANDISE	(X)	283	(X)	.2		140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	188	9 818	13.8	13.4
	LUMBER AND OTHER BLDG. MATERIALS DEALERS (SIC 521)						160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	206	18 522	25.5	25.2
	TOTAL	210	34 532	(X)	100.0		180	ALL FOOTWEAR	166	4 451	6.3	6.1
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	36	85	1.2	.2		200	CURTAINS-DRAPERIES-ORY GOODS . . .	207	8 478	11.5	11.5
320	HARDWARE-GARDENING EQUIPMENT . . .	104	1 483	8.0	4.3		220	MAJOR APPL-RADIO-TV-MUSICAL INST	84	4 906	9.3	6.7
340	LUMBER-BUILDING MATERIALS	210	30 916	89.5	89.5		240	FURNITURE-SLEEP EQUIP-FLOOR COV.	101	3 128	5.3	4.3
480	HOUSEHOLD FUELS-ICE	37	157	2.6	.5		260	KITCHENWARE-HOME FURNISHINGS . . .	143	2 402	3.9	3.3
520	NONMERCHANDISE RECEIPTS	114	1 686	8.8	4.9		280	JEWELRY-OPTICAL GOODS	121	663	1.1	.9
-	MISCELLANEOUS MERCHANDISE	(X)	205	(X)	.6		300	SPORTING-RECREATION EQUIPMENT . .	88	1 482	2.6	2.0
	PLUMBING AND HEATING EQUIP OLRs. (SIC 522)						320	HARDWARE-GARDENING EQUIPMENT . . .	114	2 133	4.5	2.9
	TOTAL	17	(0)	(X)	100.0		340	LUMBER-BUILDING MATERIALS	43	1 758	5.3	2.4
	PAINr, GLASS, AND WALLPAPER STRS. (SIC 523)						400	AUTO FUELS-LUBRICANTS	21	156	.6	.2
	TOTAL	20	(0)	(X)	100.0		420	AUTO TIRES-BATTERIES-ACCESS	25	2 225	5.9	3.0
200	CURTAINS-DRAPERIES-ORY GOODS . . .	5		3.7	1.8		440	FARM EQUIPMENT MACHINERY	6	95	.5	.1
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	7		24.7	18.1		500	ALL OTHER MERCHANDISE	143	4 346	6.5	5.9
340	LUMBER-BUILDING MATERIALS	20		67.5	67.5		520	NONMERCHANDISE RECEIPTS	118	2 520	6.2	3.4
356	ALL OTHER LUMBER-MILLWORK	12		12.3	5.6		-	MISCELLANEOUS MERCHANDISE	(X)	132	(X)	.2
357	PAINT-VARNISH ETC.	19		37.3	37.3			DEPARTMENT STORES (SIC 531)				
358	PAINT SUNORIES	17		6.0	5.5			TOTAL	18	36 999	(X)	100.0
359	WALLPAPER-OTHER WALL COVERINGS	16		6.3	5.3		020	GROCERIES-OTHER FOODS	11	271	.9	.7
361	GLASS	10		16.7	13.9		040	MEALS-SNACKS	3	207	1.6	.6
520	NONMERCHANDISE RECEIPTS	10		10.7	7.6		120	COSMETICS-DRUGS-CLEANERS	17	788	2.1	2.1
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	5.0							

Standard Notes: * Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than .05 percent.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ²					Establishments handling the line	All establishments ²
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	18	4 501	12.2	12.2	100	CIGARS-CIGARETTES-TOBACCO. . . .	30	108	6.5	.4
141	MEN'S CLOTHING	17	3 324	9.1	9.0	120	COSMETICS-DRUGS-CLEANERS	57	351	2.5	1.5
142	BOYS' CLOTHING	17	1 177	3.6	3.2						
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	18	9 350	25.3	25.3	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	99	4 581	20.8	19.0
161	CHILDREN'S-INFANTS' WEAR	18	877	2.4	2.4	141	MEN'S CLOTHING	68	2 803	15.2	11.6
162	HANDBAGS-ACCESSORIES	17	1 164	3.5	3.1	142	BOYS' CLOTHING	92	1 336	6.1	5.5
163	MILLINERY.	17	299	.8	.8	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	113	6 976	30.1	28.9
164	HOSIERY.	18	677	1.8	1.8	161	CHILDREN'S-INFANTS' WEAR	94	808	3.5	3.3
165	LINGERIE	17	1 294	3.9	3.5	162	HANDBAGS-ACCESSORIES	58	460	2.6	1.9
166	WOMENS COATS-SUITS-FURS-RAINWR	14	727	2.6	2.0	163	MILLINERY.	40	85	.6	.4
167	WOMEN'S DRESSES.	17	1 568	4.7	4.2	164	HOSIERY.	93	608	2.7	2.5
168	WOMEN'S BLOUSES-SPTSWR	17	1 412	4.3	3.8	165	LINGERIE	90	1 224	5.5	5.1
169	GIRLS'-SUBTEEN-TEEN WEAR	15	689	2.3	1.9	166	WOMENS COATS-SUITS-FURS-RAINWR	50	440	2.7	1.8
171	OTHER WOMENS-GIRLS-CLOTHES ACC	3	643	9.7	1.7	167	WOMEN'S DRESSES.	59	988	5.1	4.1
						168	WOMEN'S BLOUSES-SPTSWR	80	1 410	6.3	5.8
180	ALL FOOTWEAR	18	2 139	5.8	5.8	169	GIRLS'-SUBTEEN-TEEN WEAR	52	485	2.7	2.0
						171	OTHER WOMENS-GIRLS-CLOTHES ACC	22	96	4.7	.4
200	CURTAINS-DRAPERIES-DRY GOODS . .	18	3 355	9.1	9.1	180	ALL FOOTWEAR	83	1 962	8.8	8.1
201	PIECE GOODS-NOTIONS.	18	1 536	4.2	4.2	200	CURTAINS-DRAPERIES-DRY GOODS . .	100	3 331	14.0	13.8
202	CURTAINS-DRAPERIES	18	1 817	4.9	4.9	201	PIECE GOODS-NOTIONS.	86	1 535	6.5	6.4
220	MAJOR APPL-RADIO-TV-MUSICAL INST	16	3 715	10.9	10.0	202	CURTAINS-DRAPERIES	88	1 718	7.3	7.1
221	MAJOR HOUSEHOLD APPLIANCES . . .	14	2 047	6.7	5.5	203	ALL OTHER DOMESTICS.	18	78	8.1	.3
222	RADIO-TV'S MUSICAL INSTR. . . .	16	1 667	4.9	4.5	220	MAJOR APPL-RADIO-TV-MUSICAL INST	27	1 021	10.4	4.2
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	16	2 042	5.8	5.5	221	MAJOR HOUSEHOLD APPLIANCES . . .	19	576	6.7	2.4
241	FLOOR COVERINGS.	13	823	2.6	2.2	222	RADIO-TV'S MUSICAL INSTR. . . .	24	428	4.6	1.8
242	FURNITURE-SLEEP EQUIPMENT. . . .	16	1 219	3.5	3.3	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	15	(X)	.1
260	KITCHENWARE-HOME FURNISHINGS . .	18	1 218	3.3	3.3	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	46	839	5.2	3.5
261	CHINA-GLASSWARE.	15	477	1.4	1.3	260	KITCHENWARE-HOME FURNISHINGS . .	57	615	4.7	2.5
262	KITCHENWARE-HOUSEWARES	17	728	2.1	2.0	280	JEWELRY-OPTICAL GOODS.	40	144	1.3	.6
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	12	(X)	(Z)	300	SPORTING-RECREATION EQUIPMENT. .	33	298	2.1	1.2
280	JEWELRY-OPTICAL GOODS.	14	331	1.0	.9	320	HARDWARE-GARDENING EQUIPMENT . .	41	492	7.7	2.0
300	SPORTING-RECREATION EQUIPMENT. .	15	1 068	3.2	2.9	340	LUMBER-BUILDING MATERIALS. . . .	21	388	7.0	1.6
320	HARDWARE-GARDENING EQUIPMENT . .	14	1 326	4.2	3.6	348	PAINT-GLASS-WALLPAPER.	17	128	3.5	.5
321	HARDWARE-TOOLS	13	691	2.3	1.9	356	ALL OTHER LUMBER-MILLWORK. . . .	10	242	6.1	1.0
322	GARDENING EQUIPMENT-SUPPLIES . .	14	635	2.0	1.7	420	AUTO TIRES-BATTERIES-ACCESS. . . .	11	448	10.4	1.9
340	LUMBER-BUILDING MATERIALS. . . .	12	1 356	5.4	3.7	500	ALL OTHER MERCHANDISE.	51	528	3.2	2.2
348	PAINT-GLASS-WALLPAPER.	9	311	1.4	.8	501	TOYS-GAMES-WHEEL GOODS	34	261	2.1	1.1
356	ALL OTHER LUMBER-MILLWORK. . . .	11	1 045	4.0	2.8	502	BOOKS-STATIONERY-PHOTO. EQUIP.	28	121	1.5	.5
380	AUTOMOBILES-TRUCKS	3	20	.3	.1	518	MDSE. EXC. TOY-GAMES-BOOKS-STA	20	139	1.8	.6
400	AUTO FUELS-LUBRICANTS.	6	91	.3	.2	520	NONMERCHANDISE RECEIPTS.	54	525	6.7	2.2
420	AUTO TIRES-BATTERIES-ACCESS. . . .	12	1 775	5.9	4.8	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	215	(X)	.9
440	FARM EQUIPMENT MACHINERY	3	76	.6	.2						
500	ALL OTHER MERCHANDISE.	18	1 528	4.1	4.1		DRY GOODS STORES (SIC 539 PART)				
501	TOYS-GAMES-WHEEL GOODS	17	751	2.0	2.0		TOTAL ²	10	517	(X)	100.0
502	BOOKS-STATIONERY-PHOTO. EQUIP.	18	623	1.7	1.7						
518	MDSE. EXC. TOY-GAMES-BOOKS-STA	9	154	.6	.4		SEWING AND NEEDLEWORK STORES (SIC 539 PART)				
520	NONMERCHANDISE RECEIPTS.	10	1 729	7.6	4.7		TOTAL	5	(0)	(X)	100.0
534	AUTO REPAIR.	7	127	.6	.3						
535	ALL OTHER SERVICE RECEIPTS	10	1 602	7.0	4.3		FOOD STORES (SIC 54)				
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	112	(X)	.3		TOTAL	522	140 795	(X)	100.0
	VARIETY STORES (SIC 533)										
	TOTAL	78	11 667	(X)	100.0						
020	GROCERIES-OTHER FOODS.	64	1 647	14.3	14.1	020	GROCERIES-OTHER FOODS.	522	122 285	86.9	86.9
040	MEALS-SNACKS	30	617	10.2	5.3	040	MEALS-SNACKS	24	330	3.7	.2
120	COSMETICS-DRUGS-CLEANERS	76	619	5.3	5.3	100	CIGARS-CIGARETTES-TOBACCO. . . .	340	6 379	6.3	4.5
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	71	733	6.3	6.3	120	COSMETICS-DRUGS-CLEANERS	296	4 773	5.0	3.4
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	74	2 191	18.8	18.8	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	45	464	4.2	.3
180	ALL FOOTWEAR	65	348	3.0	3.0	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	42	599	5.1	.4
200	CURTAINS-DRAPERIES-DRY GOODS . .	74	1 171	10.0	10.0	180	ALL FOOTWEAR	42	388	5.0	.3
220	MAJOR APPL-RADIO-TV-MUSICAL INST	41	169	2.2	1.4	200	CURTAINS-DRAPERIES-DRY GOODS . .	30	314	4.2	.2
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	39	246	3.5	2.1	320	HARDWARE-GARDENING EQUIPMENT . .	24	142	3.8	.1
260	KITCHENWARE-HOME FURNISHINGS . .	67	568	6.2	4.9	500	ALL OTHER MERCHANDISE.	183	3 118	4.9	2.2
280	JEWELRY-OPTICAL GOODS.	67	188	1.6	1.6	520	NONMERCHANDISE RECEIPTS.	149	1 440	2.8	1.0
300	SPORTING-RECREATION EQUIPMENT. .	39	115	1.5	1.0	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	563	(X)	.4
320	HARDWARE-GARDENING EQUIPMENT . .	59	315	4.0	2.7						
500	ALL OTHER MERCHANDISE.	73	2 286	19.7	19.6		GROCERY STORES (SIC 541)				
520	NONMERCHANDISE RECEIPTS.	54	260	2.9	2.2		TOTAL	430	131 191	(X)	100.0
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	193	(X)	1.7						
	GENERAL MERCHANDISE STORES (SIC 539 PART)										
	TOTAL	131	24 132	(X)	100.0						
020	GROCERIES-OTHER FOODS.	45	1 309	14.2	5.4						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
020	GROCERIES-OTHER FOODS	430	113 391	86.4	86.4		OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.)				
021	MEATS-FISH-POULTRY	400	27 022	21.9	20.6						
022	PRODUCE (FRESH FRUITS-VEGTBLS)	384	9 397	7.3	7.2						
023	FROZEN FOODS	328	5 887	5.9	4.5		TOTAL	-	-	(X)	-
024	ALL OTHER FOODS	421	71 082	54.7	54.2						
040	MEALS-SNACKS	19	174	1.9	.1		AUTOMOTIVE DEALERS (SIC 55 EX. 554)				
100	CIGARS-CIGARETTES-TOBACCO	335	6 329	6.4	4.8						
120	COSMETICS-DRUGS-CLEANERS	293	4 743	5.1	3.6		TOTAL	345	160 248	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	44	409	4.2	.3						
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	41	544	5.0	.4						
180	ALL FOOTWEAR	41	333	5.0	.3	120	COSMETICS-DRUGS-CLEANERS	5	228	1.4	.1
200	CURTAINS-DRAPERIES-ORY GOODS	29	293	4.3	.2	220	MAJOR APPL-RADIO-TV-MUSICAL INST	23	662	10.8	.4
320	HARDWARE-GARDENING EQUIPMENT	23	86	4.1	.1	260	KITCHENWARE-HOME FURNISHINGS	22	621	7.2	.4
500	ALL OTHER MERCHANDISE	170	2 977	5.0	2.3	300	SPORTING-RECREATION EQUIPMENT	28	1 502	9.5	.9
516	ALL OTHER MERCHANDISE	58	931	2.9	.7	320	HARDWARE-GARDENING EQUIPMENT	17	136	6.2	.1
517	PAPER-PAPER PRODUCTS	162	2 047	3.5	1.6	340	LUMBER-BUILDING MATERIALS	9	684	9.5	.4
520	NONMERCHANDISE RECEIPTS	130	1 375	2.8	1.0	380	AUTOMOBILES-TRUCKS	261	113 242	78.9	70.7
-	MISCELLANEOUS MERCHANDISE	(X)	537	(X)	.4	400	AUTO FUELS-LUBRICANTS	186	1 788	1.6	1.1
	MEAT MARKETS (SIC 542 PT.)					420	AUTO TIRES-BATTERIES-ACCESS.	300	20 643	13.7	12.9
	TOTAL	31	3 765	(X)	100.0	440	FARM EQUIPMENT MACHINERY	49	4 473	18.9	2.8
020	GROCERIES-OTHER FOODS	31	3 276	87.0	87.0	460	HAY-GRAIN-FEED-FARM SUPPLIES	5	455	13.6	.3
021	MEATS-FISH-POULTRY	31	3 070	81.5	81.5	480	HOUSEHOLD FUELS-ICE	4	93	7.1	.1
023	FROZEN FOODS	13	108	7.0	2.9	500	ALL OTHER MERCHANDISE	48	5 683	40.6	3.5
024	ALL OTHER FOODS	13	79	6.0	2.1	520	NONMERCHANDISE RECEIPTS	282	9 829	6.7	6.1
-	MISCELLANEOUS MERCHANDISE	(X)	19	(X)	.5	-	MISCELLANEOUS MERCHANDISE	(X)	208	(X)	.1
520	NONMERCHANDISE RECEIPTS	3	24	6.5	.6		MOTOR VEHICLE DEALERS (SIC 551, 552)				
-	MISCELLANEOUS MERCHANDISE	(X)	465	(X)	12.4		TOTAL	250	142 268	(X)	100.0
	FISH (SEA FOOD) MARKETS (SIC 542 PT.)					300	SPORTING-RECREATION EQUIPMENT	4	244	3.9	.2
	TOTAL	-	-	(X)	-	380	AUTOMOBILES-TRUCKS	250	112 915	79.4	79.4
	FRUIT STORES AND VEGETABLE MKTS. (SIC 543)					400	AUTO FUELS-LUBRICANTS	165	1 064	.9	.7
	TOTAL	3	(0)	(X)	100.0	420	AUTO TIRES-BATTERIES-ACCESS.	237	14 294	10.2	10.0
	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544)					440	FARM EQUIPMENT MACHINERY	45	4 288	20.2	3.0
	TOTAL	9	383	(X)	100.0	520	NONMERCHANDISE RECEIPTS	227	9 166	6.6	6.4
020	GROCERIES-OTHER FOODS	9	358	93.5	93.5	-	MISCELLANEOUS MERCHANDISE	(X)	296	(X)	.2
024	ALL OTHER FOODS	9	353	92.2	92.2		DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.)				
-	MISCELLANEOUS MERCHANDISE	(X)	25	(X)	6.5		TOTAL	223	125 994	(X)	100.0
	RETAIL BAKERIES (SIC 546)					380	AUTOMOBILES-TRUCKS	223	99 076	78.6	78.6
	TOTAL	41	(0)	(X)	100.0	381	NEW PASSENGER CARS-RETAIL	223	57 952	46.0	46.0
	RETAIL BAKERIES-BAKING, SELLING (SIC 5462)					383	NEW COMMERCIAL VEHICLES-RETAIL	117	10 320	13.2	8.2
	TOTAL	41	(0)	(X)	100.0	385	USED PASSENGER CARS-RETAIL	219	23 263	19.5	18.5
	RETAIL BAKERIES--SELLING ONLY (SIC 5463)					386	USED PASSENGER CARS-WHOLE	76	2 505	6.5	2.0
	TOTAL	-	-	(X)	-	387	USED COMMERCIAL VEHICLES	102	3 384	4.5	2.7
	DAIRY PRODUCTS STORES (SIC 545)					392	ALL OTHER AUTOS-TRUCKS	13	867	9.0	.7
	TOTAL ²	7	226	(X)	100.0	-	MISCELLANEOUS MERCHANDISE	(X)	784	(X)	.6
	EGG AND POULTRY DEALERS (SIC 549 PT.)					400	AUTO FUELS-LUBRICANTS	154	977	1.1	.8
	TOTAL	1	(0)	(X)	100.0	401	GASOLINE	82	654	1.2	.5
						403	MOTOR OILS-GREASES-OTHER OILS	109	282	.4	.2
						-	MISCELLANEOUS MERCHANDISE	(X)	41	(X)	(2)
						420	AUTO TIRES-BATTERIES-ACCESS.	220	13 275	10.5	10.5
						421	PARTS INSTALLED IN REPAIR WORK	206	6 482	5.4	5.1
						422	PARTS-WHOLESALE	178	2 704	2.5	2.1
						423	PARTS-RETAIL	192	2 298	1.8	1.8
						424	AUTOMOBILE TIRES-BATTERIES-ACC	158	1 789	1.6	1.4
						440	FARM EQUIPMENT MACHINERY	44	4 127	20.1	3.3
						520	NONMERCHANDISE RECEIPTS	208	8 035	6.6	6.4
						527	SERVICE LABOR	207	7 617	6.2	6.0
						528	OTHER NONMERCHANDISE RECEIPTS	47	416	1.7	.3
						-	MISCELLANEOUS MERCHANDISE	(X)	504	(X)	.4
							DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT.)				
							TOTAL	5	(0)	(X)	100.0
							DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.)				
							TOTAL	6	(0)	(X)	100.0
						380	AUTOMOBILES-TRUCKS	6			
						381	NEW PASSENGER CARS-RETAIL	6			
						385	USED PASSENGER CARS-RETAIL	6			
						-	MISCELLANEOUS MERCHANDISE	(X)			

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹ Detail may not add to total due to rounding.² Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
400	AUTO FUELS-LUBRICANTS.	6	(D)	.5	.5	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	(0)	(X)	2.3
401	GASOLINE	3		.3	.3						
-	MISCELLANEOUS MERCHANDISE. . .	(X)		(X)	.1						
420	AUTO TIRES-BATTERIES-ACCESS. . .	6		7.2	7.2		HOUSEHOLD TRAILER DEALERS (SIC 5592)				
421	PARTS INSTALLED IN REPAIR WORK	6		4.4	4.4						
422	PARTS-WHOLESALE.	6		1.5	1.5		TOTAL	22	5 214	(X)	100.0
423	PARTS-RETAIL	6		.6	.6						
-	MISCELLANEOUS MERCHANDISE. . .	(X)		(X)	.6	500	ALL OTHER MERCHANDISE.	22	5 135	98.5	98.5
S20	NONMERCHANDISE RECEIPTS.	6		8.2	8.2	S04	MOBILE HOMES-HOUSEHOLD TRRLRS .	21	4 728	90.7	90.7
S27	SERVICE LABOR.	6		7.1	7.1	S05	CAMP TRAILERS-TRAVEL TRAILERS.	5	325	18.7	6.2
S28	OTHER NONMERCHANDISE RECEIPTS.	4		1.4	1.1	S07	ALL OTHER MERCHANDISE.	5	24	3.3	.5
-	MISCELLANEOUS MERCHANDISE. . . .	(X)		(X)	.2	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	57	(X)	1.1
	MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552)					520	NONMERCHANDISE RECEIPTS.	7	67	3.6	1.3
						532	OTHER NONMERCHANDISE RECEIPTS.	6	58	3.0	1.1
						-	MISCELLANEOUS	(X)	8	(X)	.2
						-	MISCELLANEOUS MERCHANDISE. . . .	(X)	12	(X)	.2
	TOTAL	16	3 772	(X)	100.0		AIRCRAFT, MOTORCYCLE DEALERS (SIC 5599 PT.)				
380	AUTOMOBILES-TRUCKS	16	3 452	91.5	91.5		TOTAL	3	(D)	(X)	100.0
420	AUTO TIRES-BATTERIES-ACCESS. . .	6	52	2.9	1.4						
S20	NONMERCHANDISE RECEIPTS.	8	72	4.0	1.9		AUTOMOTIVE DEALERS, N.E.C. (SIC 5599 PT.)				
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	196	(X)	5.2		TOTAL	2	(0)	(X)	100.0
	TIRE, BATTERY, AND ACCESSORY OLRS (SIC 553)										
	TOTAL	62	11 450	(X)	100.0		GASOLINE SERVICE STATIONS (SIC 554)				
100	CIGARS-CIGARETTES-TOBACCO. . . .	4	61	2.2	.5		TOTAL	556	59 613	(X)	100.0
120	COSMETICS-DRUGS-CLEANERS	4	61	1.6	.5	020	GROCERIES-OTHER FOODS.	74	280	4.0	.5
220	MAJOR APPL-RADIO-TV-MUSICAL INST	21	643	12.5	5.6	040	MEALS-SNACKS	27	472	10.8	.8
260	KITCHENWARE-HOME FURNISHINGS . .	22	620	6.6	5.4	100	CIGARS-CIGARETTES-TOBACCO. . . .	150	732	3.8	1.2
300	SPORTING-RECREATION EQUIPMENT. .	17	495	7.1	4.3	220	MAJOR APPL-RADIO-TV-MUSICAL INST	12	88	.9	.1
320	HARDWARE-GARDENING EQUIPMENT . .	15	118	4.7	1.0	260	KITCHENWARE-HOME FURNISHINGS . .	4	36	5.0	.1
340	LUMBER-BUILDING MATERIALS.	8	679	9.5	5.9	280	JEWELRY-OPTICAL GOODS.	4	33	5.0	.1
400	AUTO FUELS-LUBRICANTS.	20	721	19.2	6.3	300	SPORTING-RECREATION EQUIPMENT. .	11	105	5.8	.2
420	AUTO TIRES-BATTERIES-ACCESS. . . .	62	6 344	55.4	55.4	320	HARDWARE-GARDENING EQUIPMENT . .	14	313	4.6	.5
440	FARM EQUIPMENT MACHINERY	4	185	6.8	1.6	380	AUTOMOBILES-TRUCKS	17	475	16.6	.8
460	HAY-GRAIN-FEED-FARM SUPPLIES . . .	4	443	16.8	3.9	391	OTHER POWERED ROAD VEHICLES. .	15	443	15.5	.7
480	HOUSEHOLD FUELS-ICE.	3	38	2.6	.3	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	32	(X)	.1
S00	ALL OTHER MERCHANDISE.	18	307	4.8	2.7	400	AUTO FUELS-LUBRICANTS.	556	45 922	77.0	77.0
S20	NONMERCHANDISE RECEIPTS.	41	550	8.4	4.8	420	AUTO TIRES-BATTERIES-ACCESS. . .	474	6 927	13.1	11.6
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	185	(X)	1.6	440	FARM EQUIPMENT MACHINERY	4	347	10.0	.6
	HOME AND AUTO SUPPLY STORES (SIC 553 PT.)					460	HAY-GRAIN-FEED-FARM SUPPLIES . .	9	534	9.3	.9
	TOTAL	10	(D)	(X)	100.0	480	HOUSEHOLD FUELS-ICE.	30	769	7.8	1.3
260	KITCHENWARE-HOME FURNISHINGS . .	9	(X)	10.5	10.5	500	ALL OTHER MERCHANDISE.	14	63	4.7	.1
264	SMALL ELECTRICAL APPLIANCES. . .	9		6.5	6.5	520	NONMERCHANDISE RECEIPTS.	360	2 302	5.4	3.9
-	MISCELLANEOUS MERCHANDISE. . .	(X)		(X)	4.0	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	215	(X)	.4
300	SPORTING-RECREATION EQUIPMENT. .	8		11.2	9.5		APPAREL AND ACCESSORY STORES (SIC 56)				
317	ALL OTHER SPTG GOODS EXC BOATS	8		11.2	9.5		TOTAL	248	33 441	(X)	100.0
-	MISCELLANEOUS MERCHANDISE. . .	(X)		(X)	(2)	120	COSMETICS-DRUGS-CLEANERS	21	119	2.5	.4
340	LUMBER-BUILDING MATERIALS.	6	(D)	12.8	12.5	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	124	11 380	57.0	34.0
400	AUTO FUELS-LUBRICANTS.	4		19.7	7.2	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	186	14 747	61.2	44.1
420	AUTO TIRES-BATTERIES-ACCESS. . . .	10		30.1	30.1	180	ALL FOOTWEAR	122	5 524	26.8	16.5
426	AUTOMOBILE ACCESSORIES	9		24.6	24.6	200	CURTAINS-DRAPERIES-ORY GOODS . .	20	698	11.5	2.1
-	MISCELLANEOUS MERCHANDISE. . . .	(X)		(X)	5.5	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	6	19	1.9	.1
440	FARM EQUIPMENT MACHINERY	3		5.2	1.9	260	KITCHENWARE-HOME FURNISHINGS . .	5	79	2.0	.2
460	HAY-GRAIN-FEED-FARM SUPPLIES . . .	3		19.1	7.0	280	JEWELRY-OPTICAL GOODS.	21	87	2.7	.3
-	MISCELLANEOUS MERCHANDISE. . . .	(X)		(X)	21.3	300	SPORTING-RECREATION EQUIPMENT. .	7	101	7.5	.3
	OTHER TIRE, BATTERY, AND ACCESSORY DEALERS (SIC 553 PT.)					500	ALL OTHER MERCHANDISE.	11	73	2.0	.2
	TOTAL	52	(D)	(X)	100.0	520	NONMERCHANDISE RECEIPTS.	82	485	3.0	1.5
	BOAT DEALERS (SIC 5591)					-	MISCELLANEOUS MERCHANDISE. . . .	(X)	129	(X)	.4
	TOTAL	6	(D)	(X)	100.0		WOMEN'S CLOTHING, SPECIALTY STRS. FURRIERS (SIC 562, 3, 8)				
300	SPORTING-RECREATION EQUIPMENT. .	6	(D)	76.2	76.2	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	5	60	4.1	.6
380	AUTOMOBILES-TRUCKS	5		18.9	18.4	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	96	9 561	94.6	94.6
520	NONMERCHANDISE RECEIPTS.	5		3.1	3.1	180	ALL FOOTWEAR	7	239	15.2	2.4
S27	SERVICE LABOR.	5		2.6	2.6	520	NONMERCHANDISE RECEIPTS.	36	152	2.6	1.5
-	MISCELLANEOUS	(X)	(X)	.4	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	97	(X)	1.0	

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
	WOMEN'S READY-TO-WEAR STORES (SIC 562)					160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	28	99	3.9	2.5
	TOTAL ²	83	9 542	(X)	100.0	180	ALL FOOTWEAR	39	3 747	96.0	96.0
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	83	9 061	95.0	95.0	520	NONMERCHANDISE RECEIPTS	11	45	2.7	1.2
161	CHILDREN'S-INFANTS' WEAR	19	380	13.2	4.0	-	MISCELLANEOUS MERCHANDISE	(X)	10	(X)	.3
163	MILLINERY	43	88	2.0	.9		MEN'S SHOE STORES (SIC 566 PT.)				
164	HOSIERY	54	217	3.6	2.3		TOTAL	-	-	(X)	-
165	LINGERIE	77	626	6.6	6.6		WOMEN'S SHOE STORES (SIC 566 PT.)				
168	WOMEN'S BLOUSES-SPTSWR	78	2 604	28.6	27.3		TOTAL	9	1 291	(X)	100.0
172	DRESSES	83	2 859	30.0	30.0	180	ALL FOOTWEAR	9	1 230	95.3	95.3
173	COATS-SUITS	69	1 742	18.6	18.3	181	MEN'S AND BOYS' FOOTWEAR	5	80	7.3	6.2
174	HANDBAGS	57	177	2.6	1.9	182	WOMEN'S AND GIRLS' FOOTWEAR . .	9	1 080	83.7	83.7
175	FURS	5	78	10.8	.8	183	CHILDREN'S AND INFANTS' FOOTWR	5	70	6.3	5.4
176	OTHER WOMENS-GIRLS'CLOTHES ACC	38	290	4.3	3.0	520	NONMERCHANDISE RECEIPTS	5	24	2.1	1.9
180	ALL FOOTWEAR	6	221	15.3	2.3	-	MISCELLANEOUS MERCHANDISE	(X)	36	(X)	2.8
520	NONMERCHANDISE RECEIPTS	33	146	2.6	1.5		CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.)				
-	MISCELLANEOUS MERCHANDISE	(X)	113	(X)	1.2		TOTAL	-	-	(X)	-
	MILLINERY STORES (SIC 563 PT.)						FAMILY SHOE STORES (SIC 566 PT.)				
	TOTAL	6	(D)	(X)	100.0		TOTAL	30	2 611	(X)	100.0
	CORSET AND LINGERIE STORES (SIC 563 PT.)					160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	25	64	3.3	2.5
	TOTAL	-	-	(X)	-	180	ALL FOOTWEAR	30	2 517	96.4	96.4
	OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.)					181	MEN'S AND BOYS' FOOTWEAR	30	788	30.2	30.2
	TOTAL ²	6	349	(X)	100.0	182	WOMEN'S AND GIRLS' FOOTWEAR . .	30	1 310	50.2	50.2
	FURRIERS AND FUR SHOPS (SIC 568)					183	CHILDREN'S AND INFANTS' FOOTWR	30	418	16.0	16.0
	TOTAL	1	(D)	(X)	100.0	520	NONMERCHANDISE RECEIPTS	6	21	2.5	.8
	MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)					-	MISCELLANEOUS MERCHANDISE	(X)	9	(X)	.3
	TOTAL	54	8 855	(X)	100.0		CHILDREN'S AND INFANTS' WR. STRS. (SIC 564)				
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	54	7 969	90.0	90.0		TOTAL	6	(D)	(X)	100.0
142	BOYS' CLOTHING	37	699	10.8	7.9		MISC. APPAREL AND ACCESSORY STRS. (SIC 569)				
143	MEN'S TAILORED OUTERWEAR	51	3 535	39.9	39.9		TOTAL ²	3	398	(X)	100.0
144	OTHER MEN'S OUTERWEAR	48	1 303	16.8	14.7		FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)				
145	MEN'S HATS	46	297	3.4	3.4		TOTAL	178	27 658	(X)	100.0
146	OTHER MEN'S CLOTHING	51	2 135	25.3	24.1	200	CURTAINS-DRAPERIES-DRY GOODS . .	50	990	8.2	3.6
180	ALL FOOTWEAR	42	579	6.9	6.5	220	MAJOR APPL-RADIO-TV-MUSICAL INST	108	8 803	61.3	31.8
520	NONMERCHANDISE RECEIPTS	11	99	3.3	1.1	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	90	15 278	77.6	55.2
-	MISCELLANEOUS MERCHANDISE	(X)	208	(X)	2.3	260	KITCHENWARE-HOME FURNISHINGS . .	40	324	5.7	1.2
	CUSTOM TAILORS (SIC 567)					300	SPORTING-RECREATION EQUIPMENT . .	14	352	23.6	1.3
	TOTAL	1	(D)	(X)	100.0	320	HARDWARE-GARDENING EQUIPMENT . .	6	208	25.8	.8
	FAMILY CLOTHING STORES (SIC 565)					340	LUMBER-BUILDING MATERIALS	22	221	5.2	.8
	TOTAL	49	9 625	(X)	100.0	500	ALL OTHER MERCHANDISE	7	86	10.3	.3
120	COSMETICS-DRUGS-CLEANERS	7	89	2.1	.9	520	NONMERCHANDISE RECEIPTS	69	738	6.0	2.7
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	49	3 057	31.8	31.8	-	MISCELLANEOUS MERCHANDISE	(X)	658	(X)	2.4
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	49	4 422	45.9	45.9		FURNITURE STORES (SIC 5712)				
180	ALL FOOTWEAR	32	895	13.9	9.3		TOTAL	70	15 478	(X)	100.0
200	CURTAINS-DRAPERIES-DRY GOODS . .	18	682	11.3	7.1	200	CURTAINS-DRAPERIES-DRY GOODS . .	29	542	5.4	3.5
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	5	18	1.0	.2	220	MAJOR APPL-RADIO-TV-MUSICAL INST	17	604	16.0	3.9
260	KITCHENWARE-HOME FURNISHINGS . .	4	75	2.6	.8	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	70	13 082	84.5	84.5
280	JEWELRY-OPTICAL GOODS	5	34	2.0	.4	243	SLEEP EQUIPMENT	64	1 669	12.3	10.8
500	ALL OTHER MERCHANDISE	7	38	1.4	.4	244	OTHER HOUSEHOLD FURNITURE	70	8 383	54.2	54.2
520	NONMERCHANDISE RECEIPTS	22	178	2.9	1.8	245	FLOOR COVERINGS-SOFT SURFACE . .	60	2 561	18.0	16.5
-	MISCELLANEOUS MERCHANDISE	(X)	135	(X)	1.4	246	FLOOR COVERINGS-HARD SURFACE . .	30	405	5.0	2.6
	SHOE STORES (SIC 566)					247	NONHOUSEHOLD FURNITURE	9	63	3.0	.4
	TOTAL ²	39	3 902	(X)	100.0						

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Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
260	KITCHENWARE—HOME FURNISHINGS . .	13	140	3.6	.9	220	MAJOR APPL—RADIO—TV—MUSICAL INST	8	1 421	97.1	97.1
300	SPORTING—RECREATION EQUIPMENT . .	3	38	4.1	.2	228	PIANOS	6	275	28.2	18.8
320	HARDWARE—GARDENING EQUIPMENT . .	3	156	26.3	1.0	229	ORGANS	6	220	22.5	15.0
340	LUMBER—BUILDING MATERIALS	15	141	4.0	.9	231	MUSICAL INSTR—ACCESSORIES . . .	7	517	35.3	35.3
520	NONMERCHANDISE RECEIPTS	18	265	4.7	1.7	232	RADIOS PHONO—TAPE RCDRS—TV'S .	5	113	11.5	7.7
-	MISCELLANEOUS MERCHANDISE	(X)	510	(X)	3.3	233	RECORDS—TAPES—RELATED ACCESS .	6	164	11.2	11.2
	HOME FURNISHINGS STORES (OTHER 571)					234	SHEET MUSIC—RELATED ITEMS . . .	5	132	11.6	9.0
	TOTAL	21	2 182	(X)	100.0	520	NONMERCHANDISE RECEIPTS	5	41	3.7	2.8
200	CURTAINS—DRAPERIES—DRY GOODS . .	11	383	32.7	17.6	-	MISCELLANEOUS MERCHANDISE	(X)	2	(X)	.1
220	MAJOR APPL—RADIO—TV—MUSICAL INST	6	110	11.3	5.0		EATING AND DRINKING PLACES (SIC 58)				
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	15	1 535	78.1	70.3		TOTAL	1 044	48 168	(X)	100.0
340	LUMBER—BUILDING MATERIALS	5	62	8.1	2.8	020	GROCERIES—OTHER FOODS	50	239	12.8	.5
520	NONMERCHANDISE RECEIPTS	3	70	9.3	3.2	040	MEALS—SNACKS	788	27 542	81.5	57.2
-	MISCELLANEOUS MERCHANDISE	(X)	22	(X)	1.0	060	ALCOHOLIC DRINKS	503	16 320	71.3	33.9
	FLOOR COVERINGS STORES (SIC 5713)					080	PACKAGED ALCOHOLIC BEVERAGES . .	197	2 384	16.1	4.9
	TOTAL	16	(D)	(X)	100.0	100	CIGARS—CIGARETTES—TOBACCO . . .	372	1 103	4.9	2.3
200	CURTAINS—DRAPERIES—DRY GOODS . .	6	{	7.2	3.5	500	ALL OTHER MERCHANDISE	19	59	4.1	.1
220	MAJOR APPL—RADIO—TV—MUSICAL INST	6		12.0	5.9	520	NONMERCHANDISE RECEIPTS	120	414	5.9	.9
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	16		82.5	82.5	-	MISCELLANEOUS MERCHANDISE . . .	(X)	107	(X)	.2
260	KITCHENWARE—HOME FURNISHINGS . .	3		1.3	.2		EATING PLACES (SIC 5812)				
340	LUMBER—BUILDING MATERIALS	6		8.6	3.3		TOTAL	624	29 586	(X)	100.0
520	NONMERCHANDISE RECEIPTS	4	9.7	3.7	020	GROCERIES—OTHER FOODS	40	212	12.5	.7	
-	MISCELLANEOUS MERCHANDISE	(X)	(X)	.8	040	MEALS—SNACKS	624	26 382	89.2	89.2	
	DRAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714)				060	ALCOHOLIC DRINKS	83	1 881	38.7	6.4	
	TOTAL	5	(D)	(X)	100.0	080	PACKAGED ALCOHOLIC BEVERAGES . .	18	202	8.1	.7
	CHINA, GLASSWARE, AND METALWARE STORES (SIC 5715)				100	CIGARS—CIGARETTES—TOBACCO . . .	183	475	4.2	1.6	
	TOTAL	-	-	(X)	-	500	ALL OTHER MERCHANDISE	15	50	5.8	.2
	MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719)				520	NONMERCHANDISE RECEIPTS	86	287	4.6	1.0	
	TOTAL	-	-	(X)	-	-	MISCELLANEOUS MERCHANDISE . . .	(X)	97	(X)	.3
	HOUSEHOLD APPLIANCE STORES (SIC 572)					RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.)					
	TOTAL	50	6 683	(X)	100.0	TOTAL	435	21 595	(X)	100.0	
200	CURTAINS—DRAPERIES—DRY GOODS . .	10	66	6.8	1.0	020	GROCERIES—OTHER FOODS	19	85	7.0	.4
220	MAJOR APPL—RADIO—TV—MUSICAL INST	48	5 210	78.9	78.0	040	MEALS—SNACKS	435	18 718	86.7	86.7
260	KITCHENWARE—HOME FURNISHINGS . .	15	160	16.0	2.4	060	ALCOHOLIC DRINKS	78	1 849	37.3	8.6
520	NONMERCHANDISE RECEIPTS	29	282	6.1	4.2	080	PACKAGED ALCOHOLIC BEVERAGES . .	17	198	7.5	.9
-	MISCELLANEOUS MERCHANDISE	(X)	965	(X)	14.4	100	CIGARS—CIGARETTES—TOBACCO . . .	162	438	4.1	2.0
	RADIO AND TELEVISION STORES (SIC 5732)					500	ALL OTHER MERCHANDISE	10	34	4.6	.2
	TOTAL	26	1 668	(X)	100.0	520	NONMERCHANDISE RECEIPTS	57	203	5.5	.9
220	MAJOR APPL—RADIO—TV—MUSICAL INST	26	1 279	76.7	76.7	-	MISCELLANEOUS MERCHANDISE . . .	(X)	70	(X)	.3
225	NEW RADIOS—TV'S ETC.	26	1 067	64.0	64.0		CAFETERIAS (SIC 5812 PT.)				
226	USED MAJOR APPL—RADIOS—TV'S . .	3	3	2.1	.2		TOTAL	14	(D)	(X)	100.0
-	MISCELLANEOUS MERCHANDISE	(X)	209	(X)	12.5	020	GROCERIES—OTHER FOODS	20	{	29.8	1.7
	NONMERCHANDISE RECEIPTS	13	78	10.0	4.7	040	MEALS—SNACKS	175		95.8	95.8
520	MISCELLANEOUS MERCHANDISE	(X)	311	(X)	18.6	100	CIGARS—CIGARETTES—TOBACCO . . .	19		4.1	.5
	RECORD SHOPS (SIC 5733 PT.)					520	NONMERCHANDISE RECEIPTS	26		2.9	1.1
	TOTAL	3	(D)	(X)	100.0	-	MISCELLANEOUS MERCHANDISE . . .	(X)	(X)	1.0	
	MUSICAL INSTRUMENT STORES (SIC 5733 PT.)						ORINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)				
	TOTAL	8	1 464	(X)	100.0		TOTAL	420	18 582	(X)	100.0
						040	MEALS—SNACKS	164	1 160	31.6	6.2
						060	ALCOHOLIC DRINKS	420	14 439	77.7	77.7
						080	PACKAGED ALCOHOLIC BEVERAGES . .	179	2 182	17.4	11.7
						100	CIGARS—CIGARETTES—TOBACCO . . .	189	628	5.4	3.4
						520	NONMERCHANDISE RECEIPTS	34	127	15.5	.7
						-	MISCELLANEOUS MERCHANDISE . . .	(X)	46	(X)	.2

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
	DRUG STORES AND PROPRIETARY STRS. (SIC 591)					020	GROCERIES-OTHER FOODS.	16	108	7.1	1.0
	TOTAL	165	29 489	(X)	100.0	040	MEALS-SNACKS	27	46	1.6	.4
020	GROCERIES-OTHER FOODS.	60	455	3.5	1.5	060	ALCOHOLIC DRINKS	29	1 074	27.4	10.4
040	MEALS-SNACKS	36	332	5.4	1.1	080	PACKAGED ALCOHOLIC BEVERAGES	112	8 849	85.8	85.8
100	CIGARS-CIGARETTES-TOBACCO.	127	1 517	6.7	5.1	100	CIGARS-CIGARETTES-TOBACCO.	51	203	3.4	2.0
120	COSMETICS-DRUGS-CLEANERS	165	23 095	78.3	78.3	-	MISCELLANEOUS MERCHANDISE.	(X)	32	(X)	.3
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	5	33	1.6	.1		ANTIQUE STORES (SIC 5932)				
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	5	26	1.6	.1		TOTAL	1	(0)	(X)	100.0
200	CURTAINS-DRAPERIES-ORY GOODS	7	95	1.6	.3		SECONOHANO STORES (SIC 5933)				
220	MAJOR APPL-RADIO-TV-MUSICAL INST	51	257	2.3	.9		TOTAL ²	17	822	(X)	100.0
260	KITCHENWARE-HOME FURNISHINGS	51	789	6.6	2.7		SPORTING GOODS STORES (SIC 5952)				
280	JEWELRY-OPTICAL GOODS.	87	526	3.3	1.8		TOTAL	19	2 184	(X)	100.0
300	SPORTING-RECREATION EQUIPMENT.	29	116	1.3	.4	300	SPORTING-RECREATION EQUIPMENT.	19	1 762	80.7	80.7
320	HAROWARE-GARDENING EQUIPMENT	8	139	2.7	.5	301	ATHLETIC GOODS(TO INDIVIDUALS)	15	360	18.7	16.5
340	LUMBER-BUILDING MATERIALS.	3	19	2.3	.1	302	ATHLETIC GOODS(TO TEAMS)	8	303	16.5	13.9
460	HAY-GRAIN-FEEO-FARM SUPPLIES	5	26	1.6	.1	303	HUNTING EQUIPMENT.	11	379	18.1	17.4
500	ALL OTHER MERCHANDISE.	99	1 764	9.7	6.0	304	FISHING EQUIPMENT.	12	179	8.5	8.2
520	NONMERCHANDISE RECEIPTS.	53	278	2.0	.9	305	WINTER SPORTS EQUIPMENT.	8	137	7.4	6.3
-	MISCELLANEOUS MERCHANDISE.	(X)	21	(X)	.1	306	BOATS-MOTORS-MARINE EQUIPMENT.	8	246	11.7	11.3
	DRUG STORES (SIC 591 PT.)					315	CAMPING EQUIP-SUPPLIES	9	71	3.9	3.3
	TOTAL	159	29 337	(X)	100.0	316	BICYCLES-LUGGAGE	6	86	4.6	3.9
020	GROCERIES-OTHER FOODS.	59	453	3.5	1.5	520	NONMERCHANDISE RECEIPTS.	17	62	4.2	2.8
040	MEALS-SNACKS	34	326	5.4	1.1	-	MISCELLANEOUS MERCHANDISE.	(X)	359	(X)	16.4
100	CIGARS-CIGARETTES-TOBACCO.	123	1 504	6.7	5.1		BICYCLE SHOPS (SIC 5953)				
120	COSMETICS-DRUGS-CLEANERS	159	22 988	78.4	78.4		TOTAL	2	(0)	(X)	100.0
121	MEICINES EXC. PRESCRIPTION.	147	7 040	25.6	24.0		JEWELRY STORES (SIC 597)				
122	PRESCRIPTION MEDICINES.	159	9 151	31.2	31.2		TOTAL	56	3 148	(X)	100.0
123	ALL OTHER DRUGS-PROPRIETARIES.	131	6 797	25.6	23.2	260	KITCHENWARE-HOME FURNISHINGS	31	184	8.9	5.8
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	4	32	1.6	.1	267	CHINA-GLASSWARE.	29	150	7.4	4.8
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	4	25	1.6	.1	-	MISCELLANEOUS MERCHANDISE.	(X)	34	(X)	1.1
200	CURTAINS-DRAPERIES-ORY GOODS	7	95	1.6	.3	280	JEWELRY-OPTICAL GOODS.	56	2 528	80.3	80.3
220	MAJOR APPL-RADIO-TV-MUSICAL INST	50	256	2.3	.9	281	WATCHES-CLOCKS	53	481	15.6	15.3
260	KITCHENWARE-HOME FURNISHINGS	50	786	6.6	2.7	282	SILVERWARE	37	292	11.9	9.3
280	JEWELRY-OPTICAL GOODS.	85	524	3.3	1.8	285	ALL OTHER JEWELRY ITEMS.	49	601	21.6	19.1
300	SPORTING-RECREATION EQUIPMENT.	28	114	1.3	.4	287	DIAMONDS, EXC. DIAMOND WATCHES	44	841	31.3	26.7
320	HAROWARE-GARDENING EQUIPMENT	7	138	2.7	.5	288	RINGS, EXC. DIAMONDS	41	305	11.3	9.7
340	LUMBER-BUILDING MATERIALS.	3	18	2.3	.1	-	MISCELLANEOUS MERCHANDISE.	(X)	8	(X)	.3
460	HAY-GRAIN-FEEO-FARM SUPPLIES	5	26	1.6	.1	520	NONMERCHANDISE RECEIPTS.	53	342	10.9	10.9
500	ALL OTHER MERCHANDISE.	97	1 757	9.7	6.0	529	WATCH-CLOCK-JEWELRY REPAIRS.	53	326	10.4	10.4
520	NONMERCHANDISE RECEIPTS.	52	277	2.0	.9	-	MISCELLANEOUS MERCHANDISE.	(X)	94	(X)	3.0
-	MISCELLANEOUS MERCHANDISE.	(X)	16	(X)	.1		FUEL OIL DEALERS (SIC 5983)				
	PROPRIETARY STORES (SIC 591 PT.)						TOTAL	22	4 511	(X)	100.0
	TOTAL ²	6	152	(X)	100.0	320	HAROWARE-GARDENING EQUIPMENT	5	206	9.2	4.6
	MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)					340	LUMBER-BUILDING MATERIALS.	6	64	3.7	1.4
	TOTAL	426	49 829	(X)	100.0	400	AUTO FUELS-LUBRICANTS.	7	124	8.2	2.7
020	GROCERIES-OTHER FOODS.	29	507	7.0	1.0	420	AUTO TIRES-BATTERIES-ACCESS.	8	112	4.3	2.5
040	MEALS-SNACKS	40	188	5.6	.4	440	FARM EQUIPMENT MACHINERY	3	148	12.7	3.3
060	ALCOHOLIC DRINKS	29	1 076	25.2	2.2	460	HAY-GRAIN-FEEO-FARM SUPPLIES	5	155	9.1	3.4
080	PACKAGED ALCOHOLIC BEVERAGES	112	8 853	77.7	17.8	480	HOUSEHOLD FUELS-ICE.	22	3 470	76.9	76.9
100	CIGARS-CIGARETTES-TOBACCO.	71	490	6.4	1.0	-	MISCELLANEOUS MERCHANDISE.	(X)	232	(X)	5.1
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	7	76	7.4	.2		LIQUEFIED PETRL. GAS (BTTLO. GAS) DEALERS (SIC 5984)				
160	ALL FOOTWEAR	6	30	4.3	.1		TOTAL	45	(0)	(X)	100.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	33	341	6.5	.7	220	MAJOR APPL-RADIO-TV-MUSICAL INST	18		5.2	2.3
260	KITCHENWARE-HOME FURNISHINGS	43	232	7.4	.5	340	LUMBER-BUILDING MATERIALS.	12	(0)	9.0	4.6
280	JEWELRY-OPTICAL GOODS.	78	3 239	84.4	6.5	460	HAY-GRAIN-FEEO-FARM SUPPLIES	6		39.4	10.6
300	SPORTING-RECREATION EQUIPMENT.	28	1 841	55.2	3.7						
320	HAROWARE-GARDENING EQUIPMENT	27	827	22.0	1.7						
340	LUMBER-BUILDING MATERIALS.	26	635	6.5	1.3						
380	AUTOMOBILES-TRUCKS	5	80	16.6	.2						
400	AUTO FUELS-LUBRICANTS.	15	383	6.1	.8						
420	AUTO TIRES-BATTERIES-ACCESS.	25	971	11.5	1.9						
440	FARM EQUIPMENT MACHINERY	10	361	14.0	.7						
460	HAY-GRAIN-FEEO-FARM SUPPLIES	86	15 747	79.3	31.6						
480	HOUSEHOLD FUELS-ICE.	86	8 417	45.5	16.9						
500	ALL OTHER MERCHANDISE.	91	4 245	54.1	8.5						
520	NONMERCHANDISE RECEIPTS.	155	1 110	7.5	2.2						
-	MISCELLANEOUS MERCHANDISE.	(X)	180	(X)	.4						
	LIQUOR STORES (SIC 592)										
	TOTAL	112	10 312	(X)	100.0						

Standard Notes: - Represents zero. (0) Withheld to avoid disclosure.
¹ Detail may not add to total due to rounding.² Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--		
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹	
480	HOUSEHOLD FUELS-ICE.	45	(D)	77.4	77.4		CAMERA AND PHOTO SUPPLY STORES (SIC 5996)					
481	LP GAS-WHOLESALE	6		12.1	3.1							
482	OTHER LP GAS SALES	45		74.1	74.1		TOTAL	3	(0)	(X)	100.0	
520	NONMERCHANDISE RECEIPTS.	30	(X)	8.1	5.1		GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997)					
-	MISCELLANEOUS MERCHANDISE.	(X)		(X)	(Z)		TOTAL	11	(0)	(X)	100.0	
	FUEL AND ICE DEALERS, N.E.C. (SIC 5982)						OPTICAL GOODS STORES (SIC 5999 PT.)					
	TOTAL	8	(0)	(X)	100.0	TOTAL ²	4	623	(X)	100.0		
	FLORISTS (SIC 5992)					RETAIL STORES, N.E.C. (SIC 5999 PT.)						
	TOTAL	29	1 560	(X)	100.0	TOTAL ²	11	506	(X)	100.0		
320	HARDWARE-GARDENING EQUIPMENT	3	22	12.1	1.4		NONSTORE RETAILERS (SIC 53 PART*)					
500	ALL OTHER MERCHANDISE.	29	1 491	95.6	95.6		TOTAL	29	5 133	(X)	100.0	
520	NONMERCHANDISE RECEIPTS.	5	15	3.1	1.0	020	GROCERIES-OTHER FOODS.	6	1 064	98.1	20.7	
-	MISCELLANEOUS MERCHANDISE.	(X)	32	(X)	2.1	120	COSMETICS-DRUGS-CLEANERS	9	28	.7	.5	
	CIGAR STORES AND STANDS (SIC 5993)					140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	11	231	6.6	4.5	
	TOTAL	2	(0)	(X)	100.0	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	11	510	14.6	9.9	
	BOOK STORES (SIC 5942)					180	ALL FOOTWEAR	11	96	2.8	1.9	
	TOTAL	3	(0)	(X)	100.0	200	CURTAINS-DRAPERIES-ORY GOODS	11	249	7.2	4.9	
	STATIONERY STORES (SIC 5943)					220	MAJOR APPL-RADIO-TV-MUSICAL INST	13	742	19.9	14.5	
	TOTAL ²	4	380	(X)	100.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	11	184	5.3	3.6	
	HAY, GRAIN, AND FEED STORES (SIC 5962)					260	KITCHENWARE-HOME FURNISHINGS	11	83	2.3	1.6	
460	HAY-GRAIN-FEED-FARM SUPPLIES	19	7 977	(X)	100.0	280	JEWELRY-OPTICAL GOODS.	9	22	.6	.4	
480	HOUSEHOLD FUELS-ICE.	4	230	3.9	2.9	300	SPORTING-RECREATION EQUIPMENT.	11	101	2.9	2.0	
-	MISCELLANEOUS MERCHANDISE.	(X)	938	(X)	11.8	320	HARDWARE-GARDENING EQUIPMENT	11	148	4.2	2.9	
	OTHER FARM SUPPLY STORES (SIC 5969 PT.)					340	LUMBER-BUILDING MATERIALS.	14	310	8.8	6.0	
	TOTAL	19	7 977	(X)	100.0	420	AUTO TIRES-BATTERIES-ACCESS.	11	131	3.8	2.6	
340	LUMBER-BUILDING MATERIALS.	5	(0)	9.0	1.3	440	FARM EQUIPMENT MACHINERY	7	39	1.5	.8	
400	AUTO FUELS-LUBRICANTS.	5		6.8	1.4		500	ALL OTHER MERCHANDISE.	13	281	8.0	5.5
420	AUTO TIRES-BATTERIES-ACCESS.	7		9.6	2.3		520	NONMERCHANDISE RECEIPTS.	15	441	11.6	8.6
440	FARM EQUIPMENT MACHINERY	5	(X)	5.8	.9	-	MISCELLANEOUS MERCHANDISE.	(X)	472	(X)	9.2	
460	HAY-GRAIN-FEED-FARM SUPPLIES	44		89.0	89.0			MAIL ORDER HOUSES (SIC 532)				
480	HOUSEHOLD FUELS-ICE.	6		15.2	.7		TOTAL	13	3 234	(X)	100.0	
500	ALL OTHER MERCHANDISE.	4	3.7	.5		120	COSMETICS-DRUGS-CLEANERS	9	25	.8	.8	
520	NONMERCHANDISE RECEIPTS.	14	5.6	1.5		140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	11	230	7.3	7.1	
-	MISCELLANEOUS MERCHANDISE.	(X)	(X)	2.5		160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	11	509	16.3	15.7	
	GARDEN SUPPLY STORES (SIC 5969 PT.)					180	ALL FOOTWEAR	11	96	3.1	3.0	
	TOTAL	6	(0)	(X)	100.0	200	CURTAINS-DRAPERIES-ORY GOODS	11	248	8.0	7.7	
	NEWS DEALERS AND NEWSSTANDS (SIC 5994)					220	MAJOR APPL-RADIO-TV-MUSICAL INST	11	512	16.4	15.8	
	TOTAL	6	332	(X)	100.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	11	183	5.9	5.7	
100	CIGARS-CIGARETTES-TOBACCO.	5	52	15.7	15.7	260	KITCHENWARE-HOME FURNISHINGS	11	78	2.4	2.4	
500	ALL OTHER MERCHANDISE.	6	241	72.6	72.6	280	JEWELRY-OPTICAL GOODS.	9	20	.6	.6	
-	MISCELLANEOUS MERCHANDISE.	(X)	39	(X)	11.7	300	SPORTING-RECREATION EQUIPMENT.	11	99	3.2	3.1	
	HOBBY, TOY, AND GAME SHOPS (SIC 5995)					320	HARDWARE-GARDENING EQUIPMENT	11	146	4.6	4.5	
	TOTAL	2	(D)	(X)	100.0	340	LUMBER-BUILDING MATERIALS.	9	178	5.9	5.5	
						420	AUTO TIRES-BATTERIES-ACCESS.	11	131	4.2	4.1	
						440	FARM EQUIPMENT MACHINERY	7	38	1.6	1.2	
						500	ALL OTHER MERCHANDISE.	11	176	5.6	5.4	
						520	NONMERCHANDISE RECEIPTS.	9	409	13.6	12.6	
						-	MISCELLANEOUS MERCHANDISE.	(X)	156	(X)	4.8	
							MERCHANDISING MACHINE OPERATORS (SIC 534)					
							TOTAL ²	4	529	(X)	100.0	
							DIRECT SELLING ESTABLISHMENTS (SIC 535)					
							TOTAL	12	1 370	(X)	100.0	
						020	GROCERIES-OTHER FOODS.	3	867	90.6	63.3	
						340	LUMBER-BUILDING MATERIALS.	5	132	100.0	9.6	
						520	NONMERCHANDISE RECEIPTS.	5	20	4.8	1.5	
						-	MISCELLANEOUS MERCHANDISE.	(X)	351	(X)	25.6	

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales			Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales		
		North Dakota	Fargo-Moorehead, N. Dak.-Minn., SMSA	Area outside SMSA			North Dakota	Fargo-Moorehead, N. Dak.-Minn., SMSA	Area outside SMSA
	RETAIL TRADE REPORTING SALES BY BROAD MERCHANDISE LINE	C	B	B		GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*) REPORTING SALES BY BROAD MERCHANDISE LINE	B	A	B
	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP DEALERS (SIC 52) REPORTING SALES BY BROAD MERCHANDISE LINE	B	O	B		DEPARTMENT STORES (SIC 531) REPORTING SALES BY BROAD MERCHANDISE LINE	A	A	A
	BUILDING MATERIALS AND SUPPLY STORES (SIC 52 EX. 525) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	C	(X)	140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	A	A	A
340	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS.....	(X)	C	(X)	160	MEN'S-BOYS' CLOTHING EXC FOOTWR....	A	A	A
	LUMBER AND OTHER BLDG. MATERIALS DEALERS (SIC 521) REPORTING SALES BY BROAD MERCHANDISE LINE	C	(X)	C	200	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR..	A	A	A
340	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS.....	E	(X)	E	220	CURTAINS-DRAPERIES-DRY GOODS	A	A	A
	PLUMBING AND HEATING EQUIP DLRS. (SIC 522) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	E	240	MAJOR APPL-RADIO-TV-MUSICAL INSTR..	A	B	A
	PAINT, GLASS, AND WALLPAPER STRS. (SIC 523) REPORTING SALES BY BROAD MERCHANDISE LINE	B	(X)	B	260	FURNITURE-SLEEP EQUIP-FLOOR COV....	A	C	A
340	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS.....	C	(X)	C	260	KITCHENWARE-HOME FURNISHINGS.....	A	A	A
	ELECTRICAL SUPPLY STORES (SIC 524) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	E	320	HARDWARE-GARDENING EQUIPMENT.....	A	A	A
	HARDWARE STORES (SIC 5251) REPORTING SALES BY BROAD MERCHANDISE LINE	D	E	D	340	LUMBER-BUILDING MATERIALS.....	A	A	A
320	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HARDWARE-GARDENING EQUIPMENT.....	E	E	E	500	ALL OTHER MERCHANDISE	A	A	A
340	LUMBER-BUILDING MATERIALS.....	O	E	D		NONMERCHANDISE RECEIPTS.....	A	B	A
	FARM EQUIPMENT DEALERS (SIC 5252) REPORTING SALES BY BROAD MERCHANDISE LINE	A	D	A		VARIETY STORES (SIC 533) REPORTING SALES BY BROAD MERCHANDISE LINE	C	B	C
						MISC. GENERAL MERCHANDISE STORES (SIC 539) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	C	(X)
						GENERAL MERCHANDISE STORES (SIC 539 PART) REPORTING SALES BY BROAD MERCHANDISE LINE	C	(X)	C
					140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	C	(X)	C
					160	MEN'S-BOYS' CLOTHING EXC FOOTWR....	C	(X)	C
					200	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR..	E	(X)	D
					220	CURTAINS-DRAPERIES-DRY GOODS	D	(X)	D
					240	MAJOR APPL-RADIO-TV-MUSICAL INSTR..	E	(X)	E
					260	FURNITURE-SLEEP EQUIP-FLOOR COV....	E	(X)	E
					260	KITCHENWARE-HOME FURNISHINGS.....	E	(X)	E
					320	HARDWARE-GARDENING EQUIPMENT.....	E	(X)	E
					340	LUMBER-BUILDING MATERIALS.....	O	(X)	D
					500	ALL OTHER MERCHANDISE.....	C	(X)	C
						DRY GOODS STORES (SIC 539 PART) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	E
						SEWING AND NEEDLEWORK STORES (SIC 539 PART) REPORTING SALES BY BROAD MERCHANDISE LINE	A	(X)	A

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*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales			Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales		
		North Dakota	Fargo- Moorehead, N. Dak.- Minn., SMSA	Area outside SMSA			North Dakota	Fargo- Moorehead, N. Dak.- Minn., SMSA	Area outside SMSA
020 500	FOOD STORES (SIC 54) REPORTING SALES BY BROAD MERCHANDISE LINE	B	A	B		RETAIL BAKERIES--SELLING ONLY (SIC 5463) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	E
	GROCERY STORES (SIC 541) REPORTING SALES BY BROAD MERCHANDISE LINE	B	A	B	020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS	E	(X)	E
020 500	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS	B	A	B		OTHER FOOD STORES (OTHER 54) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	E	(X)
	ALL OTHER MERCHANDISE	B	A	B	020 500	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS	(X)	E	(X)
020	MEAT AND FISH (SEA FOOD) MARKETS (SIC 542) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	E	(X)		ALL OTHER MERCHANDISE	(X)	E	(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS	(X)	E	(X)	020	DAIRY PRODUCTS STORES (SIC 545) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	E
020	MEAT MARKETS (SIC 542 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	A	(X)	A		REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS	E	(X)	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS	A	(X)	A	020	EGG AND POULTRY DEALERS (SIC 549 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	A	(X)	A
020	FISH (SEA FOOD) MARKETS (SIC 542 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	E		REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS	A	(X)	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS	E	(X)	E	020	OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	E
020	FRUIT STORES AND VEGETABLE MARKETS (SIC 543) REPORTING SALES BY BROAD MERCHANDISE LINE	A	A	A		REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS	E	(X)	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS	A	A	A	020 500	ALL OTHER MERCHANDISE	E	(X)	E
020	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544) REPORTING SALES BY BROAD MERCHANDISE LINE	E	E	O		AUTOMOTIVE DEALERS (SIC 55 EX. 554) REPORTING SALES BY BROAD MERCHANDISE LINE	C	A	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS	E	E	D		MOTOR VEHICLE DEALERS (SIC 551, 552) REPORTING SALES BY BROAD MERCHANDISE LINE	C	A	C
020	RETAIL BAKERIES (SIC 546) REPORTING SALES BY BROAD MERCHANDISE LINE	E	B	E		MOTOR VEHICLE DEALERS--NEW AND USED CARS (SIC 551) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	A	(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS	E	E	E	380 400 420 520	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE AUTOMOBILES--TRUCKS	(X)	A	(X)
020	RETAIL BAKERIES--BAKING, SELLING (SIC 5462) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	E		AUTO FUELS--LUBRICANTS	(X)	A	(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS	E	(X)	E		AUTO TIRES--BATTERIES--ACCESS.	(X)	A	(X)
020						NONMERCHANDISE RECEIPTS	(X)	A	(X)
						DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	C	(X)	C
020						REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE AUTOMOBILES--TRUCKS	C	(X)	D
						AUTO FUELS--LUBRICANTS	O	(X)	O
020						AUTO TIRES--BATTERIES--ACCESS.	C	(X)	O
						NONMERCHANDISE RECEIPTS	C	(X)	D

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X = Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales			Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales		
		North Dakota	Fargo-Moorehead, N. Dak.-Minn., SMSA	Area outside SMSA			North Dakota	Fargo-Moorehead, N. Dak.-Minn., SMSA	Area outside SMSA
	DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	C	(X)	D		BOAT DEALERS (SIC 5591) REPORTING SALES BY BROAD MERCHANDISE LINE	A	(X)	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE					REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE			
380	AUTOMOBILES-TRUCKS.....	C	(X)	D	300	SPORTING-RECREATION EQUIPMENT.....	E	(X)	E
400	AUTO FUELS-LUBRICANTS.....	E	(X)	D	400	AUTO FUELS-LUBRICANTS.....	E	(X)	E
420	AUTO TIRES-BATTERIES-ACCESS.....	C	(X)	D	520	NONMERCHANDISE RECEIPTS.....	E	(X)	C
520	NONMERCHANDISE RECEIPTS	C	(X)	O					
	DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	B	(X)	A		HOUSEHOLD TRAILER DEALERS (SIC 5592) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE					REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE			
380	AUTOMOBILES-TRUCKS.....	B	(X)	A	500	ALL OTHER MERCHANDISE.....	B	(X)	B
400	AUTO FUELS-LUBRICANTS.....	B	(X)	A	520	NONMERCHANDISE RECEIPTS	E	(X)	O
420	AUTO TIRES-BATTERIES-ACCESS.....	B	(X)	A					
520	NONMERCHANDISE RECEIPTS	B	(X)	A		AIRCRAFT, MOTORCYCLE DEALERS (SIC 5599 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	B	(X)	O
	MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	O		REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE			
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				380	AUTOMOBILES-TRUCKS.....	E	(X)	E
380	AUTOMOBILES-TRUCKS.....	E	E	E	400	AUTO FUELS-LUBRICANTS.....	E	(X)	E
400	AUTO FUELS-LUBRICANTS.....	E	E	E	520	NONMERCHANDISE RECEIPTS	E	(X)	E
420	AUTO TIRES-BATTERIES-ACCESS.....	E	E	E					
520	NONMERCHANDISE RECEIPTS	E	E	E		AUTOMOTIVE DEALERS, N.E.C. (SIC 5599 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	E
	TIRE, BATTERY, AND ACCESSORY DLRS (SIC 553) REPORTING SALES BY BROAD MERCHANDISE LINE	C	A	C		REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE			
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				400	AUTO FUELS-LUBRICANTS.....	E	(X)	E
	HOME AND AUTO SUPPLY STORES (SIC 553 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	A	(X)	A	500	ALL OTHER MERCHANDISE.....	E	(X)	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				520	NONMERCHANDISE RECEIPTS	E	(X)	E
220	MAJOR APPL-RADIO-TV-MUSICAL INSTR.	B	(X)	B		GASOLINE SERVICE STATIONS (SIC 554) REPORTING SALES BY BROAD MERCHANDISE LINE	D	E	O
260	KITCHENWARE-HOME FURNISHINGS.....	A	(X)	A		REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE			
300	SPORTING-RECREATION EQUIPMENT.....	A	(X)	A	380	AUTOMOBILES-TRUCKS.....	E	E	O
380	AUTOMOBILES-TRUCKS.....	E	(X)	E	400	AUTO FUELS-LUBRICANTS.....	E	E	E
400	AUTO FUELS-LUBRICANTS.....	B	(X)	B	420	AUTO TIRES-BATTERIES-ACCESS.....	E	E	E
420	AUTO TIRES-BATTERIES-ACCESS.....	A	(X)	B	520	NONMERCHANDISE RECEIPTS	E	E	E
520	NONMERCHANDISE RECEIPTS	E	(X)	E					
	OTHER TIRE, BATTERY, AND ACCESSORY DEALERS (SIC 553 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	D	(X)	E		APPAREL AND ACCESSORY STORES (SIC 56) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	D	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE					REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE			
220	MAJOR APPL-RADIO-TV-MUSICAL INSTR.	D	(X)	E		WOMEN'S CLOTHING, SPECIALTY STRS. FURRIERS (SIC 562, 3, B) REPORTING SALES BY BROAD MERCHANDISE LINE	B	(X)	B
260	KITCHENWARE-HOME FURNISHINGS.....	O	(X)	E					
300	SPORTING-RECREATION EQUIPMENT.....	D	(X)	E		WOMEN'S READY-TO-WEAR STORES (SIC 562) REPORTING SALES BY BROAD MERCHANDISE LINE	B	C	B
380	AUTOMOBILES-TRUCKS.....	E	(X)	E		REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE			
400	AUTO FUELS-LUBRICANTS.....	E	(X)	E	140	MEN'S-BOYS' CLOTHING EXC FOOTWR....	D	E	D
420	AUTO TIRES-BATTERIES-ACCESS.....	E	(X)	E	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR....	B	C	B
520	NONMERCHANDISE RECEIPTS	E	(X)	E					
	MISCELLANEOUS AUTOMOTIVE DEALERS (SIC 559) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	B	(X)					
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE								
300	SPORTING-RECREATION EQUIPMENT.....	(X)	E	(X)					
380	AUTOMOBILES-TRUCKS.....	(X)	E	(X)					
400	AUTO FUELS-LUBRICANTS.....	(X)	A	(X)					
500	ALL OTHER MERCHANDISE.....	(X)	A	(X)					
520	NONMERCHANDISE RECEIPTS	(X)	A	(X)					

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TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales			Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales		
		North Dakota	Fargo-Moorehead, N. Dak.-Minn., SMSA	Area outside SMSA			North Dakota	Fargo-Moorehead, N. Dak.-Minn., SMSA	Area outside SMSA
	WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	E	(X)		FAMILY CLOTHING STORES (SIC 565) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	B	O
16D	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS'CLOTHING,EX FOOTWR..	(X)	E	(X)	140 160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR.... WOMEN'S-GIRLS'CLOTHING,EX FOOTWR..	E E	B B	E E
	MILLINERY STORES (SIC 563 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	A		SHOE STORES (SIC 566) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	E	A
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS'CLOTHING,EX FOOTWR..	A	(X)	A		MEN'S SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E
	CORSET AND LINGERIE STORES (SIC 563 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E	180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR.....	E	(X)	E
16D	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS'CLOTHING,EX FOOTWR..	E	(X)	E		WOMEN'S SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	(X)	C
	OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E	180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR.....	D	(X)	C
140 160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR.... WOMEN'S-GIRLS'CLOTHING,EX FOOTWR..	E E	(X) (X)	E E		CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E
	FURRIERS AND FUR SHOPS (SIC 568) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	A	180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR.....	E	(X)	E
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS'CLOTHING,EX FOOTWR..	A	A	A		FAMILY SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	A
	OTHER APPAREL AND ACCESSORY STORES (OTHER 56) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	E	(X)	180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR.....	A	(X)	A
140 160 180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR.... WOMEN'S-GIRLS'CLOTHING,EX FOOTWR.. ALL FOOTWEAR.....	(X) (X) (X)	E C E	(X) (X) (X)		CHILDREN'S AND INFANTS' WR. STRS. (SIC 564) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	C
	MEN'S AND BOYS' CLOTHING-FURNISHING STORES (SIC 561) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	O	C	140 160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR.... WOMEN'S-GIRLS'CLOTHING,EX FOOTWR....	C C	(X) (X)	C C
140 160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR.... WOMEN'S-GIRLS'CLOTHING,EX FOOTWR..	C C	O E	C C		MISC. APPAREL AND ACCESSORY STRS. (SIC 569) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E
	CUSTOM TAILORS (SIC 567) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	B	14D 160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR.... WOMEN'S-GIRLS'CLOTHING,EX FOOTWR....	E E	(X) (X)	E E
14D 160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR.... WOMEN'S-GIRLS'CLOTHING,EX FOOTWR..	B E	(X) (X)	B E		APPAREL AND ACCESS. STORES, N.E.C. (SIC 564, 7, 9) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	E	(X)
					140 160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR.... WOMEN'S-GIRLS'CLOTHING,EX FOOTWR....	(X) (X)	E E	(X) (X)

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TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales			Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales		
		North Dakota	Fargo-Moorhead, N. Dak.-Minn., SMSA	Area outside SMSA			North Dakota	Fargo-Moorhead, N. Dak.-Minn., SMSA	Area outside SMSA
240	FURNITURE HOME FURNISHINGS, AND EQUIPMENT STORES (SIC 57) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	C	B	220	MUSICAL INSTRUMENT STORES (SIC 5733 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	B
	FURNITURE STORES (SIC 5712) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	D	B		REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR..	B	(X)	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE-SLEEP EQUIP-FLOOR COV...	C	E	C		EATING AND DRINKING PLACES (SIC 58) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	E	D
	HOME FURNISHINGS STORES (OTHER 571) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	E	B		EATING PLACES (SIC 5812) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	E	D
	FLOOR COVERINGS STORES (SIC 5713) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	B		RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	(X)	D
	DRAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E		CAFETERIAS (SIC 5812 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E
	CHINA, GLASSWARE AND METALWARE STORES (SIC 5715) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	E	120	REFRESHMENT PLACES (SIC 5812 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	C
220 260	MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E		DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	D	D
	HOUSEHOLD APPLIANCE STORES (SIC 572) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	B	C		DRUG STORES AND PROPRIETARY STORES (SIC 591) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	B	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR..	D	C	E		DRUG STORES (SIC 591 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	B	A
	KITCHENWARE-HOME FURNISHINGS.....	E	B	E		REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE COSMETICS-DRUGS-CLEANERS.....	A	B	A
	RADIO, TV, AND MUSIC STORES (SIC 573) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	A	(X)		PROPRIETARY STORES (SIC 591 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR..	(X)	A	(X)		REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE COSMETICS-DRUGS-CLEANERS.....	E	E	E
	KITCHENWARE-HOME FURNISHINGS.....	(X)	A	(X)	220 260	MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	E	C
220 260	RADIO AND TELEVISION STORES (SIC 5732) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	A		LIQUOR STORES (SIC 592) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	D	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR..	A	(X)	A					
	KITCHENWARE-HOME FURNISHINGS.....	A	(X)	A					
220	RECORD SHOPS (SIC 5733 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	E					
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR..	C	(X)	E					

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent.

D = 60 to 69 percent.

E = Less than 60 percent.

X = Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales			Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales		
		North Dakota	Fargo-Moorehead, N. Dak.-Minn., SMSA	Area outside SMSA			North Dakota	Fargo-Moorehead, N. Dak.-Minn., SMSA	Area outside SMSA
300	ANTIQUE AND SECONDHAND STORES (SIC 593) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	E	(X)	480	FUEL AND ICE DEALERS, N.E.C. (SIC 5982) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	A
	ANTIQUE STORES (SIC 5932) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E		REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE.....	B	(X)	A
	SECONDHAND STORES (SIC 5933) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E		FLORISTS (SIC 5992) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	D	C
	SPORTING GOODS STORES AND BICYCLE SHOPS (SIC 595) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	B	(X)		CIGAR STORES AND STANDS (SIC 5993) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT.....	(X)	D	(X)		OTHER MISCELLANEOUS RETAIL STORES (OTHER 59) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	E	(X)
	SPORTING GOODS STORES (SIC 5952) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	C		BOOK STORES (SIC 5942) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	D
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT.....	C	(X)	D		REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE-SLEEP EQUIP-FLOOR COV.	E	(X)	E
	BICYCLE SHOPS (SIC 5953) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E		ALL OTHER MERCHANDISE.....	E	(X)	D
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT.....	E	(X)	E		NONMERCHANDISE RECEIPTS.....	E	(X)	E
	JEWELRY STORES (SIC 597) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	B	D	240 500 520	STATIONERY STORES (SIC 5943) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	C
260	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE KITCHENWARE-HOME FURNISHINGS.....	D	B	D		REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE-SLEEP EQUIP-FLOOR COV.	C	(X)	C
280	JEWELRY-OPTICAL GOODS.....	D	B	D		ALL OTHER MERCHANDISE.....	C	(X)	C
520	NONMERCHANDISE RECEIPTS.....	D	B	D		NONMERCHANDISE RECEIPTS.....	C	(X)	C
480	FUEL AND ICE DEALERS (SIC 598) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	E	(X)		HAY, GRAIN, AND FEED STORES (SIC 5962) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	D
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE.....	(X)	E	(X)		OTHER FARM SUPPLY STORES (SIC 5969 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	(X)	D
	FUEL OIL DEALERS (SIC 5983) REPORTING SALES BY BROAD MERCHANDISE LINE.....	O	(X)	D		GARDEN SUPPLY STORES (SIC 5969 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E
480	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE.....	E	(X)	E	480	NEWS DEALERS AND NEWSSTANDS (SIC 5994) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	D
	LIQUEFIED PETROL. GAS (BTTLD. GAS) DEALERS (SIC 5984) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	A		HOBBY, TOY, AND GAME SHOPS (SIC 5995) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE.....	C	(X)	C		CAMERA AND PHOTO SUPPLY STORES (SIC 5996) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent.

D = 60 to 69 percent.

E = Less than 60 percent.

X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales			Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales		
		North Dakota	Fargo- Moorehead, N. Dak.- Minn., SMSA	Area outside SMSA			North Dakota	Fargo- Moorehead, N. Dak.- Minn., SMSA	Area outside SMSA
	GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E		MAIL ORDER HOUSES (SIC 532) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	A
	OPTICAL GOODS STORES (SIC 5999 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	D		MERCHANDISING MACHINE OPERATORS (SIC 534) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	E
	RETAIL STORES, N.E.C. (SIC 5999 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E		DIRECT SELLING ESTABLISHMENTS (SIC 535) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	A
	NONSTORE RETAILERS (SIC 53 PART*) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	B					

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent. X Not applicable.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

Appendix A

GENERAL EXPLANATION

CENSUS COVERAGE

Method of Coverage—Effective with the 1967 Census of Business, a major shift in the method of compiling data was introduced. In the 1954, 1958, and 1963 Censuses data for all “employer” establishments (those which had some paid employment during the census year) were obtained through a mail canvass. Information for “nonemployers” was obtained from Federal income tax records.

In the 1967 Census of Business, retail firms were divided into two categories—the “mail universe” and the “nonmail” universe. The coverage of each component and the method of obtaining census information for these two groups are described below.

1. The “nonmail” universe—This group consists of firms which were not required to file a regular census return and includes the following categories:

a. All “nonemployers”—Consists of all firms with no paid employment during 1967. Sales information for these firms was obtained from 1967 Federal income tax records. Although made up of a large number of firms, the nonemployer segment accounts for only about 5 percent of total retail sales. (See “Comparison of the 1963 Census With the 1967 Census,” item 4, on the next page.)

In the 1967 Census, data for all nonemployer establishments were compiled from tax records. In the 1963 Census, data were compiled from only one-half of the nonemployer tax returns and were multiplied by 2 to establish census totals.

The census included only those retail nonemployer firms which reported a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. This treatment is the same as in the 1963 Census.

b. Selected “small employers”—“Employers” consist of all business firms in the active records of the Internal Revenue Service (IRS) which were subject to payment of Federal Insurance Contribution Act (FICA) taxes. “Small employers” consist basically of all those single unit firms with payroll below a specified cutoff (except for a 10-percent sample of these which were included in the “mail” universe). The cutoff varied by kind of

business and was designed, in most cases, to limit the “nonmail” group to establishments which would account for approximately 20 percent of total sales in each kind of business. The “number-of-employee” equivalent of the payroll cutoff generally was in the range of one to three employees.

Data on sales, payroll, and employment for “under cutoff” employer firms were obtained from the administrative records of the Internal Revenue Service (IRS) and the Social Security Administration (SSA).

2. The “mail” universe—Information for firms in this group was obtained basically by means of a mail canvass. However, information on first quarter payroll and mid-March employment for single-unit employers (section b below) was obtained from IRS and SSA records. The “mail” universe includes the following categories:

a. Firms in the census prec canvass—The census prec canvass operation was basically designed to identify firms which operated units at more than one location.

Firms which were included in the prec canvass were drawn primarily from 1963 Census records of multiunit firms and large employers. Miscellaneous categories of organizations (e.g., cooperative associations; State, county, and municipal liquor stores; and retail stores of utility companies) were also included in the prec canvass.

b. Firms not in the census prec canvass—Other firms included in the “mail” universe consist of the following categories:

- (1) The 10 percent of “small employer” firms referred to in section 1-b above.
- (2) Other employers than those covered by section 1-b or 2-a above.

Comparison of the 1963 Census with the 1967 Census—Except for the method of coverage described above, the 1963 and 1967 censuses were conducted under similar conditions and procedures. Strict comparability of the data for the two censuses is limited by the following factors:

1. Classification—For both 1963 and 1967, nonemployer firms were classified on the basis of information supplied on the Federal income tax returns. However, the 1967 classifications for “nonemployer” firms were coded in less detail than in 1963. Therefore, 1967 data for the combination of “employer” and “nonemployer”

establishments are presented in less kind-of-business detail than was the case in 1963. Data for employer establishments, however, are shown in full detail.

For 1963, nonemployer firms were classified by IRS personnel with technical assistance of Census Bureau personnel. For 1967, classification of these firms was performed by personnel of the IRS through use of a coded listing of the kinds of business which were to be separately identified. While the technique of classification was substantially the same and was based on the firm's description of its principal business activity, greater use was made in 1967 of "basket" classifications (e.g., miscellaneous food stores).

The 1967 Census classification for the small employer firms (see coverage of employers above) which were not mailed the Census report form was based on the following:

- a. If the firm had been in business in 1963, the kind-of-business classification which had been assigned in that census was used.
- b. If the firm was a "birth" since 1963, the SSA classification was used if it corresponded to a census classification.
- c. If an adequate kind-of-business classification could not be assigned under the procedure outlined in a. and b. above, the firm was mailed a brief inquiry requesting information needed to assign such a classification.
- d. If these three procedures proved inadequate, the firm's description of its principal business activity as entered on its IRS business tax return was used.

The 1967 Census classification for establishments in the mail universe (section 2 above) was assigned on the basis of answers to questions on sales by merchandise lines and other special inquiries.

In addition to differences in classification based on the method of enumeration, some changes were made in the 1967 Census in the individual kind-of-business classifications which are detailed in the "Kind-of-Business Classifications" section below. The kinds of business involving significant changes are building materials dealers, optical goods stores, and refreshment places. These changes importantly limit the comparability of the 1967 Census data for these kinds of business with those for the previous census.

2. Areas—The physical area of a number of urban places for which data are shown in the 1967 Census is not the same as it was in the 1963 Census because of annexations and other boundary changes which occurred since 1963.

3. Active proprietors—In the 1963 Census, the number of active proprietors of unincorporated businesses was computed by crediting sole proprietorships with one proprietor and partnerships with two proprietors for each establishment in business during the week of November 15. In the 1967 Census, the count of active proprietors was based on crediting each sole proprietorship with one active proprietor and each partnership with two active proprietors for the following types of firms, including multi-units firms:

- a. All "employer" firms which had first quarter 1967 payroll.
- b. All "nonemployer" firm not in business the full year.
- c. Every second "nonemployer" firm not in business the full year.

4. Coverage of nonemployers—Although a comparison of data for nonemployer firms from the 1963 and 1967 Censuses seems to indicate that there was an increase in the number of such firms and that they accounted for approximately as large a proportion of total retail sales volume in 1967 as in 1963, these conclusions are subject to the following limitations:

The combination of (1) the census processing cutoff occurring before the completion of the flow of tax forms from which the census nonemployer data were derived and (2) other processing omissions is estimated to have led to a loss of about 50,000 nonemployer firms, accounting for about one-half of 1 percent of retail sales volume in 1963. This estimate, which is based on a study of a sample of tax forms made after the 1963 Census results were compiled, reflects a more substantial census omission than previously had been estimated. Because of a later processing date for the 1967 Census, omissions from this census are believed negligible. Both censuses probably omitted a small number of nonemployers (accounting for a negligible sales volume) because the tax form kind-of-business description was inadequate to indicate they conducted an in-scope kind of business.

As noted in section 1—a under "Method of Coverage" above, only those retail nonemployer establishments were included in the census which reported a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. While these are the same rules used in the 1963 Census, a modification to reflect price changes probably would have resulted in the exclusion of several thousand additional marginal firms.

5. **Payroll**—In 1963 the inclusion in payroll of gratuities received by employees from patrons was not requested. In 1967, both in the case of payroll reported to the Internal Revenue Service and payrolls reported to the Census Bureau, businesses were requested to include in payroll the amount of tips and gratuities which were reported to employers as received by employees from patrons.

Types of Areas Covered—The 1967 Census reports present data by kind of business for the following areas:

1. The State as a whole.
2. Each standard metropolitan statistical area.
3. Each county.
4. Each "city" of 2,500 inhabitants or more.

The term "city" for purposes of these reports includes places having 2,500 inhabitants or more in the 1960 Census of Population (or later special censuses) and which were incorporated as cities, boroughs, villages, or towns. It does not include towns in New England, New York, and Wisconsin which are not considered "incorporated places" for Census Bureau purposes.

In addition, data are shown for the following areas not classified as incorporated places:

1. Towns in the New England States which had an urban population, by Census of Population rules, of 2,500 inhabitants or more or which had a total population of 10,000 or more.

2. Townships in New Jersey and Pennsylvania which had 10,000 inhabitants or more.

The standard metropolitan statistical areas (SMSA's) for which data are shown are those defined by the Bureau of the Budget.¹ A standard metropolitan statistical area is a county or group of contiguous counties (except in New England) which contains at least one central city of 50,000 inhabitants or more or twin cities with a combined population of at least 50,000. In addition to the county or counties containing such a city or cities, contiguous counties are included in an SMSA if, according to certain criteria, they are essentially metropolitan in character and are socially and economically integrated with the central city. In New England, towns and cities rather than counties are the units used in defining an SMSA.

In addition to the above areas, the series of reports for "Major Retail Centers" presents data for the central business districts (CBD's) of 134 cities which have a population of 100,000 inhabitants or more and for approximately 1,700 major retail centers (other than CBD's) located in SMSA's.

Appendix B

MERCHANDISE LINE SALES REPORTS EXPLANATIONS

EXPLANATION OF TERMS

Data Covered—Data in the merchandise line series of reports are presented for employer establishments only. No attempt has been made to project merchandise line distributions to the nonemployer segments of the retail trade universe.

Types of Areas—This series of reports presents data by kind of business and merchandise line for (1) each State as a whole, (2) each standard metropolitan statistical area, and (3) that part of each State which is not located in any standard metropolitan statistical area.

The standard metropolitan statistical areas for which data are shown are those defined by the Bureau of the Budget in 1967.¹

Establishments—An establishment is a single physical location at which business is conducted. An establishment is not necessarily identical with the "company" or "enterprise" which may consist of one or more establishments. Census of Business figures represent a summary of reports for individual establishments rather than companies. For businesses which were mailed a census form, separate information was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted under the same ownership at a single location, and where conditions prescribed by the Standard Industrial Classification (SIC) Manual² for recogniz-

ing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the census.

In the case of leased departments (separately owned businesses operated as departments of a retail business under another ownership such as a separately owned shoe department in a department store), only a single establishment combining leased departments with the retail establishment in which they are located is recognized for 1967 Census purposes.

Sales—Sales include merchandise sold and receipts from repairs and from other services to customers whether or not payment was received in 1967. Sales are net of deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include local and State sales taxes and Federal excise taxes collected by the store directly from customers and paid directly by the store to a local, State, or Federal tax agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer are also included.

Sales do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, and sales to other retailers) by establishments primarily engaged in retail trade.

Although the count of establishments in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year. Data for nonemployer establishments are included in the tables if they operated at an annual sales volume rate of \$2,500 or more; however, data for part year nonemployers have not been projected to a full year's operation.

¹ Executive Office of the President, Bureau of the Budget, *Standard Metropolitan Statistical Areas, 1967*, as amended January 15, 1968.

² Executive Office of the President, Bureau of the Budget, *Standard Industrial Classification Manual, 1967*.

KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1967 edition of the SIC Manual, includes establishments primarily engaged in selling merchandise to customers for personal, household, or farm use. Some of the important characteristics of retail trade establishments are: (1) The establishment is engaged in activities to attract the general public to buy; (2) the establishment buys or receives merchandise as well as sells; (3) the establishment may process its products, but such processing is incidental or subordinate to selling; and (4) the establishment is considered "retail" by the trade.

In this report, liquor stores operated by State and local governments, classified in SIC major groups 92 and 93, are also included.

Excluded from retail trade are places of business operated by institutions and open only to members or personnel, such as school cafeterias, restaurants and bars operated by clubs, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Establishments covered by the census were assigned a kind-of-business classification in accordance with the provisions of the 1967 edition of the SIC Manual. However, because in some instances a more detailed classification is required for census purposes than is available in the SIC Manual, additional kinds of business have been identified within the SIC categories.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's receipts or some mixture of commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

The basis for kind-of-business classification is described above in the sections under "Method of Coverage" and "Comparison of the 1963 Census With the 1967 Census—Classification." Descriptions of those kinds of business for which data are provided follow.

BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS (SIC Major Group 52)

This major group includes establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other equipment and supplies for all types of construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public. Establishments in this group which do not deal in lumber or millwork are classified as retail trade if sales to the general public equal 15 percent or more of total sales and sales to the general public and contractors combined equal 50 percent or more of total sales; otherwise they are classified as wholesale trade. (See below for discussion of treatment in 1967 of establishments which deal in lumber.)

Lumber and other building materials dealers (SIC 521)—Establishments primarily selling lumber, millwork, and other building materials and construction supplies such as brick, tile, cement, sand and gravel, cinder blocks, fencing materials, storm doors and windows, wallboard and roofing materials. In the 1967 Census of Business, data for lumber yards and for building materials dealers have been combined into a single kind-of-business classification, "Lumber and other building materials dealers." In the 1963 Census of Business data for these two kinds of business were shown separately.

Establishments which deal in lumber as well as other building materials, whose reported sales of lumber and millwork are 1 percent or more of their total sales and whose sales to the general public amounted to 1 percent or more of total sales, are classified as retail if their sales to the general public and to contractors combined equal 50 percent or more of total sales. In 1963, establishments dealing in lumber and other building materials were classified as "wholesale" if less than 15 percent of their total sales were to the general public.

Plumbing and heating equipment dealers (SIC 522)—Establishments primarily selling plumbing, heating, and air-conditioning equipment and supplies. Establishments primarily en-

gaged in installation on a contract basis or in repairs are included in Contract Construction.

Paint, glass, and wallpaper stores (SIC 523)—Establishments primarily selling paint, glass, and wallpaper or any combination of these lines. Establishments primarily engaged in installing glass or in wallpapering or painting are not included in Retail Trade.

Electrical supply stores (SIC 524)—Establishments primarily selling electrical supplies such as lighting fixtures, lamp bulbs, wiring, cable, and fuse boxes. Establishments primarily selling electrical appliances are included with "Furniture, Home Furnishings, and Equipment Stores" (SIC major group 57).

Hardware stores (SIC 5251)—Establishments primarily selling a number of basic hardware lines such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials, no one of which accounts for 50 percent or more of the sales of the establishments.

Farm equipment dealers (SIC 5252)—Establishments primarily selling new or used farm tractors, reapers, mowers, planters, plows, and related farm equipment. Usually these establishments also sell farm hardware and miscellaneous farm supplies.

GENERAL MERCHANDISE GROUP STORES (SIC Major Group 53, Part)

This group includes all establishments within SIC major group 53, "General Merchandise," except for "nonstore" establishments (SIC's 532, 534, and 535), which for purposes of this publication are separately classified. (See "Nonstore Retailers" below.) This major group includes establishments which sell several lines of merchandise such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food.

Department stores (SIC 531)—Establishments normally employing 25 people or more, having sales of apparel and softgoods combined amounting to 20 percent or more of total sales, and engaged in selling each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets.
2. A general line of apparel for the family.
3. Household linens and dry goods.

For establishments classified as department stores in 1963, sales of any one of the above merchandise lines cannot exceed 85 percent

of total sales; for establishments included in classifications other than department stores in 1963, sales of any one of these lines cannot exceed 75 percent of total sales; for all other establishments to qualify as department stores, sales of each of the lines listed above must be less than 80 percent of total sales.

An establishment with total sales of \$5 million or more is classified as a department store even if sales of one of the merchandise lines described above exceeds the maximum percent of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Variety stores (SIC 533)—Establishments primarily selling a variety of merchandise in the low and popular price ranges such as stationery, apparel and accessories, housewares, toys, toilet articles, hardware, and confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of stores in this category is primarily based on self designation by the store operators. In the 1963 Census of Business this industry was titled "limited price variety stores."

General merchandise stores (part of SIC 539)—Establishments primarily selling several lines of merchandise such as household linens and dry goods, and/or a combination of apparel, hardware, housewares, or home furnishings and other lines in limited amounts. Establishments which meet the criteria for department stores, except as to employment, are included in this classification. Also included in this classification are establishments whose sales of "apparel" or of "furniture and home furnishings" exceed half of their total sales providing that sales of the smaller of the two lines in combination with "dry goods and household linens" accounts for 20 percent or more of total sales.

Dry goods stores (part of SIC 539)—Establishments primarily selling piece goods, linens, towels, blankets, spreads, and other dry goods.

Sewing and needlework stores (part of SIC 539)—Establishments primarily selling sewing and knitting supplies, patterns, lace, and notions.

FOOD STORES
(SIC Major Group 54)

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58) and stores primarily engaged in selling packaged beers and liquors are classified separately as "Liquor stores" (SIC 592).

Grocery stores (SIC 541)—Establishments primarily selling (1) a wide variety of canned or frozen foods such as vegetables, fruits, and soups; (2) dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour and crackers; (3) other processed food and nonedible grocery items. In addition these establishments often sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats.

Establishments commonly known as supermarkets, food stores, and delicatessens are included in this classification if receipts from sales of groceries and food items for off-premise preparation and consumption are 50 percent or more of total sales.

In the 1963 Census of Business this industry was titled "grocery stores, including delicatessens."

Meat markets (part of SIC 542)—Establishments primarily selling fresh, frozen, or cured meats. Frequently these establishments also sell poultry, fish, dairy products, eggs, and some groceries. Establishments included in this category reported that "meat, fish, poultry" sales accounted for 80 percent or more of total sales, and that "fresh, frozen meat" accounted for 50 percent or more of their total receipts.

Fish (seafood) markets (part of SIC 542)—Establishments primarily selling fresh or frozen fish, oysters and other shellfish, and other seafoods. These establishments frequently sell other food items commonly used in preparing seafood or consumed with seafoods. Establishments included in this category reported that "fish, other seafood" accounted for 50 percent or more of total receipts.

Fruit stores and vegetable markets (SIC 543)—Establishments primarily selling fresh fruits and fresh vegetables. These establishments frequently carry a limited line of grocery items. Roadside stands of farmers selling only their

own produce are not included in the Census of Business.

Candy, nut, and confectionery stores (SIC 544)—Establishments primarily selling candy, nuts, sweetmeats, and other confections. A soda fountain or lunch counter is frequently operated in these stores. Candy and popcorn stands operated as concessions in motion picture theaters are included in this classification.

Retail bakeries—baking and selling (SIC 5462)—Establishments primarily selling bakery products such as bread, cakes, pies, or cookies over the counter, some or all of which are baked on their own premises.

Bakeries, most of whose products are distributed directly to consumers or to stores by means of route delivery, are not included in the Census of Business but are included in the Census of Manufactures (SIC 205). In the 1963 Census of Business this industry was titled "Retail bakeries, manufacturing."

Retail bakeries—selling only (SIC 5463)—Establishments primarily selling bakery products such as bread, cakes, pies, or cookies over the counter, none of which are baked on the premises. In the 1963 Census of Business this industry was titled "Retail bakeries, nonmanufacturing."

Dairy products stores (SIC 545)—Establishments primarily selling dairy products such as fluid milk and cream, cheese, ice cream and sherbets, over the counter. A limited line of groceries is frequently carried. Ice cream and frozen custard stands are classified in SIC 5812, "Eating places," and establishments which distribute ice cream and similar products from trucks are classified in SIC 5351, "Direct selling establishments." Establishments which bottle, pasteurize, homogenize, or otherwise process and distribute fluid milk are not included in the Census of Business, but are included in the Census of Manufactures (SIC 202).

Egg and poultry dealers (part of SIC 549)—Establishments primarily selling eggs and live or dressed poultry. A limited line of groceries is frequently carried.

Other miscellaneous food stores (part of SIC 549)—Establishments not elsewhere classified, primarily selling specialized lines of food such as coffee and tea, spice, health foods, dietetic food, etc. In the 1963 Census of Business this industry was titled "Other."

AUTOMOTIVE DEALERS
(SIC Major Group 55, Except 554)

This group includes establishments which sell new and used automobiles and new parts and accessories, aircraft and marine dealers, and mobile home dealers. Establishments dealing exclusively in used parts are classified in SIC 5933, "Secondhand stores." Automotive distributors whose sales are primarily to dealers, and establishments primarily engaged in selling trucks and motorized industrial equipment are included in the Wholesale Trade portion of the Census of Business.

Motor vehicle dealers—new and used cars (SIC 551)—Establishments primarily engaged in the sale of new automobiles or new and used automobiles. These establishments frequently have repair departments, used car lots and carry stocks of replacement parts, tires, batteries, and automotive accessories, and may also sell commercial vehicles. In some tabulations this category is subdivided to show data separately for (1) dealers with domestic car franchises only, (2) dealers with imported car franchises only, and (3) dealers with domestic and imported car franchises. Used car lots and repair departments of franchised dealers are not recognized as separate establishments. Data for such operations are included in a single report from the franchised passenger car dealer. In the 1963 Census of Business this industry was titled "Passenger car dealers, franchised."

Motor vehicle dealers—used cars only (SIC 552)—Establishments primarily selling used cars and not holding a franchise for the sale of new passenger cars. In the 1963 Census of Business this industry was titled "Passenger car dealers, nonfranchised."

Home and auto supply stores (part of SIC 553)—Establishments engaged in selling a combination of lines of merchandise including tires, batteries and accessories, household appliances, radios and television sets, sporting and recreational goods, toys, housewares, and hardware, of which sales of tires, batteries and accessories account for between 25 and 49 percent of total sales.

Other tire, battery, accessory dealers (part of SIC 553)—Establishments primarily selling new automobile tires, batteries, automobile seat covers and other automotive parts and accessories. Establishments primarily selling used merchandise in these categories are classified as "Secondhand stores" (SIC 5933).

Boat dealers (SIC 5591)—Establishments primarily selling motorboats and other watercraft, marine supplies and outboard motors.

Household trailer dealers (SIC 5592)—Establishments primarily selling household trailers, mobile homes and campers.

Aircraft, motorcycle dealers (part of SIC 5599)—Establishments primarily selling new or used motorcycles, or aircraft to noncommercial users. Dealers selling parts and supplies for these products to noncommercial users are also included.

Automotive dealers, n.e.c. (part of SIC 5599)—Establishments primarily selling automotive products not elsewhere classified.

GASOLINE SERVICE STATIONS
(SIC 554)

Establishments primarily selling gasoline and automotive lubricants. Usually these establishments also sell tires, batteries, and accessories, and perform minor repair work and services. Establishments called garages but deriving more than half of their receipts from sale of gasoline and oil are included.

APPAREL AND ACCESSORY STORES
(SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are establishments which meet the criteria for department stores (SIC 531) or general merchandise stores (part of SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

Women's ready-to-wear stores (SIC 562)—Establishments primarily selling women's and girls' ready-to-wear apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, coats and suits, and furs are two or more times greater than sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories.

Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567). This industry includes ready-to-wear "Bridal shops" and "Ma-

ternity shops" which were classified as separate industries in the 1963 Census of Business.

Millinery stores (part of SIC 563)—Establishments primarily selling women's hats, including those making hats on the premises to customer order.

Corsets and lingerie stores (part of SIC 563)—Establishments primarily selling women's foundation garments, lingerie, negligees, robes, and other intimate wear. Establishments primarily engaged in selling foundation garments made or fitted to individual customer order are also included.

Other women's accessory, specialty stores (part of SIC 563)—Establishments primarily selling a specialized line of women's and girls' apparel items (such as sportswear, beachwear, blouses, and hosiery). Included in this industry are establishments which meet the definition for women's ready-to-wear stores except that receipts from sales of dresses, coats, suits, and furs are not twice as much or more than sales of other women's and girls' apparel. Establishments which sell men's and boys' apparel in combination with women's and girls' apparel may be classified as "Family clothing stores" (SIC 565) under conditions specified in the definition for that kind of business.

This industry includes "hosiery stores" which were separately classified in the 1963 Census of Business.

Furriers and fur shops (SIC 568)—Establishments primarily selling furs and fur garments. Establishments primarily engaged in selling fur garments made on their own premises to individual order are also included.

Men's and boys' clothing and furnishings stores (SIC 561)—Establishments primarily selling men's and boys' ready-to-wear clothing and furnishings. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales, and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567).

Custom tailors (SIC 567)—Establishments primarily selling men's and women's outer garments such as suits, overcoats, uniforms, dresses, etc. made on their own premises to customer order. Establishments primarily sell-

ing furs and fur apparel are classified as "Furriers and fur shops" (SIC 568).

Family clothing stores (SIC 565)—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of their total sales, (2) sales of all women's and girls' apparel items are not more than three times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than three times the sales of all women's and girls' apparel items.

Men's shoe stores (part of SIC 566)—Establishments primarily selling men's and boys' shoes and other footwear. Establishments selling women's and girls', and/or children's and infants' footwear are included in this classification if sales of men's and boys' footwear are more than three times the combined sales of women's and girls', children's and infants' footwear. See also the definitions for the other types of shoe stores.

Women's shoe stores (part of SIC 566)—Establishments primarily selling women's and girls' shoes and other footwear. Establishments selling men's and boys' and/or children's and infants' footwear are included in this classification provided that sales of women's and girls' footwear are more than three times the combined sales of men's, boys', children's, and infants' footwear. See also the definition for the other types of shoe stores.

Children's and juveniles' shoe stores (part of SIC 566)—Establishments primarily selling children's and infants' shoes and other footwear. Establishments selling men's, boys', and/or women's and girls' footwear are included in this classification provided that sales of children's and infants' footwear are more than three times the combined sales of men's, boys', women's, and girls' footwear. See also the definitions for the other types of shoe stores.

Family shoe stores (part of SIC 566)—Establishments primarily selling shoes and other footwear. Establishments in this classification sell both men's and women's shoes, and may or may not sell children's shoes. Accessory lines such as hosiery, gloves, and handbags are also frequently sold. The sales of any one of the three major groupings (men's and boys' footwear, women's and girls' footwear, and

children's and infants' footwear) are not more than three times the sales of the other two groups combined. If children's and infants' footwear are not carried, sales of the larger of the two remaining groups are not more than three times the sales of the smaller. See also the definitions for the other types of shoe stores.

Children's and infants' wear stores (SIC 564)—Establishments primarily selling children's and infants' clothing, furnishings, and accessories.

Miscellaneous apparel and accessory stores (SIC 569)—Establishments primarily selling specialized lines of apparel and accessories not elsewhere classified.

FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, other household electrical and gas appliances, and radio and TV sets. Also included are musical instrument stores and music and record shops.

Furniture stores (SIC 5712)—Establishments primarily selling household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radio and TV sets, and floor coverings provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise.

Floor covering stores (SIC 5713)—Establishments primarily selling floor coverings of any kind or combination such as rugs, carpets, linoleum, floor tile (rubber, vinyl, asphalt, cork), and related products. Installation of floor coverings may be performed incidental to selling by these stores.

Drapery, curtain, and upholstery stores (SIC 5714)—Establishments primarily selling draperies, curtains, slipcovers, and upholstery materials. Establishments primarily selling custom-made draperies and slipcovers for household use are also included. Establishments primarily engaged in reupholstering or repairing furniture are included in the Selected Services portion of the Census of Business.

China, glassware, and metalware stores (SIC 5715)—Establishments primarily selling china, glassware, crockery, tinware, enamelware, aluminumware, stainless steel flatware,

cutlery, and other metalware for table and kitchen use. Establishments primarily selling sterling or plated silver flatware or tableware are classified as "Jewelry stores" (SIC 597).

Miscellaneous home furnishings stores (SIC 5719)—Establishments primarily selling specialized lines of home furnishings not elsewhere classified, such as lamps and lampshades, venetian blinds and window shades, picture frames and mirrors, and other miscellaneous home furnishings.

Household appliance stores (SIC 572)—Establishments primarily selling electric and gas household appliances such as washers, dryers, refrigerators, stoves, freezers, vacuum cleaners, electric irons, percolators, hot plates, dehumidifiers, self-contained room air conditioners, and other household appliances. Some public utility companies operate establishments primarily engaged in the sale of electric and gas appliances for household use. Such establishments are also included in this classification. Also included are establishments selling furniture, sleep equipment, phonographs, radio and TV sets, provided the receipts from the sales of household appliances exceed those of other merchandise.

Radio and television stores (SIC 5732)—Establishments primarily selling radios, television sets, record players, tape recorders, and other sound reproducing equipment. Installation may be performed incidental to the sale of these items.

Establishments which also sell furniture, sleep equipment, and household appliances are included provided the receipts from sales of radios, television sets, phonographs, and tape recorders exceed those of other merchandise. Radio and television repair shops are classified in SIC 7622 and are included in the Selected Services portion of the Census of Business.

Record shops (part of SIC 5733)—Establishments primarily selling phonograph records and albums. Related merchandise is also frequently sold in these stores.

Musical instrument stores (part of SIC 5733)—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments. Other musical supplies may also be sold in these stores.

EATING AND DRINKING PLACES (SIC Major Group 58)

This major group includes establishments primarily selling prepared foods and drinks for

consumption on or near the premises; and lunch counters and refreshment stands selling prepared foods and drinks for immediate or take home consumption. Also included are caterers who sell prepared foods which are served elsewhere than at their place of business and in-plant food contractors. Data for in-plant food contractors are included in the United States Summary report. Eating and drinking places operated as leased concessions in theaters, hotels, motels, and places of amusement are included here. Candy and popcorn stands located in theaters are, however, included in "Candy, nut, and confectionery stores" (SIC 5441).

Restaurants, lunchrooms, caterers (part of SIC 5812)—Establishments primarily selling prepared food and drink for consumption either on the premises or at a place designated by the customer. Establishments calling themselves caterers but not selling prepared foods as part of their business activity are not included in this category.

Establishments in which sales of alcoholic beverages for consumption on the premises exceed receipts from sales of prepared foods and nonalcoholic beverages are classified as "Drinking places" (SIC 5813). Counter or table service may be provided at establishments calling themselves restaurants or lunchrooms.

Cafeterias (part of SIC 5812)—Establishments primarily selling prepared foods and drinks for consumption on the premises. In these establishments the customers serve themselves.

Refreshment places (part of SIC 5812)—Establishments primarily selling limited lines of refreshments and prepared food items. Included in this group are establishments which prepare refreshment items such as frozen custard, pizza, barbecued chicken, and hamburgers for consumption either on or near the premises or for "take-home" consumption.

In the 1963 Census of Business, ice cream, frozen custard, soft ice cream, and similar refreshment items sold from trucks were included in this classification. In the 1967 Census of Business, these establishments are classified as "Direct selling (house-to-house canvass) establishments" (SIC 5351) in the "Nonstore Retailers" group.

Drinking places (alcoholic beverages) (SIC 5813)—Establishments primarily selling drinks such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on the premises. Prepared foods are frequently sold at these establishments, but receipts from sales of alcoholic beverages exceed receipts from sales of food.

DRUG STORES AND PROPRIETARY STORES (SIC 591)

Drug stores (part of SIC 591)—Establishments which fill and sell prescriptions. These establishments also sell proprietary drugs, patent medicines, and other health and first-aid products. Usually these establishments also sell a variety of other merchandise such as cosmetics, toiletries, candy, tobacco products, magazines, and toys.

Proprietary stores (part of SIC 591)—Establishments generally selling the same merchandise as drug stores, except that prescriptions are not filled and sold.

MISCELLANEOUS RETAIL STORES (SIC Major Group 59, Except 591)

This major group includes retail stores not elsewhere classified. In the 1963 Census of Business this group was called "Other retail stores."

Liquor stores (SIC 592), also government-operated liquor stores (part of major groups 92 and 93)—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

Antique stores (SIC 5932)—Establishments primarily selling antique furniture and home furnishings, glassware, and objects of art.

Secondhand stores (SIC 5933)—Establishments primarily selling secondhand merchandise such as apparel, furniture, appliances, books, automobile parts, musical instruments, etc. in any combination. Pawnshops and pawnbrokers are included in this classification. Establishments selling used automobiles, household trailers, motorcycles, aircraft, and boats are classified in the "Automotive Dealers" group (SIC major group 55, except 554).

Sporting goods stores (SIC 5952)—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; and gymnasium and playground equipment.

Bicycle shops (SIC 5953)—Establishments primarily selling bicycles and bicycle parts and accessories.

Jewelry stores (SIC 597)—Establishments primarily selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings,

bracelets, and brooches; sterling and plated silverware; and watches and clocks.

Fuel oil dealers (SIC 5983)—Establishments primarily selling fuel oil.

Liquefied petroleum gas (bottled gas) dealers (SIC 5984)—Establishments primarily selling liquefied petroleum gas (bottled gas) either in bulk, or bottled. In the 1963 Census of Business, this industry was titled "bottled gas dealers."

Fuel and ice dealers, n.e.c. (SIC 5982)—Establishments primarily selling coal, coke, charcoal, wood, ice, or any combination of these lines.

In the 1963 Census of Business, data were shown separately for "Coal and wood dealers" (part of SIC 5982) and "Ice dealers" (part of SIC 5982).

Florists (SIC 5992)—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business unless receipts are primarily from sales of products not grown on the premises. However, retail establishments primarily selling seeds, bulbs, and nursery stock are classified in SIC 5969, "Farm and garden supply stores, n.e.c."

Cigar stores and stands (SIC 5993)—Establishments primarily selling cigars, cigarettes, tobacco, and smokers' supplies. Many of the establishments included in this classification are operated as concessions in places of amusement, railway stations, airports, and other public places. Establishments operated by the blind, but owned by State agencies are included here.

Book stores (SIC 5942)—Establishments primarily selling new books and periodicals. Stationery and related items may also be sold by these establishments. Book clubs (not engaged in publishing) primarily selling new books through the mail are included in SIC 532 "Mail order houses" in the "Nonstore Retailers" group.

Stationery stores (SIC 5943)—Establishments primarily selling stationery items such as paper and paper products (including printing and engraving), school and office supplies, accounting and legal forms, greeting cards, post cards and novelties. Establishments selling primarily to business and institutional users are classified in Wholesale Trade.

Hay, grain, and feed stores (SIC 5962)—Establishments primarily selling hay, grain, and feed. These establishments also frequently

sell fertilizer and other farm supplies and equipment.

Other farm supply stores (part of SIC 5969)—Establishments primarily selling farm supplies other than hay, grain, and feed, not elsewhere classified such as seed, fertilizer, irrigation and drainage equipment, pumps, agricultural chemicals, and dairy supplies.

Garden supply stores (part of SIC 5969)—Establishments primarily selling seeds, bulbs, nursery stock, garden tools, and other farm, and garden supplies and tools. Nurseries and greenhouses are not within the scope of the Census of Business unless receipts are primarily from sales of products not grown on the premises.

News dealers and newsstands (SIC 5994)—Establishments primarily selling newspapers, magazines, and other periodicals.

Hobby, toy, and game shops (SIC 5995)—Establishments primarily selling toys, games, and hobby kits and supplies. Establishments primarily selling artists' supplies, or collectors' items such as coins, stamps, and autographs are classified in SIC 5999, "Miscellaneous retail stores, n.e.c."

Camera and photographic supply stores (SIC 5996)—Establishments primarily selling cameras, film, and other photographic supplies and equipment. Establishments primarily engaged in finishing films are classified in Industry 7395 in the Selected Services portion of the Census of Business.

Gift, novelty, and souvenir shops (SIC 5997)—Establishments primarily selling combined lines of gift and novelty merchandise, souvenirs, and miscellaneous small art goods such as greeting cards and holiday decorations.

Optical goods stores (part of SIC 5999)—Establishments primarily engaged in selling eyeglasses and related optical goods. In 1967 establishments whose receipts were primarily from eye examinations and prescribing eyeglasses or contact lenses and providing the eyeglasses or contact lenses they prescribed were not included in the Census of Business; in 1963 such establishments were included in this classification.

Retail stores, n.e.c. (part of SIC 5999)—Establishments not elsewhere classified primarily selling specialized lines of merchandise such as collectors' items and supplies, artists' supplies, orthopedic and artificial limbs, drafting materials, typewriters, luggage and leather goods, pets, religious goods, hearing aids, rub-

ber stamps, monuments and tombstones, and other merchandise not elsewhere classified.

In the 1963 Census of Business, data for typewriter stores, luggage, leather goods stores, religious goods stores, and pet shops (all parts of SIC 5999) were shown separately. For the 1967 Census of Business, no separate data are available for these kinds of business.

NONSTORE RETAILERS

(Part of SIC Major Group 53)

Mail-order houses (SIC 532)—Establishments primarily selling merchandise as a result of orders received by mail. Customers are made aware of goods available for sale through catalogs, mailing pieces, advertisements in newspapers and magazines, and advertising on radio and television. Houses operated by companies which operate catalog order stores and catalog order desks in other retail establishments of the company, also fill orders from those sources. Catalog order stores are included in this classification and they are counted as separate establishments. Sales made from catalog order desks are included with the sales of the retail establishment in which they are located.

In some tabulations at the national or geographic division level, mail-order houses are divided into subclassifications on the basis of the merchandise they sell in the same manner as the store-type establishments.

Merchandising machine operators (SIC 534)—Establishments primarily selling merchandise through coin-operated vending machines which are generally located on the premises of other businesses. In the 1963 Census of Business this industry was titled "Merchandise vending machine operators."

Since a large number of merchandise vending machine operations are conducted in conjunction with the operation of manufacturing plants and of wholesale and other establishments not classified in retail trade, data for "retail" merchandise vending machine operators should not be interpreted as providing a measure of total sales through merchandise vending machines. The data for "retail" merchandise vending machine operators also do not include sales made through vending machines owned by establishments classified in other kinds of retail trade. Merchandise vending machine operators are divided into subclassifications on the basis of the merchandise sold in the machines on location as of the end of the census year. Operators of coin-operated service machines such as wash-

ers, dryers, music machines, and amusement and game machines are included in the Selected Services portion of the 1967 Census of Business.

Direct selling establishments (SIC 535)—Establishments primarily selling merchandise by house-to-house canvass, by party plan, or from a truck. When the canvassers are employed by the organization which they represent, the "establishment" is the location from which they operate. However, many of the important organizations whose products are distributed in this manner utilize self-employed canvassers as their representatives. Each such canvasser is counted as an "establishment" in this report. As a result, the "number of establishments" count is considerably larger than would be the case if the count were based on the primary organizations whose products are being distributed. Establishments in operation throughout the census year were included if their annual sales were \$2,500 or more; establishments in operation during part of the census year were included only if their sales were at an annual rate of \$2,500 or more. Consequently, the "number of establishments" in this category should not be interpreted as being a count of the total number of self-employed canvassers.

Direct selling organizations are divided into subclassifications on the basis of the merchandise they sell. Establishments selling ice cream, frozen custard, soft ice cream and similar refreshment items from trucks were included with "refreshment places" (part of SIC 5812) in the 1963 Census of Business but are now included in this classification. In the 1963 Census of Business this industry was titled "Direct selling (house-to-house) organizations."

SPECIAL TABULATIONS

Special tabulations of data collected in the 1967 Census of Business may be obtained on computer tape, on punch cards, or in tabular form. The data provided in such special tabulations will be in summary form and will be subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis and the request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to: Chief, Business Division, Bureau of the Census, Washington, D. C. 20233.

RETAIL TRADE GENERAL QUESTIONS

PENALTY FOR FAILURE TO REPORT

Form approved: Budget Bureau No. 41-S67017

U.S. DEPARTMENT OF COMMERCE BUREAU OF THE CENSUS 1967 CENSUS OF BUSINESS		NOTICE —Response to this inquiry is required by law (Title 13 U.S. Code). By the same law, your report to the Census Bureau is confidential. It may be seen only by sworn Census employees and may be used only for statistical purposes. The law also provides that copies retained in your files are immune from legal process.																					
1. NAME AND PHYSICAL LOCATION a. Is the name shown in the label the name by which this establishment is known to the public? <input type="checkbox"/> Yes <input type="checkbox"/> No (If "No," enter trade name above the label.)		In correspondence pertaining to this report, please refer to this Census File Number ➤ Employer Identification No. ➤																					
b. Is the address in the label— 1. <input type="checkbox"/> The mail address of your establishment but not the actual physical location. 2. <input type="checkbox"/> The mail address of your establishment (including number and street) which also is its actual physical location. 3. <input type="checkbox"/> Neither of the above (e.g. accountant's office). (NOTE: If you marked box 1 or 3, or number and street are not shown in the label, complete c, d, and e below. If you marked box 2, complete d and e below.)		2. EMPLOYER IDENTIFICATION NUMBER Is the Employer Identification (EI) Number printed in the address label the SAME as that used for this establishment on your latest 1967 Employer's Quarterly Federal Tax Return, Treasury Form 941? <input type="checkbox"/> Yes <input type="checkbox"/> No (If "No," enter the currently assigned EI Number here (9 digits)) 																					
c. Enter following physical location information <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%;">Number and street</td> <td style="width: 50%;">City, village, or other place</td> </tr> <tr> <td>State</td> <td>ZIP code</td> </tr> </table> (NOTE: If location cannot be described by number and street give name or number of highway and approximate distance from nearest town.)		Number and street	City, village, or other place	State	ZIP code	3. LEGAL FORM OF ORGANIZATION OF COMPANY OPERATING THIS ESTABLISHMENT X-1 1 <input type="checkbox"/> Individual proprietor 2 <input type="checkbox"/> Partnership 0 <input type="checkbox"/> Corporation (Do not mark if any form of cooperative association) 8 <input type="checkbox"/> Co-op (cooperative association), corporate or noncorporate 9 <input type="checkbox"/> Other (Specify) 																	
Number and street	City, village, or other place																						
State	ZIP code																						
d. Enter name of county in which your establishment is located. 		4. PERIOD OPERATED IN 1967 X-2 a. Was this establishment in business at the end of 1967?..... 1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No (NOTE: For establishments which were inactive during December 1967 due to seasonal or part-time operations, answer "Yes," unless the establishment was not owned at the end of the year.)																					
e. Is your establishment physically located within the boundaries of the city, village, or other place specified in the label or in "c"? 1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No		Months X-3 b. How many months during 1967 did you own this establishment?																					
5. CLASS OF CUSTOMER X-4 ➤ Report the approximate percentage of your total 1967 sales to each class of customer. 1 _____ % General public (household consumers, farmers, and individuals) 4-XX 2 _____ % Construction and building trade contractors 4-3 3 _____ % Other business firms, government, and institutions 4-4 4 _____ % Other (Specify) 4-5 4-6*		6. METHOD OF SELLING X-5 Mark the box which describes your principal method of selling. Do not mark more than one box. 1 <input type="checkbox"/> Selling at this establishment 2 <input type="checkbox"/> Mail order (catalog selling) 3 <input type="checkbox"/> House-to-house (direct selling) 4 <input type="checkbox"/> Operating merchandise vending machines																					
7. DOLLAR VOLUME OF BUSINESS AND PAYROLL IN 1967 <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th></th> <th style="width: 15%;">Dollars</th> <th style="width: 15%;">Cents</th> <th style="width: 10%;">Key</th> </tr> </thead> <tbody> <tr> <td>a. Sales of merchandise and other receipts from customers.....</td> <td></td> <td>XX</td> <td>X-6</td> </tr> <tr> <td>b. Does the entry in "a" include sales taxes and excise taxes collected from customers?.....</td> <td colspan="2">1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No</td> <td>X-7</td> </tr> <tr> <td>c. If "No," how much did you forward to taxing agencies for such taxes?.....</td> <td></td> <td>XX</td> <td>X-8</td> </tr> <tr> <td>d. Total ANNUAL payroll in 1967 before deductions.....</td> <td></td> <td>XX</td> <td>X-9*</td> </tr> </tbody> </table>			Dollars	Cents	Key	a. Sales of merchandise and other receipts from customers.....		XX	X-6	b. Does the entry in "a" include sales taxes and excise taxes collected from customers?.....	1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No		X-7	c. If "No," how much did you forward to taxing agencies for such taxes?.....		XX	X-8	d. Total ANNUAL payroll in 1967 before deductions.....		XX	X-9*	8. COMPANY AFFILIATION a. Mark this box <input type="checkbox"/> if this business is owned or controlled by another company and enter the name, mailing address, and Employer Identification Number of owning or controlling company (if known). b. Mark this box <input type="checkbox"/> if this business owns or controls any other company or companies and enter the name, mailing address, and Employer Identification Number of owned or controlled companies (if known). Name of company Mailing address (Number, street, city, State, ZIP code) EI No. (9 digits) 	
	Dollars	Cents	Key																				
a. Sales of merchandise and other receipts from customers.....		XX	X-6																				
b. Does the entry in "a" include sales taxes and excise taxes collected from customers?.....	1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No		X-7																				
c. If "No," how much did you forward to taxing agencies for such taxes?.....		XX	X-8																				
d. Total ANNUAL payroll in 1967 before deductions.....		XX	X-9*																				

RETAIL TRADE GENERAL QUESTIONS--Continued

9. DEPARTMENT OR CONCESSION LOCATED IN THE ESTABLISHMENT OF ANOTHER FIRM

1-1

- a. Is your business at this location conducted as a department or concession (such as a paint department in a department store) in an establishment operated by another firm?..... 1 ☐ Yes 2 ☐ No
Mark "Yes," if customers normally consider your operation as part of the establishment operated by the other firm, or if your sales to customers are billed by that establishment.

b. If "Yes," please enter the name and description (kind of business) of the establishment which is operated by the other firm.....

Name

Kind of business

10. DEPARTMENT OR CONCESSION LOCATED IN THIS ESTABLISHMENT

1-2XX

- a. Is any department, concession, or business **not owned by you**, operated within this establishment?..... 1 ☐ Yes 2 ☐ No
Mark "Yes," if there is any operation of others which customers normally consider part of your establishment, or if you bill customers for sales of such department, concession, or business.
- b. If "Yes," please complete a line for each.

	2XX	2-3	2-4	2-5	2-6*
Name and address of owner of department or concession	Kind of business of department or concession	Estimated sales during 1967	Are the sales of this department included in item 7a?	Is the payroll of this department included in item 7d?	Census Use Only
		Dollars	Yes No	Yes No	
1.			1 2	1 2	
2.			1 2	1 2	
3.			1 2	1 2	

11. YOUR BUSINESS LOCATIONS

- a. In 1967 did you operate your business at more than one location under the Employer Identification Number you had at the end of 1967?..... 1 ☐ Yes 2 ☐ No
- b. If "Yes," is marked above, separately list below each location, including your main selling location and facilities other than selling establishments (such as warehouses, central administrative offices, buying offices, etc.).

Address of business (Number, street, city or town, county, State, ZIP code)	Description of business	Census Use Only	Sales		Number of paid employees (Pay period including March 12)
			Dollars	Cents	
1.				XX	
2.				XX	
3.				XX	
4.				XX	
Totals for this Employer Identification Number (Sales total should equal the entry in item 7a)				XX	

100-005

Appendix D

KIND-OF-BUSINESS TITLES AND REPORTING-FORM NUMBERS

Listed below are retail kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Business Division, Bureau of the Census, Washington, D.C. 20233.

Kind-of-business title	Form number	Kind-of-business title	Form number	
BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS		SHOE STORES		
Building materials and supply stores:		Men's shoe stores	} CB-56B	
Lumber and other building materials dealers	CB-52A	Women's shoe stores		
Plumbing and heating equipment dealers	CB-52D	Children's and juveniles' shoe stores		
Paint, glass, and wallpaper stores	CB-52B	Family shoe stores		
Electrical supply stores	CB-52D			
Hardware stores	CB-52C	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES		
Farm equipment dealers	CB-52D	Furniture and home furnishings stores:		
GENERAL MERCHANDISE GROUP STORES		Furniture stores	CB-57A	
Department stores	CB-53A	Home furnishings stores:		
Variety stores	CB-53B	Floor coverings stores	} CB-57D	
Miscellaneous general merchandise stores:		Drapery, curtain, and upholstery stores		
General merchandise stores	CB-53A	China, glassware, and metalware stores		
Dry goods stores	} CB-53B	Miscellaneous home furnishings stores		
Sewing and needlework stores		Household appliance stores	} CB-57B	
FOOD STORES		Radio, television, and music stores:		
Grocery stores	} CB-54A	Radio and television stores	} CB-57C	
Meat and fish (seafood) markets:				Music stores:
Meat markets		} CB-54B		Record shops
Fish (seafood) markets				Musical instrument stores
Fruit stores and vegetable markets		EATING AND DRINKING PLACES		
Candy, nut, and confectionery stores		Eating places:		
Retail bakeries:		Restaurants, lunchrooms, and caterers	} CB-58	
Retail bakeries—baking and selling	} CB-54B	Cafeterias		
Retail bakeries—selling only		Refreshment places		
Other food stores:		Drinking places (alcoholic beverages)		
Dairy products stores	} CB-54A	DRUG STORES AND PROPRIETARY STORES		
Egg and poultry dealers			Drug stores	} CB-59A
Other miscellaneous food stores			Proprietary stores	
AUTOMOTIVE DEALERS		MISCELLANEOUS RETAIL STORES		
Motor vehicle dealers:		Liquor stores	} CB-59E	
Motor vehicle dealers—new and used cars:		Antique stores and secondhand stores:		
Dealers with domestic car franchise only	} CB-XA	Antique stores		
Dealers with imported car franchise only		Secondhand stores		
Dealers with domestic, imported car franchises		Sporting goods stores and bicycle shops:		
Motor vehicle dealers—used cars only			Sporting goods stores	CB-59C
Tire, battery, and accessory dealers:		Bicycle shops	CB-59E	
Home and auto supply stores	} CB-XB	Jewelry stores	CB-59D	
Other tire, battery, and accessory dealers			Fuel and ice dealers:	
Miscellaneous automotive dealers:		Fuel oil dealers	} CB-59E	
Boat dealers	} CB-XC	Liquefied petroleum gas (bottled gas) dealers		
Household trailer dealers		Fuel and ice dealers, n.e.c.		
Aircraft, motorcycle dealers		Florists		
Automotive dealers, n.e.c.		Cigar stores and stands		
GASOLINE SERVICE STATIONS		Other miscellaneous retail stores:		
Gasoline service stations	CB-XD	Book and stationery stores:		
APPAREL AND ACCESSORY STORES, EXCEPT SHOE STORES		Book stores	} CB-59B	
Women's clothing, specialty stores; furriers:		Stationery stores		
Women's ready-to-wear stores	} CB-56A	Hay, grain, and feed stores	} CB-59E	
Women's accessory and specialty stores:		Other farm supply stores		
Millinery stores		Garden supply stores		
Corset and lingerie stores		News dealers and newsstands		
Other women's accessory, specialty stores		Hobby, toy, and game shops		
Furriers and fur shops		Camera and photographic supply stores		
Other apparel and accessory stores:		Gift, novelty, and souvenir shops	} CB-59G	
Men's and boys' clothing and furnishings stores		Optical goods stores		
Custom tailors		Retail stores, n.e.c.		CB-59E
Family clothing stores				
Children's and infants' wear stores				
Miscellaneous apparel and accessory stores				

Appendix E

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS

Code	As abbreviated in tables	As shown on reporting form	Form number
020	Groceries—other foods	Groceries, other food items for preparation and consumption away from this establishment (including candy, bottled or canned soft drinks)	ALL
021	Meats-fish-poultry	Meat, fish, poultry (include canned meats requiring refrigeration on this line; include all meats sold in a frozen state on line 023)	
022	Produce (fresh fruits-vegtbls)	Produce (fresh fruits, vegetables)	CB-54A
023	Frozen foods	Frozen foods (all packaged foods—fruits, vegetables, juices, baked goods, prepared foods, etc., sold in a frozen state). (Include frozen dairy products such as ice cream, sherbets on line 024)	
024	All other foods	All other foods (dry groceries, dairy products, bakery products, candy, bottled and canned soft drinks and other items not covered by lines 021 to 024, 517, and 100).	
025	Bakery products—exc. frozen	Bakery products, except frozen	CB-54B
026	Bakery products—frozen	Bakery products, frozen	
027	All other foods	All merchandise on line 020 except items on lines 021, 022, 023, 024, 025, and 026.	
040	Meals-snacks	Meals, snacks, sandwiches, nonalcoholic beverages generally served for consumption at this establishment	ALL
060	Alcoholic drinks	Alcoholic drinks served at this establishment	
080	Packaged alcoholic beverages	Packaged liquor, wine, and beer	
100	Cigars-cigarettes-tobacco	Cigars, cigarettes, tobacco (exclude sales from vending machines owned by others)	
120	Cosmetics-drugs-cleaners	Cosmetics, drugs, health, first aid, and sickroom needs, toiletries, dentifrices, soaps and detergents, household cleansers	CB-59A
121	Medicines exc. prescription	Drugs (other than prescriptions), proprietary medicines, health, first aid products	
122	Prescription medicines	Prescriptions	CB-54A
123	All other drugs-proprietarys	Prescription medicines (see line 124 for related merchandise)	
124	Cosmetics-health needs-cleaners, etc. ..	All other merchandise on line 120 except items on line 121 and 122.	CB-59A
125	Cosmetics-health needs-cleaners, etc. ..	Cosmetics, health, first aid, and sickroom needs, toiletries, dentifrices, soaps and detergents, household cleansers.	CB-54A
140	Men's-boys' clothing exc. footwear.	Men's and boys' clothing and furnishings (exclude footwear; all footwear should be reported on line 180).	ALL
141	Men's clothing	Men's clothing and furnishings.	CB-53A
142	Boys' clothing	Boys' clothing and furnishings	
143	Men's tailored outerwear	Boys' wear	CB-56A
144	Other men's outerwear	Tailored outerwear (suits, overcoats, topcoats, sport jackets).	
145	Men's hats	Other outerwear (sport and casual clothing, rainwear)	
146	Other men's clothing	Men's hats	
160	Women's-girls' clothing, exc. footwr.	Other men's apparel and furnishings.	ALL
161	Children's-infants' wear	All women's and girls' clothing and accessories, infants' and children's wear, etc. (exclude footwear; all footwear should be reported on line 180).	
162	Handbags-accessories	Children's, infants' wear	CB-53A
163	Millinery	Infants' and children's wear up to size 6X (do not include infants' furniture, to be reported on line 240, or baby carriages, to be reported on line 500).	
164	Hosiery	Handbags, small leather goods, gloves, umbrellas, handkerchiefs, neckwear, and accessories	CB-53A, 56A
165	Lingerie	Millinery	
		Hosiery—women's and children's	CB-53A
		Hosiery	CB-56A
		Corsets, brassieres, underwear, negligees, and robes.	CB-53A
		Underwear, intimate garments, foundation garments.	CB-56A

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
166	Women's coats-suits-furs-rainwr	Women's, misses', juniors', coats, suits, furs, and rainwear.	CB-53A
167	Women's dresses	Women's, misses', juniors' dresses, aprons, housedresses, uniforms, formals, maternity and bridal dresses.	
168	Women's blouses, sptswr.	Women's, misses', juniors' blouses (including street floor blouses), sportswear, swimwear, ski clothes.	CB-56A
169	Girls'-subteen-teen wear	Sportswear, including skirts, blouses, sweaters, etc.	
171	Other women's-girls' clothes, acc	Girls', subteen and teen wear, including accessories, underwear, and Girl Scout wear.	CB-53A
172	Dresses	All merchandise on line 160 except items on lines 161 to 169.	
173	Coats-suits	Dresses	CB-56A
174	Handbags	Coats and suits	
175	Furs	Handbags	
176	Other women's-girls' clothes, acc	Furs	
		All other women's and children's apparel, apparel accessories.	
180	All footwear	All footwear	ALL
181	Men's and boys' footwear	Men's and boys' footwear	CB-56B
182	Women's and girls' footwear	Women's and girls' footwear	
183	Children's and infants' footwear	Children's and infants' footwear	
200	Curtains-draperies-dry goods	Curtains, draperies, bedsheets, blankets, linens, piece goods, patterns, laces, trimmings, notions, closet accessories, blinds, window shades.	ALL
201	Piece goods-notions	Piece goods, patterns, laces, trimmings, ribbons, art needlework, notions, closet accessories.	CB-53A
202	Curtains-draperies	Curtains, draperies, decorator upholstery fabrics, blinds and window shades, linens, domestics, blankets.	
203	All other domestics	All merchandise on line 200 except lines 201 and 202.	
220	Major appl-radio-TV-musical inst	Major household appliances, radio, TV, record players, tape recorders, records, tapes, sheet music, musical instruments.	ALL
221	Major household appliances	Major household appliances (vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air conditioners, dishwashers, stoves, ovens, clothes dryers and washers, ironers, and disposal units).	CB-53A, XB CB-57C
222	Radios-TV's-musical instruments	Major household appliances.	
223	All other appliances	Radio, TV, record players, records, sheet music, musical instruments.	CB-53A, XB
224	New major appliances	All other merchandise on line 220 (except lines 221 and 222).	
225	New radios-TV's, etc.	New major appliances.	CB-57B
226	Used major appl-radios-TV's	New radios, TV's, record players, tape recorders.	
227	Records-tapes-musical inst	Used major appliances, radios, TV, record players, tape recorders ..	
228	Pianos	Records, tapes, sheet music, pianos, organs, musical instruments. ..	CB-57C
229	Organs	Pianos	
231	Musical inst-accessories	Organs (all types)	
232	Radios-phono-tape rcdrs-TV's	Musical instruments and accessories.	
233	Records-tapes-related acc	Radios, phonographs, tape recorders, TV's.	
234	Sheet music-related items	Records, tapes, and related accessories.	
		Sheet music and related items.	
240	Furniture-sleep equip-floor cov.	Furniture, sleep equipment, floor coverings.	ALL
241	Floor coverings	Floor coverings—carpets, rugs, orientals, throw rugs, linoleum, floor tile, etc.	CB-53A
242	Furniture-sleep equip	Furniture—upholstered, dining, bedroom, summer and metal beds, mattresses, springs, and studio beds (include lawn and garden furniture, and dinette, infants', and unpainted furniture).	
243	Sleep equipment	Sleep equipment including springs, mattresses, and dual purpose pieces.	CB-57A
244	Other household furniture	Other household furniture, all kinds.	
245	Floor coverings—soft surface	Floor coverings, soft surface.	
246	Floor coverings—hard surface	Floor coverings, hard surface.	
247	Nonhousehold furniture	Nonhousehold furniture	
248	Office furniture	Office furniture	CB-59B
249	Other furn-sleep equip-fl. cov.	All other merchandise on line 240 (except items on line 248).	

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
260	Kitchenware-home furnishings	Kitchenware, small electric appliances, china, glassware, lamps, lamp shades, mirrors, pictures and other home furnishings.	ALL
261	China-glassware	China, glassware, gift shop, lamps, lamp shades, mirrors, and pictures.	CB-53A
262	Kitchenware-housewares	Kitchenware and housewares, including small electric appliances, fireplace and barbecue equipment (include dinette furniture on line 240—not here).	
263	Other kitchenware-home furnish.	All other merchandise on line 260 (except lines 261 and 262).	
264	Small electrical appliances	Small electric appliances	
265	All other kitchenware-houseware	All other merchandise on line 260 (except items on line 264).	CB-57B, XB
266	All other home furn exc. china	All other merchandise on line 260 (except line 267).	
267	China, glassware	China, glassware	CB-59D
280	Jewelry-optical goods	Jewelry, watches, clocks, silverware, optical goods	ALL
281	Watches-clocks	Watches, clocks, including diamond watches	CB-59D
282	Silverware	Silverware, all kinds (flatware, hollowware, sterling, plate, and stainless steel).	
285	All other jewelry items	All other jewelry items, including costume and novelty.	
286	Optical goods	Optical goods	
287	Diamonds exc. diamond watches	Diamonds, diamond jewelry except diamond watches.	
288	Rings, exc. diamonds	Rings, except diamonds.	
300	Sporting-recreation equip	Sporting and recreational equipment, boats, bicycles, luggage, hunting, fishing, camping equipment.	ALL
301	Athletic goods—individuals	Athletic goods, sales to individuals.	CB-59C
302	Athletic goods—teams	Athletic goods, sales to teams.	
303	Hunting equip.	Hunting equipment	
304	Fishing equip.	Fishing equipment	
305	Winter sports equip.	Winter sports equipment	CB-59C, XB
306	Boats-motors-marine equip.	Boats, motors, other marine equipment	
307	Outboard boats	Outboard boats	CB-XC
308	Outboard motors	Outboard motors	
309	Inboard motor boats	Inboard motor boats	
311	Inboard outdrive boats	Inboard outdrive boats	
312	Boat trailers	Boat trailers	
313	Marine access. and parts	Marine accessories and parts	CB-59C
315	Camping equip.-supplies	Camping equipment, supplies (tents, sleeping bags, stoves, lanterns, etc.).	
316	Bicycles-luggage	Bicycles, luggage, other merchandise on line 300 (except items on line 315).	CB-59C
317	All other sptg goods, exc. boats	All other merchandise on line 300 (except items on line 306).	CB-XB
318	All other boats	All other boats not listed above.	CB-XC
319	All other mdse, except boats	All other merchandise on line 300 (except items on lines 307, 308, 309, 311, 312, and 313).	
320	Hardware—gardening equipment	Hardware, tools, gardening equipment and supplies, electrical supplies.	ALL
321	Hardware-tools	Hardware, tools, power tools, electrical supplies (include unpainted furniture on line 242—not here).	CB-53A
322	Gardening equipment-supplies	Lawn and garden supplies	CB-52C
323	Plumbing-electrical supplies	Gardening equipment and supplies, power mowers, nursery, farm equipment and fencing (include lawn and garden furniture on line 242—not here).	CB-53A
324	Other hardware-tools	Plumbing and electrical supplies.	CB-52C
340	Lumber-building materials	Other hardware, tools (except items on lines 322 and 323).	
341	Lumber	Lumber, millwork, building materials, paints, heating and plumbing equipment, home repair and modernization equipment and supplies (include major appliances on line 220—not here).	ALL
342	Plywood	Lumber (all kinds, including glued, laminated, softwood flooring, wood shingles, and hardware flooring, strip and block).	CB-52A
343	Windows-doors and frames (metal)	Plywood (all kinds, softwood and hardwood).	
344	Kitchen cabinets	Windows, doors, and frames, metal.	
345	All other millwork	Kitchen cabinets (include wood and metal).	
346	Wallboard	All other millwork (include moldings, wood window and door frames and units).	
347	Asphalt and asbestos products	Wallboard (all kinds, including gypsum, insulating, hardboards, wall and ceiling tile, particle boards, and roof decking).	
		Asphalt and asbestos products (including shingles, roofing, siding, paper, felt coatings). (Report floor tile on line 240.)	

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
348	Paint-glass-wallpaper	Paint, glass, and wallpaper.	CB-52A, 53A
349	Heating and plumbing equip.	Heating and plumbing equipment (all kinds).	
351	Metal roofing and siding	Metal roofing and siding.	
352	Masonry supplies	Masonry supplies (including cement, lime, plaster, brick, clay pipe).	
353	Insulation	Insulation (including batt, fill and roll).	CB-52A
354	Prefabricated bldgs. and parts	Prefabricated building and parts, including components such as panels, trusses, floor systems.	
355	All other building materials	All other buliding materials and supplies.	
356	All other lumber, millwork	All other merchandise except 357, 358, 359, 361.	CB-52B
		All other merchandise on line 340 (except items on line 348).	CB-53A
		Other lumber, millwork, building materials, heating and plumbing equipment, home repair and modernization equipment and supplies.	CB-52C
357	Paint-varnish, etc.	Paint, varnish, shellac, enamel, lacquer.	CB-52B
358	Paint sundries	Paint sundries (brushes, thinners, ladders, compound, spackling paste, etc.).	
359	Wallpaper-other wall coverings	Wallpaper, other wall coverings.	CB-59F
361	Glass	Glass (include glassware items on line 260—not here).	
362	Lumber-millwork	Lumber, millwork	
363	Other building materials	Other building materials (items on line 362).	
364	Paint-sundries-glass-wallpaper	Paint, paint sundries, glass, and wallpaper.	CB-52C
380	Automobiles-trucks	Automobiles, trucks, other powered road vehicles.	ALL
381	New passenger cars—retail	New passenger cars—retail.	CB-XA
382	New passengers cars—wholesale	New passenger cars—wholesale (for resale).	
383	New commercial vehicles—retail	New commercial vehicles—retail.	
384	New commercial vehicles—whsle.	New commercial vehicles—wholesale (for resale).	
385	Used passenger cars—retail	Used passenger cars—retail.	
386	Used passenger cars—whsle	Used passenger cars—wholesale (for resale).	
387	Used commercial vehicles	Used commercial vehicles	CB-XA, XC, XD
389	Motorcycles-motor scooters	Motorcycles, motor scooters	
391	Other power road vehicles	All other merchandise on line 380 (except items on line 389).	
392	All other autos-trucks	All other merchandise on line 380 (except items on lines 381, 382, 383, 384, 385, 386, 387, and 389).	
400	Auto fuels-lubricants	Automotive fuels and lubricants.	ALL
401	Gasoline	Gasoline	CB-XA, XB, XC, XD
402	Other automotive fuels	Other automotive fuels (including diesel).	
403	Motor oils-greases-other oils	Motor oil, greases, other automotive lubricants.	
420	Auto tires-batteries-access.	Automobile tires, tubes, batteries, accessories, parts.	ALL
416	New tires-tubes (fleet operators)	New automobile tires and tubes sold to fleet operators.	CB-XB
417	New tires-tubes-other users	New automobile tires sold to other users.	
418	Retreads (fleet operators)	Retread automobile tires sold to fleet operators.	
419	Retreads (other users)	Retread automobile tires sold to other users.	
421	Parts installed in repair work	Parts—installed in repair work.	CB-XA, XD
422	Parts—wholesale	Parts—wholesale (to other businesses).	
423	Parts—retail	Parts—retail (over the counter).	CB XA, XD
424	Automoblie tires-batteries-acc.	Automobile tires, batteries, access., tubes.	
426	Automobile accessories	Automobile accessories, parts (over the counter).	
428	New auto tires—sold to dealers	New automobile tires and tubes sold to dealers for resale.	CB-XB
429	New truck-bus tires (to users)	New truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to users.	
431	New truck-bus tires (to dealers)	New truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to dealers for resale.	
433	Retreads sold to dealers	Retread automobile tires sold to dealers for resale.	
434	Retreads-truck-bus (to users)	Retread truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to users.	
435	Retreads-truck-bus (to dealers)	Retread truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to dealers for resale.	
436	Storage batteries	Storage batteries.	ALL
440	Farm equipment-machinery	Farm equipment, machinery.	

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
460	Hay-grain-feed-farm supplies	Hay, grain, feed, farm supplies, fertilizer.	ALL
461	Hay-grain-feeds	Hay, grain, feeds.....	CB-59F
462	Seed	Seed	
463	Fertilizers-insecticides	Fertilizers, insecticides, fungicides, etc.	
464	Other farm supplies	Other farm supplies	
480	Household fuels-ice	Fuels (coal and wood, oil, LP gas), ice.	ALL
481	LP gas—wholesale	LP gas to others for resale.	CB-59E
482	Other LP gas sales	Other LP gas sales.	
483	Other fuels	Other fuels (coal, wood, oil), ice.	
500	All other merchandise	All other merchandise (photographic equipment and supplies, toys, books, magazines, newspapers, stationery, baby carriages, etc.).	ALL
501	Toys-games-wheel goods	Toys, games, wheel goods, baby carriages, adult games, and hobbies (include bicycles on line 300—not here).	CB-53A
502	Books-stationery-photo. equip.	Books, stationery, photographic equipment and supplies, greeting cards, wrapping paper, office equipment.	
504	Mobile homes-household trailers	Mobile homes, household trailers.	CB-XC
505	Camp trailers-travel trailers	Camp trailers, travel trailers.	
506	Utility trailers	Utility and other trailers, except boat trailers (include boat trailers on line 312).	
507	All other merchandise	All other merchandise (toys, baby carriages, photographic equipment and supplies, books, magazines, newspapers, stationery, etc.).	CB-59B
508	Commercial stationery-off. suppl.	Commercial stationery and office supplies.	
509	Office mach. exc. typewriters	Office machines, except typewriters.	
511	Typewriters	Typewriters	
512	Social stationery-greeting cards	Social stationery and greeting cards.	CB-59B
513	Books-periodicals	Books and periodicals—all kinds.	
514	Art-drafting-eng. supplies	Art, drafting, and engineering supplies.	
515	All other merchandise	All other merchandise specified on line 500 except items on lines 508 through 514.	CB-54A
516	All other merchandise	All other merchandise (toys, baby carriages, photographic equipment and supplies, books, magazines, newspapers, stationery, etc.).	
517	Paper-paper products	Paper, paper products (facial tissues, stationery, other household paper products).	CB-53A
518	Mdse. exc. toys-games-books-sta.	Other merchandise on line 500 except items on lines 501 and 502.	
520	Nonmerchandise receipts	All nonmerchandise receipts from customers (include receipts from carrying charges and all other charges to customers for credit. Also include all receipts from customers for installation, delivery, repair, maintenance, on-site construction, and rental of tools and equipment.) If sales and excise taxes are not included with the merchandise lines, include them here.	CB-54A, 52A
521	Printing to order	Printing to order.	CB-59B
522	Renting-leasing—office mach.	Rental and leasing of office machines and furniture.	
523	Other nonmerchandise receipts	All other receipts on line 520.	
524	Brake and wheel services	Brake and wheel services.	CB-XB
525	Tire services other than retread	Tire services other than retreading.	
526	Other nonmerchandise receipts	All other services to customers on line 520 except items on lines 524 and 525.	
527	Service labor	Service labor	CB-XA, XD
		Repair service labor.	CB-XC
528	Other nonmerchandise receipts	All other nonmerchandise receipts on line 520 except items on lines 527 and 539.	CB-XA
529	Watch-clock-jewelry repairs	Receipts from watch, clock, and jewelry repairs and engraving.	CB-59D
531	Storage and docking services	Storage and docking services.	CB-XC
532	Other nonmerchandise receipts	All other nonmerchandise receipts on line 520 except items on lines 527 and 531.	
533	All nonmdse. rcpts from customers	All nonmerchandise receipts from customers.	CB-59D
534	Auto repair	Automotive repair-service labor receipts.	
535	All other service receipts	All other service receipts on line 520 except items on line 534.	CB-53A
539	Auto-truck rental or lease	Rental or lease of automobiles or trucks.	CB-XA

Current Business Reports

The Bureau of the Census publishes the results of its continuing surveys in a series of reports issued weekly, monthly, quarterly, and annually. Listed below are selected reports which comprise a valuable reference library on current business developments.

COUNTY BUSINESS PATTERNS (CBP)

Data on mid-March employment and January-March payrolls taxable under the Federal Insurance Contributions Act are published annually in these reports for the United States, States, counties, and standard metropolitan statistical areas. These statistics are shown for many kinds of business under the following broad industry groups: Agricultural services, forestry, and fisheries; mining; contract construction; manufacturing; public utilities; wholesale trade; retail trade; finance, insurance, and real estate; and services.

RETAIL TRADE REPORTS

Weekly Retail Sales—Estimates of weekly retail sales for the United States for selected major kind-of-business groups, including figures for the comparable weeks in the previous year. Issued each Thursday.

Monthly Department Store Sales for Selected Areas—Monthly dollar sales volume and the percent change in sales compared with the previous month and the same month in the previous year. Cumulative year-to-date comparisons with data for the previous year are also shown. Data are collected in about 200 standard metropolitan statistical areas, cities, and other areas.

Monthly Retail Sales—Estimates of monthly retail sales for the United States by major kind-of-business groups and selected individual kinds of business; separate figures shown, in more limited kind-of-business detail, for firms operating 11 or more retail stores. Summary sales data presented for geographic regions and divisions, and for 15 large States and 20 large standard metropolitan statistical areas. Also included are national estimates of end-of-month accounts receivable balances for retail stores.

Annual Retail Trade Report—Estimates of inventories held by retailers in the United States by major kind-of-business groups and selected individual kinds of business. Separate figures shown in more limited kind-of-business detail for firms operating 11 or more retail stores. Also shown are sales-inventory ratios as well as per capita sales, by kind-of-

business for the United States, by major kind-of-business groups for geographic regions, and summary figures for geographic divisions and for the larger States and standard metropolitan statistical areas.

MONTHLY WHOLESALE TRADE REPORT

This report includes estimated dollar sales, end-of-month inventories, and stock-sales ratios of merchant wholesalers, by kind of business for the current month, with comparisons for previous months. Dollar volume sales estimates are shown by geographic division in total and for durable and non-durable kind-of-business subtotals. Sales and inventory trends (percent changes) are shown by detailed kinds of business at the national level and for selected categories by geographic division. Measures of sampling variability are given. United States data are shown adjusted for seasonal variations and, in the case of sales, also for trading-day differences.

MONTHLY SELECTED SERVICES RECEIPTS

This report provides data on monthly receipts of six major kind-of-business groups of services: Hotels, motels, tourist courts, trailer parks, and camps; personal services; business services; automotive services; miscellaneous repair services; and motion picture, amusement, and recreation services. Comparable data for the previous months and for the same month in the previous year are also shown, in addition to the percent changes. Data are shown both unadjusted and adjusted for seasonal variations and trading day differences.

OTHER CURRENT BUSINESS REPORTS

Canned Food Report—This report is issued as of five dates—January 1, April 1, June 1, July 1, and November 1—to show total stocks of wholesale distributors and canners, including warehouses of retail multiunit organizations, of selected canned food items (vegetables, fruits, juices, fish). In the January 1 report separate data are shown for the No. 10 can size, as well as for warehouse stocks of retail multiunit organizations.

Green Coffee Inventories and Roastings—This quarterly report provides estimates of green coffee inventories held by roasters, importers, and dealers, the quantity of green coffee roasted, and the amount roasted for soluble use, by quarters, for the current and previous three years. Also included are quarterly imports of green coffee during the same period.

For additional information on the contents and subscription prices of these reports, write to Bureau of the Census, Washington, D.C. 20233.

1969

COUNTY BUSINESS PATTERNS

For a Publications Order Form to purchase separate paperbound reports for each State (prices vary) and the U.S. Summary, write to the Publications Distribution Section, Bureau of the Census, Washington, D.C. 20233.

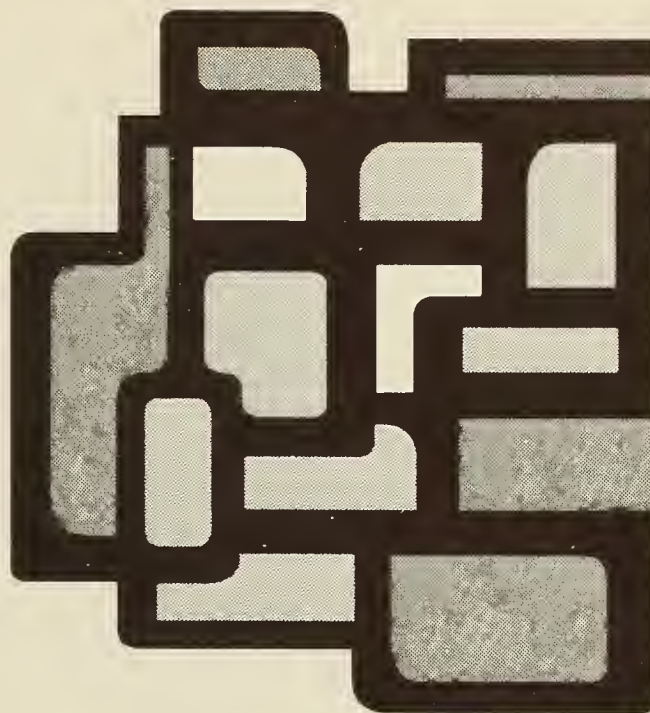
Highlights the data businessmen, market researchers, and industrial and civic planners need for States, standard metropolitan statistical areas, and counties. This series includes a separate paperbound report for each State and a U.S. Summary. Data items are:

 _____ Employment _____
 _____ Number and Employment-Size of Reporting Units _____
 _____ Taxable Payrolls _____

Data presented _____

The individual State reports present the principal data items by detailed industry—4-digit level of the Standard Industrial Classification (SIC)—for States and counties and by major industry group (2-digit SIC) for SMSA's. Also included, by major industry group, are data on the number of employees, by employment-size class; the number of reporting units with 500 or more employees, by employment-size class; the number of reporting units, employees, and taxable payrolls of administrative and auxiliary units.

The U.S. Summary includes data by detailed industry (4-digit SIC) for the United States and by major group (2-digit SIC) for each State. Also included are totals of the principal data items for each county and SMSA.



Data on cards and tapes _____

Published information by county and by industry will be available at cost, on punch-cards and computer tapes. Inquiries should be addressed to Chief, General Economic Statistics Division, Bureau of the Census, Washington, D.C. 20233.

Industries covered _____

Data are shown for the following broad industry categories:

Agricultural services, forestry, and fisheries
Mining
Contract construction
Manufacturing
Transportation and other public utilities
Wholesale trade
Retail trade
Finance, insurance, and real estate
Services

How CBP data are used _____

County Business Patterns is a standard reference source of small-area data. CBP data are especially useful for:

Analyzing market potentials
Determining location and size of sales territories
Establishing sales quotas and advertising budgets
Comparing past sales volume with potential volume, by area
Locating production, marketing, and service facilities

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